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Carlee Weber

SKILLS

Proficient with Microsoft Word, PowerPoint, Adobe Illustrator, Adobe Photoshop, works well with others, works well alone, great written and verbal communication skills, works efficiently to meet deadlines

EXPERIENCE

Open Style Lab, New York City – Collaborator

Summer 2020

- Communicated ideas via Zoom twice a week
- Idea-centric, use imagination to think of accessible fashion designs then share ideas with the design fellows, who bring them to life
- Help present our design (and process) during the showcase

Her Campus, State College – Writer

Spring 2021

- Write articles
- Stay current and choose topics relevant to the desired audience
- Select images for commercial use within articles

Happy Valley Communications, State College – Account Associate

Fall 2021

- Work with a team
- Communicate with clients
- Promote a company through social media

THON, State College – Promotions Committee Member

Fall 2021

- Write short light-hearted articles
- Raise money
- Represent the image of THON

EDUCATION

The Pennsylvania State University – Advertising & Public Relations (Digital Media Trends and Analytics minor)

August 2020 – May 2024

AWARDS

- Member of National Honor Society
- 8th in the world for Odyssey of the Mind (a creative problem solving competition)
- Junior Wings of Life Award
- Citation from the Pennsylvania House of Representatives