

Karim Gad

PRODUCER

+974-3029 5050
✉ karimnashaatgad@gmail.com



[Karim Gad](#)



[Kikoos Gad](#)



[karimngad](#)

Professional Summary

Experienced producer with a resourceful network of creatives and industry knowledge over 7 years, with a track record of successful local and international productions on TVCs, corporate films and brand films.

Skills

- Skilled at producing content in collaboration with a matrix of partners – for example being up to date on which directors are right for which treatments.
- Skilled negotiator to navigate multiple expectations and needs whilst managing the budget and not compromising on the quality of the work.
- Proficient at process management skills, presentation, logical thinking and creative problem solving.
- Meeting clients, listening to their needs and trusted to manage the process for them.
- Coordinating and managing the entire project in collaboration with the Director and Production Services, Commercial Production, Creative team and Client Service as required.
- Presenting ideas and routes to the client and the internal teams.
- Credible in the production world with strong relationships with pre and post production houses, directors, casting agents.
- Navigating through conflict in high pressured situations.
- Focused on the personal and professional development of the team.

Employment Experience

Production Manager, The Edge Picture Company. Doha, Qatar

Dec. 2020 – Present

- Meeting clients, listening to their needs and trusted to manage the process for them.
- Coordinating and managing the entire project in collaboration with the Director and Production Services, Commercial Production, Creative team and Client Service as required.
- Presenting ideas and routes to the client and the internal teams.
- Able to 'ballpark' quotes when first presented with a script to see if it is likely to be within budget.
- Knowledgeable about the legal and regulatory codes, able to explain what is possible and what is not.
- Involved in recruitment and selection decisions.
- Sourcing the partners, companies and suppliers to work on the project; directors, overseeing treatments, casting agents, actors, artistes, locations, animators etc.
- Supporting the creative team and their idea; representing, owning, championing and finding creative solutions to bring the idea to life in accordance with the brief for example being able to explain the production quote to a client in detail, justifying all costs at the production meeting including types of insurance.
- Producing any concept work before the project is live. This may include Animatic; Mood Films; Sound Scapes.

- Managing the production budget, and the associated administration, in accordance with client and agency expectations. Partnering with Finance on Purchase Orders and billable costs.
- Supplying commercials to air as per the technical brief, generating idea or new techniques to develop work as it is taken from the page to the screen.
- Awareness of rules surrounding usage fees, talent, contracts and shooting aboard.
- Managing all third-party relationships throughout the Production process to ensure strong collaboration and high quality moving content work that meets the brief.
- Editing film and other content in the edit suite.

Production Assistant, The Edge Picture Company. Doha, Qatar
Dec. 2018 – Dec. 2020

- Liaise with production team and third-party establishments regarding work permits.
- Establishing a great network and good working relationship with other members of the team; editorial, commercial, and marketing.
- Casting solutions. Outsourcing talent of various ages, backgrounds, and skill set which best suit the required roles.
- Ensuring health and safety standards are met including copyright laws and union agreements.
- Content curation. This included creating social media video content from A to Z.
- Supervised the progress of the project from the pre-production phase to the post-production.
- Client liaison.
- Ensuring that the production is running on schedule and reporting updates to the producer.
- Outsourcing talent and production crew.
- Develop a shooting schedule for the production crew and a call sheet for the talent.

Media Executive, Supplement House/Diet House/ Powerhouse Gym. Doha, Qatar
Oct. 2016 – Oct. 2018

- Identify, develop, or evaluate marketing strategy, based on knowledge of establishment objectives, market characteristics, and cost and markup factors.
- Negotiate contracts with vendors or distributors to manage product distribution, establishing distribution networks or developing distribution strategies.
- Initiate market research studies or analyze their findings.
- Select products or accessories to be displayed at trade or special production shows.
- Respond to requests for information from the media or designate an appropriate spokesperson or information source.
- Arrange public appearances, lectures, contests, or exhibits for clients to increase product or service awareness or to promote goodwill.

Production Coordinator, Al Rawi Productions. Doha, Qatar
Apr. 2015 – Apr. 2016

- Liaise with production team and third-party establishments regarding work permits.
- Establishing a great network and good working relationship with other members of the team; editorial, commercial, and marketing.
- Casting solutions. Outsourcing talent of various ages, backgrounds, and skill set which best suit the required roles.
- Ensuring that the production is running on schedule and reporting updates to the producer.
- Outsourcing talent and production crew.
- Develop a shooting schedule for the production crew and a call sheet for the talent.

Education

NHL, Stenden Hogeschool Leeuwarden, Netherlands

BBA, International Business Management - Innovation & Leadership Major, Apr. 2018

QU, Qatar University, Qatar

BBA, Media Studies, Feb. 2012

MTI, Modern Technology Information, Egypt

BBA, Mass-communication Studies, Feb. 2010

Key Clients

- FIFA
- KIA
- SENI ÇOK BEKLEDİM
- BLOOMBERG
- EURONEWS
- QATAR GAS
- QATAR FINANCIAL CENTRE
- QATAR FOUNDATION
- MINISTRY OF INTERIOR
- MINISTRY OF LABOR
- OGILVY
- WEARECOLOSSALE
- SUPREME COMMITTEE