



MISS JOHANN RAINY

Production Resumé

CONTACT

✉ jrainey603@gmail.com

☎ 07736835307

🏠 10 Ballynacross Rd,
Magherafelt,
Co. Londonderry,
BT45 8QQ

EDUCATION

BACHELOR OF ARTS: IMEDIA STUDIES AND PRODUCTION

2018

Ulster University, Coleraine

COMPUTER SKILLS

Canva
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite
InDesign
I movie
Final Cut Pro

REFERENCES

Available upon request

ABOUT

I am an experienced, enthusiastic and dynamic worker with seven years' experience in within the production and marketing industries. Skilled at planning, producing and post production co ordination in radio and television broadcasting. Strong theoretical background in radio, digital and print media dynamics and strategies. With a friendly and approachable persona I am able to work effectively creating content for documentary, news and entertainment genres. Creating targeted programs alongside both small and large production team, engaging audiences with the highest quality programs possible. Specialising in telling stories and producing current affairs content often collaborating and networking with local journalists, business and civilians to create a catalog of accurate and emotive stories to the reflect the brief. Whilst also having experience managing social media channels, creating targeted social media campaigns, using data to create results driven content for clients and engaging with the clients audience on social media with the highest level of customer service. Specialising in social media sort form content in channels such as TikTok, Instagram and Facebook. Working to create a catalog of conten alongside planning and managing clients accounts to the managers specifications.

CORE SKILLS

- Production Scheduling
- Creating Results Driven Content
- Script Writing
- Editing
- Radio and Studio Broadcasting
- Location Filming
- Voice Over
- Production Management
- Events Organisation
- Creating Social Media Campaigns
- Health and Safety Compliance and Risk Assessment
- Networking
- Collaborating with Brands and Agents

EXPERIENCE

PADDY RAPH SHOW

Production Assistant

Responsible for operation the training, event planning and social media channels to enhance bookings:

- Creating content
- Production scheduling
- Leasing with talent
- Applying for filming permits
- Script writing
- Planning for and managing a shoot
- Supportive role in post production editing
- Sourcing props and costumes
- Supporting the director



MISS JOHANN RAINEY

Production Resumé

CONTACT

✉ jrainey603@gmail.com

☎ 07736835307

🏠 10 Ballynacross Rd,
Magherafelt,
Co. Londonderry,
BT45 8QQ

EDUCATION

BACHELOR OF ARTS: IMEDIA STUDIES AND PRODUCTION

2018

Ulster University, Coleraine

COMPUTER SKILLS

Canva
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite
InDesign
Imovie
Final Cut Pro

REFERENCES

Available upon request

JUNGLE NI

Marketing Manager

Responsible for operation the training, event planning and social media channels to enhance bookings:

- Generate sales for activities and events through social media, radio and newspaper presence
- Respond to and provide resolution to customer complaints
- Communicate with external companies providing media services, ensuring that the briefs we set out were being meet.
- Monitor social media activity and compare results to revenue.
- Creating marketing strategies to meet and exceed organisational objectives
- Leading focus groups to get feedback on how to enhance our media channels as a company.
- Train new staff in a wide range of activities.
- Co-ordinate staff on events and monitor their performance. Lead meetings with staff focusing on performance and professional development .

MINT MARKETING AGENCY

Marketing Manager

- Creating graphics and content for social media campaigns.
- Creating analytics and reports for the clients to guage the success of campaigns.
- Leading social media customer service
- Strategically planning content
- Working with social media influencers and brands for collaborations, sponsorships and gifting. Writing press releases
- Creating and engaging with PR opportunities and events.

COOL FM

Producer

- Creating content
- Production scheduling
- Leasing with talent
- Applying for filming permits
- Script writing
- Planning for and managing a shoot
- Supportive role in post production editing

CBBC

Runner

- Sourcing food orders for the production team
- Delivering scripts
- Run between departments such as props, hair and makeup and filming crew.
- Supporting the production team and talent in whatever way it is needed.



MISS JOHANN RAINEY

Production Resumé

CONTACT

✉ jrainey603@gmail.com

☎ 07736835307

🏠 10 Ballynacross Rd,
Magherafelt,
Co. Londonderry,
BT45 8QQ

EDUCATION

BACHELOR OF ARTS: IMEDIA STUDIES AND PRODUCTION

2018

Ulster University, Coleraine

COMPUTER SKILLS

Canva
Adobe Photoshop
Adobe InDesign
Microsoft Office Suite
InDesign
Imovie
Final Cut Pro

REFERENCES

Available upon request

Q RADIO

Producer

- Creating content
- Production scheduling
- Leasing with talent
- Applying for filming permits
- Script writing
- Planning for and managing a shoot
- Supportive role in post production editing

RARE BREAD

Runner

- Sourcing food orders for the production team
- Delivering scripts
- Run between departments such as props, hair and makeup and filming crew.
- Supporting the production team and talent in whatever way it is needed.