

# Dina Hussein

## **Team Player and Honest!**

Nicosia, Strovolos

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## Work Experience

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### **Development Editor**

Pen It! Publications LLC - Indiana

January 2020 to Present

SENIOR EDITOR at PEN IT! PUBLICATIONS, USA (REMOTE): FEBRUARY 2020—PRESENT.

I joined Pen It! in 2020 as an editor. In 2021, I was promoted to senior editor, where I grew to love working with authors become better writers. Now, I'm a development editor and a guest speaker at the yearly writing conference to teach authors on editing.

### **Senior Consultant**

UMC Consultancy Group LTD - Nicosia

January 2009 to January 2020

SENIOR CONSULTANT at UMC CONSULTANCY GROUP LTD, CYPRUS: JANUARY 2009-JANUARY 2020

I joined UMC in 2009 as an intern:

Advertising Trainee at MEMAC, Ogilvy Lebanon. It's a Regional Advertising Company, where I worked on developing an advertising strategy, business plan preparation, consumer satisfaction surveys, and customer analysis questionnaires.

Consultant trainee at PRICE WATERHOUSE Abu Dhabi. It's a Leading International Management Advisory Firm where I worked on project management projects, staff training, and procedural upgrades.

Private Banking Trainee at BLOMINVEST, Bank Lebanon. It's a Private Banking Unit where I worked with Account Executives on handling client investment needs, documentation and the development of internal education and training programs.

After a while of interning at UMC, I was promoted to UMC Chief Editor of the UMC Publication magazine called "People and Performance" that highlighted success stories in different sectors and passed messages through learning stories, and corporate guidelines. (Which happened to be my favorite and the reason why I pursued a career in editing and writing)

A couple of years later, I assisted the Managing partner in developing UMC corporate identity, presentation material, and PR activities, developing the UMC Corporate Identity.

I also participated in several training and educational programs offered by UMC Consultants to their clients. Training & Educational Workshops, where I conducted specialized behavioral and attitude workshops for the UMC Consultants internally.

In 2010, they promoted me to Senior Consultant where I got to work closely with the CEO and other members of UMC to develop, strategize and implement the company.

## Education

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### **Bachelor's in Psychology**

University of Nicosia - Nicosia

September 2004 to July 2008

## Skills

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- Marketing
- Microsoft Excel
- Microsoft Word
- Photography
- Social Media Marketing
- Creative writing
- Copy editing