## Akira D. Rush

Atlanta, GA 678-790-0663

# akiradevonrush@gmail.com

# **Objective**

To obtain a position that best utilize my expertise as an innovative professional having 8 + years' experience in entrepreneurial and management services.

#### Skills/Qualifications

- 15 + years of Customer Friendly Service
- Ability to provide services for individuals with disabilities.
- Creative Leadership Techniques
- Unwavering conflict resolution skills with ingenuity across multiple sectors
- Sufficient in Microsoft Office; Photography; Social Media Management

#### Education

Covenant House Life Skills Center (High School Diploma Received)

May 2008

# **Work Experience**

## Multiple Platforms (Atlanta, GA/New York City, NY)

Independent Contractor

April 2019 – Present

- Assigned as brand ambassador, social media content creator and promotion model.
- Assist certified brands in marketing campaign strategies. (Analyzing audience feedback, minimizing production cost, etc.)
- Stand as vendor for agencies/organizations during product launching, events and trade shows.
- Supervised and trained additional contractors.
- Keep and manage records including expenses, scheduling and mileage;

## Organic Royalty, LLC (Atlanta, GA)

## **Holistic Life Coach [Owner]**

April 2018 - Present

- Assist clients in reaching manageable personal and professional goals.
- Create and maintain client files, including Intake, Session Documentation and Follow-Up.
- Formulate individual case planning to assist clients in achieving success of reaching their set goals.
- Administer company workshops for ethics and conduct.
- Facilitate client sessions (In-person, Telehealth, Groups, via Cell Phone, Email and Video Conference)

#### Hooded by Yemonya (Atlanta, GA)

#### **Product Development Intern**

June 2020 – May 2021

- Worked in correlation with company designer by assisting with all duties requested.
- Managed production by planning, research and the creation of prototype material.
- Created visual marketing advertisement for online and in store collateral.
- Utilized upcoming trends to assist in styling, production and digital media.

## The Gifted Village (New York City, NY)

#### **Organization Director**

July 2003 – April 2019

- Created and implemented curriculum addressing all learning styles for client individual needs.
- Sustained daily records, inventory documentation and accounting reports in regulation of State Laws.
- Managed business operations: Accounting, Marketing and Content Creation.