

Paula Goodlow

Nashville, TN

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Objective: To obtain a position with a thriving entertainment company that allows me to develop unique sounds, cultivate talent, and bring value to the African-American community.

Professional Profile

- Aspiring Music Content Strategist and Social Media Marketer with over 20 years of music experience.
- Skilled at original composition, multi-instrumentalist, and video editing applications.
- Experienced sound engineer with digital mixing, editing, and recording proficiencies.
- Focused on producing, composing, and mentoring new artists within the Hip-Hop community.

Professional Experience

Content Creation Experience

- Create original instrumentals and curate inspirational beats applying one of 3 creative musical formulas to turn ideas, poetry, and experiences into high-quality EP productions.
- Compile and compose written and spoken words to convey messaging that uplifts, encourages, educates, and enlightens listeners.
 - **Achievements:** Developing and producing first musical production to include a catalog of 8 original songs.
 - **Achievements:** Musically re-arranged and performed to audiences of up to 800 people in attendance.

Social Media Experience

- Experimented with various productivity mobile applications, such as InShot, Voisey, and GarageBand to create, edit, and produce video content for distribution to multiple social media platforms.
- Communicate and interact with audiences to build community, encourage engagement, and influence social media algorithms.
- Brand ambassador for Lady P Truth Music designed to create music that impacts audiences to be more authentically present as agents of cultural change and stay true to themselves.
 - **Achievement:** Strategically network and connect Young Body Old Soul Productions with key entertainment influencers to help develop the original sounds of Lady P Truth Music.

Professional Coaching Experience

- Coach, instruct, and assist students on how to improve their vocal control, technique, and musical interpretation to optimize their performances, preserve the vocal instrument, and enhance their artistic skills.
- Instruct, evaluate, and influence employee activity and engagement, which include ensuring teams are completing a minimum of 8 activity logs, and 3 inspection rounds per shift.
- Facilitated new hire orientation, trained employees, and coached staff to execute excellent customer service and daily responsibilities to ensure monthly revenue exceeded \$50K.
 - **Achievements:** Musically instructed over 50 people in various settings, with a community reach of over 2.9K followers on various social media platforms.

Employment History

CEO of Young Body Old Soul Production, Entertainment & Production	November 2020 - Present
Lieutenant Security Officer, Metro Transit Authority, Transportation	August 2018 - Present
Shift Manager, Bar B Cutie, Restaurant	August 2008 - January 2018
Guest Greeter, Shoney's, Restaurant	October 2007 - August 2009

Education

International Academy of Design & Technology
Associates Degree, Audio Production

Nashville, TN
Graduated: March 2011