

UNIQUE CEUS

CAREER OBJECTIVE

Currently a third year Mass Media Arts and Communication major currently attending Clark Atlanta University who is seeking opportunities in the Performing arts and Entertainment field. Ambitious Mass Media student seeking internship in Film/TV production companies as well as Advertising & Marketing organizations to gain hands-on experience. Self-driven and passionate about combining strategy and creativity, driving new opportunities and building professional relationships.

EXPERIENCE

Entertainment Media Intern

M2C Management and Entertainment Group / Atlanta, GA / September 2020 - August 2021

- Developed weekly and monthly content calendars to organize and guide company media activities.
- Assisted with planning and execution of design and marketing campaigns.
- Tracked audience engagement on company websites and social media platforms.
- Reviewed media engagement metrics and generated detailed reports.
- Provide engaging text, image and video content for social media accounts * Respond to comments and customer queries in a timely manner * Monitor and report on feedback and online reviews

Administration Assistant

Joy Making A Difference / Vineland, NJ / November 2018 - June 2019

- Answer and direct phone calls, Organize and schedule meetings and appointments, Develop and maintain a filing system, Provide general support to visitors (Excel, Microsoft, Outlook).
- Monitored and tracked project performance data with spreadsheets to generate reports and keep management informed of important trends.

CONTACT

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✉ ceusu@ymail.com

📍 Atlanta, GA 30363

SKILLS

- Social media content creator - Instagram, TikTok, Twitter.
- French skills
- Data entry
- Critical thinking
- Storytelling
- Creativity
- Outstanding writing abilities
- Industry knowledge

EDUCATION AND TRAINING

Bachelor of Arts

Clark Atlanta University,
Atlanta, GA

- 3.4 GPA
 - Major in Mass Media Arts
- Expected in May 2023*

EXTRA CURRICULAR ACTIVITIES

- Mass Media Club
- CAU Radio Host

RELEVANT COURSEWORK

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- Coordinated project materials by managing physical and digital files, monitoring spreadsheets and updating reports.

ASSISTANCE AND INTERNSHIP

- Internship at Rutgers University Summer Dance Conservatory (Mason Gross School of Arts)
- Creative Director Assistant for Johnston Elementary School Theatre Program

TEAMWORK AND SERVICE

- Volunteer for the Boys and Girls Club in New Jersey
- Daycare volunteer
- Social Work service for Joy Making A Difference
- Assistant Joy Making A Difference

- News Writing
- Multimedia Writing and Reporting
- Mass Media Influences
- Mass Communication Research
- Media Arts Reality TV

WEBSITES, PORTFOLIOS, PROFILES

- <https://spark.adobe.com/page/MRJtGBpals76r/>