

SUMMARY

Producer with over 25 years of experience in production content and operations.

Journalist, writer, producer, editing and postproduction knowledge as well as anchoring, reporter and on-air talent on broadcast and streaming shows.

Managing scripted and non-scripted shows, from live shows, news, sports or specials, going by realities, game & talent shows. cultural and educational shows and even animated children's series.

Always producing from innovative initial concept, through the development until final production and post production process. Experience in European, latam and US markets.

EXPERIENCE**TELEVISA UNIVISION – Miami, FL. July 2022- Oct 2022****On air talent and producer – Buenos días America.**

-Producer for national and international daily morning radio and streaming show

-Production and content management, booking of talents, guests and experts. Creations, production and strategy of special shows, content reports.

Co Host, Host and interviewer, Appearances at network events, and social media promotions, On air show promotions, voice over promotions.

NBC Telemundo – Miami, FL. Aug 2021- July 2022**Cross Promotion Producer – La Casa de Los Famosos, Así Se Baila, Por Amor o por Dinero**

-Produce daily content for all shows air in Telemundo Network, Digital, social, marketing and PR, affiliates and stations.

Booked and produce and record interviews with contestants, create ideas for pitch. Create, write and Edit Teases, Highlights, recaps, video Clips, Pkg to sale the daily show.

NBC Telemundo – Miami, FL. July 2021- Aug 2021**Sport Content Producer Olympics Tokyo 2020**

-Produce content for the Olympics Tokyo 2020 daily shows and Content Plus management

-Pitch ideas, write, produce teases, Highlights and PKG for the daily show.

NBC Telemundo – Miami, FL. March 2021- April 2021**Covid testing producer.**

-Coordinate PCR & CVS Covid testing for Talent and crew during shooting scheduling of Armas de Mujer a Peacock Streaming Serie.

RORPAR INC - Fort Lauderdale FL. March 2020- January 2020**Producer & On Air Talent for streaming shows.**

-Anchor live streaming shows

-producer segment assigned

-Guest master Interviews.

-Generate story ideas

-Write and produce Stories

-Edit the main stories in-stream out.

-Social media promotions for the shows

CISNEROS STUDIOS - Medley, FL Oct 2019-March 2020**Story Producer. La Voz**

- Pitching stories for EP.
- Master Interview for contestants, family and friends.
- Write stories, location scouting, produced, and direct Broll.
- Edit stories in-stream out.
- Search and select music for stories.
- Show builder in postproduction.
- Edit promos, teasers, and pieces to insert in the final Episode.
- Coaching for the contestant, post producers and Ap.

NBC-TELEMUNDO – Miami, FL

Nov 2018-Oct 2019

Postproduction Coordinator.

- Organization and management of 'Jugar con Fuego' and "La Reina del Sur" postproduction team in its different processes from the initial ingest of 4K raw material for post-production processes to the delivery of finished episodes for Programming, Netflix and Telemundo International.
- Quality control of the episodes.
- write synopsis for each episode, Reports for the productivity of the post production show

Content Producer.

July 2018 to Nov 2019

- Produced daily content for Exatlon Estados Unidos Season 1 to the network cross-promotion.
- Produced and first editing of the daily summary of the show.
- Write a synopsis for each episode.
- Maintain communication with the different producers of the shows to produce the pieces according to the standards that each show requires to promote it.
- Produced content for digital platforms.

writer's Assistant.

April 2018 to Jun 2018

- Script writer for Billboards Latin Music Awards.

News Producer.

March 2017 to Nov 2018

- Search and select images for headlines, b-roll, openings, closings, and teasers for the daily production of the national news show.
- Search, select, write and produce technology segment for the national news show, "Noticias Telemundo".
- Produce weekly content for NBC everywhere "Notice's Telemundo" and "Al Rojo Vivo" daily shows.
- Produce FIFA World Cup Russia 2018 Sport segment for a daily News show.

Television Española TVE – Barcelona, Spain

Jun 2009 to Jan 2015

Content and operations Senior Producer –Prime Time scripted and non-scripted shows.

- Oversee all aspects of production and postproduction process, supervise scripts from the team writers and directs host and reporters' interviews.
- Development from inception to completion for live show.
- Manage an entire on-air and production staff, including talent, anchors, reporters, editors, and writers and the behind-the-scenes crew.
- Handle all details and manage on-air remote connection from the news studio to the prime time and reality show studio.
- Responsible for all financial aspect associated with the show including developing, overseeing and managing the budget.
- Responsible for maintaining relationships - identifying and solving any issues with on air talent, celebrities.
- Manage relationship between the TV channel and the production company for a coproduction deal.
- Manage the agreements for talent and celebrities of the show.

Content and operations Supervisor Producer.

- Select and locate the editorial line in addition to the specific stories for each episode.
- Assist the executive producer in elevating programming standards for on air broadcasts.
- Work directly with production crew to manage the execution of all elements.
- Acquire footage as needed, searches, write, interviews, produce and edit, story packages, music, graphics and photographs.
- Manage and schedule travel arrangements and itineraries for high profile talent and crew.
- Track on –air talent y celebrity payment travel expenses for reimbursement.
- Responsible for maintaining relationships: identifying and solving any issues with on air talent, celebrities.
- Manage international locations for the show's interviews.

Production operations Manager.

- Research, secured and managed locations and props for shoot.
- Negotiated rental terms, rates, and payments for shoot, locations and props.
- Work with the Insurance inspectors to assure all safety standards were met for both cast and crew.
- Correct, rewrite and approved scripts.
- Select with casting team characters' actors and actresses for TV series.
- Oversaw production in all aspects of content, recording, editing and post producing.
- Created a schedule for shooting and postproduction.

Liquid Reality Productions – Barcelona, Spain Jan 2001 to Aug 2007**Executive Producer and On-Air Talent**

- Supervised producers in different projects.
- Oversaw all aspect of the products including writers, talent, crew, editors, Graphic Artist and guided day to day operations and content.
- Manage development production and marketing of the products entertainment and documentaries series.
 - Led Media and content production training Sessions for master's degree. at the EUD.
 - Responsible for all financial aspect associated with the projects including developing, oversaw and managing budgeting. content searching, selecting, interviewing, writing and produce stories and packages.
 - Manage client's relationship.

RCN TV – Bogota, Colombia**Aug 1997 to Dec 1999****Content Production Associated**

- Assisted the Production Team in all the production process.
- Researched, select, write and produce pieces and stories for the show.
- Select images, graphics and set interviews for the stories, musical and sound selection

EDUCATION

-Bachelor's Degree, Communications and Media,
1999 Politécnico Gran Colombiano - Bogotá,
Colombia

-Master's Degree, Journalism, 2000
Politécnico Gran Colombiano - Bogota, Colombia

-Bachelor's degree, Communications Science,
2003 Ministry of Education Culture and Sport –
Madrid, Spain

CERTIFICATIONS

-Digitalizing system for News, Sports and Documentary. Barcelona Spain 2009, IRTVE

- Negotiation Techniques. Barcelona, Spain 2010, IRTVE
- Sales Strategy for TV Networks. Barcelona, Spain 2011, IRTVE
- Time Management for TV production. Barcelona, Spain 2012
- The Science of well-being. Online, Yale university 2020
- Crafting Realities, Work, Happiness and Meaning.

