



Ronald Johnson III

Creative Director

Education

Studying in Mass Media Arts concentration in Theatre

2020 - 2024 Clark Atlanta University

- **Clark Atlanta University Dean's List**
- August 2020 - May 2021

Experience

Creative Director & Co-Founder

2021 - present | Seihport (Trophies) Brand

- Founded clothing brand whose mission is to help people appreciate their personal life achievements.
- responsible for creating and visualizing ideas for new clothing items, researching trends in the market and overseeing the production of items.

Commercial Model

2020 - Present | Model

Streetwear Model for following:

- HBCU Famous 2020 - 2021
- Chilly Forever 2021 - 2022
- Seihport 2022 - Present
- Coutur3 Culture 2022 - Present
- Providenceminds - 2022 -Present

Film

2022 - Present | Lead Actor

- Uninvited Lead 4 Reel Productions Imani Racine
- A Fool's Canvas Lead Atlanta Production Factory Mauri Gist

Digital Marketing

2022 - Present | Social Media Content Creator

Responsible for producing marketing copy to advertise products, and promoting our content on social media for the following:

- BodySmart313 2020 - 2021
- TheVintageSupply 2021 - Present
- Seihport 2022 - Present
- Achieve M.O.O.R.E 2022 - Present

About Me

Born and raised on the Westside of Detroit, Michigan. Ronald is a 20-year-old college student at Clark Atlanta University. He's acted in short films with the Atlanta Production Factory and School(4 Reel Productions). In his free time, he is a commercial model for streetwear clothing brands. Ronald also owns a clothing brand named Seihport (Trophies) originated in Detroit, MI. Dedicated to the mission of helping people appreciate their personal life achievements, offering cool and comfortable streetwear.

Contact



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Skills

- Communication
- Modeling
- Collaborator
- Creativity
- Content Creator
- Fashion