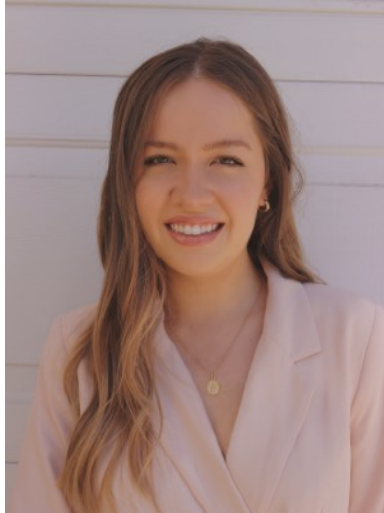

DANIELLE RAE LUGO



PROFILE

Danielle Rae Lugo

(949) 463-7247

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EXPERIENCE

INTERN, *MODERN LUXURY RIVIERA MAGAZINE*; NEWPORT BEACH, CALIFORNIA- 2019
Assisted on several event including the *Annual Chefs Challenge*, *The Tory Burch Luncheon*, and *The Men of Vision Event*

PRODUCTION ASSISTANT, *AIM SPORTS TELEVISION INC*; SANTA MARGARITA, CALIFORNIA
-2015-2018

Produced on multiple sporting events, commercials, and music videos

EVENT COORDINATOR/ CONTENT CREATOR, *60 SECONDS MAGAZINE*; COSTA MESA,
CALIFORNIA - 2016-2018

Column Writer and Tab Editor under the Hidden Gems tab for the *Sixty Seconds* blog, Chief
Coordinator of their *Annual Fashion + Art LIVE Show 2017*

ASSOCIATE, *MACY'S*; MISSION VIEJO, CALIFORNIA - 2016- 2020

Associate of the Fine Jewelry Department

ASSOCIATE, *NECTAR CLOTHING*; LAGUNA NIGUEL, CALIFORNIA 2020- PRESENT
Associate of Nectar Laguna, Manages Nectar Laguna Instagram, Models for Nectar Laguna

INTERN, *NEWPORT BEACH FILM FESTIVAL*; NEWPORT BEACH, CALIFORNIA 2019- 2021
Lead Event Planner for 2020 Italian Spotlight, Event Planner for European Showcase

EDUCATION

MOUNT SAINT MARYS UNIVERSITY, BRENTWOOD, CALIFORNIA- 2015

SADDLEBACK COLLEGE, MISSION VIEJO, CALIFORNIA- 2016-2018

CALIFORNIA STATE UNIVERSITY, FULLERTON, CALIFORNIA- 2018-PRESENT

Graduating class of 2021, Undergrad Major in Communications -Public Relations

SKILLS

CINEMA

Production Assistant, Screenwriting, Boom Operation, Camera Operation, Post Production, Editing with Final Cut Pro and Premiere Pro, Line Production, News Direction, News Editing

PUBLIC RELATIONS

Event Planning and Marketing, Marketing for Television and Film, Social Media Marketing, Partnership Outreach, Brand Promotion, Conducting Press Meets, Writing Press Releases, Managing Media Relations, PR with Market Influencers, Technologically inclined in Microsoft Office and Adobe Creative Cloud

COMMUNICATION

Accountable, Articulate, Courteous, Collaborative, Creative, Diligent, Easygoing, Efficient, Friendly, Motivated, Organized, Punctual

REFERENCES

Gregg Schwenk -CEO of *Newport Beach Film Festival*

gregg.schwenk@newportbeachfilmfest.com

Ariana Ford- Event Coordinator of *Modern Luxury Riviera Magazine*

aford@modernluxury.com

Sherri Scheck- Head of *OmicS LIVE!* And Editor in Chief of *60 Seconds Magazine*

sherri@amenityservices.com