

# Jeremy McZeal

## **INTRINSICALLY INSPIRED**

San Antonio, TX 78251

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+1 409 433 1414

Published author and poet, self-proclaimed Graphic Designer as well as a UI/UX and Software Developer. He has a Bachelor of Science with a dual major in Kinesiology/Physical Education from Prairie View A&M University.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **Travel Agency Owner**

InteleTravel - Global

August 2016 to Present

Customer service consultant to ALL types of travelers.

Travel Advisor to solo, group, and Corporate travelers

Arrangement of both routine, domestic, and international business travel for air, road, rail, and sea accommodations

utilization of various GDS systems (Sabre/Apollo/Amadeus).

Demonstrate commitment to customers, provide unsurpassed service by understanding, anticipating, and exceeding their expectations.

Handling of customer relations related to all types of travel.

Being at the forefront of customer satisfaction

### **One Star Director, PlanNet Marketing**

PlanNet Marketing - San Antonio, TX

January 2016 to Present

Presenting the Business model to prospective partners, sales, building rapport, training, exposing, and closing out partnerships. Coach, train, and develop, customer service.

### **Graphic Designer/UI/UX Designer**

BYOHGraphix Design

January 2016 to Present

7+ years marketing design experience—agency, e-commerce or B2B, D2C brand.

Exceptional understanding of design and ecommerce principals.

Highly proficient in Affinity, Canva, Klayvio, Sketch, and Adobe Creative Cloud.

Excellent organizational and project management skills and an ability to prioritize within a multi-tasked environment. A high-achieving and detail-oriented designer who thrives in a fast-paced environment.

A marketers' mentality with turning goals and insights into revenue driving creative, for any size business.

Test and learn approach to continuously take in feedback and iterate across multiple digital campaigns making our brand bigger and better than before.

Skilled in producing creative in video, animation, and still formats., with a team of creatives and innovators.

Find new ways to amplify the consumer need for premium-quality products through proper branding and strategy

### **Substitute Teacher K-12**

Houston ISD - Houston, TX

January 2011 to August 2013

education of kids EC-12 and assisting teachers in their absence

### **Director of Physical Medicine and Rehabilitation Technician**

Integra Medical Clinics - Conroe, TX

January 2003 to December 2005

Physical rehabilitation, patient care and service.

## Education

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### **Bachelor of Kinesiology & Education in Kinesiology & Education**

Prairie View A&M University - Prairie View, TX

2006 to 2010

## Skills

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- Inventory Management
- Graphic Design
- Blueprint Analysis
- blueprint configuration
- Finance Processing
- Data analysis
- business proposal presentations
- Presenting/Delivering
- Global Business Scaling
- Coaching
- Mentorship
- Speaking
- writing
- publishing.
- User Interface (UI)
- User Experience (UX)

- Web Development
- WordPress
- Branding
- Digital Marketing
- Web Design
- Social media management
- Project management
- Proofreading
- Copywriting
- Adobe Creative Suite
- Market Research
- Blogging
- Google Analytics
- Adobe Photoshop
- Search Engine Optimization (SEO)
- Salesforce
- Editing
- CRM software
- QuickBooks
- Adobe InDesign
- Application Development
- Content Development
- Email Marketing
- Content Creation
- Marketing Automation
- Adobe Illustrator
- Analytics
- Public Relations
- Agile
- PPC Campaign Management
- HTML5
- Video Production

## Certifications and Licenses

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### **TABC**

March 2022 to March 2024

CERTIFICATE #: 8934101