

Brittany Chisem

Britchisem@gmail.com | (336) 455-6555 | LinkedIn.com/In/BrittanyChisem

EDUCATION

North Carolina A&T State University, Greensboro, NC
Bachelor of Science in Journalism and Mass Communication

May 2017

INDUSTRY EXPERIENCE

Radio Personality & Producer

WNAA 90.1 FM, The Voice

Aug. 2014 – present
Greensboro, NC

- Produces and records radio commercials for businesses and non-profits, resulting in increased awareness of businesses, driving sales and retention.
- Engages listeners through a two-hour radio show, keeping them informed on hot topics, trending news, and new music.

Sheryl Underwood Radio

- Demonstrated exceptional written and verbal communication skills to formulate scripts and report them on-air for the segment "What's on your Yard?" for the nationally syndicated radio show.

Sales & Research Assistant

iHeart Media

Mar. 2016 – Feb. 2019
Greensboro, NC

- Acted as an extension of sales team by assisting with sales development, sales material creation, marketing communications and proposals.
- Generated contract confirmations, reports related to sales activities and pool reports.

Audacy, Inc. WJMH 102 Jamz

- Conducted research via phone to survey local listeners' favorite radio stations.
- Used collected research information to formulate feasible promotional solutions.
- Handled music programming for the station.

Event Coordinator & Influencer

Def Jam Recordings

Jul. 2016 – Jul. 2018
Greensboro, NC

- Used marketing skills to effectively promote new *Def Jam* recording artists in the local area, resulting in increased awareness and music sales.
- Tackled the task of planning and coordinating events for new artists, resulting in the successful implementation of events, all while staying under budget.

INTERNSHIPS

- **Creative Services Intern** | WCWG Triad CW 20
- **Entertainment Editor** | Live Free Magazine

Aug. 2016 – Jan. 2017
Aug. 2016 – Oct. 2016

ACHIEVEMENTS

- *Radio Marketing Professional* | RAB
- *Radio Show Student Scholar* | NABEF
- *Outstanding Service Award* | WNAA 90.1 FM

SKILL SET

- Writing for Radio & TV
- Voice Recording
- Event Planning
- Social Media Promotion
- Business Correspondence
- Project Management
- Budgeting
- Adobe Audition CS
- AVID Media Composer
- MS Office Platform