

Roderick H. Evans

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PROFESSIONAL SUMMARY

U.S. Army Veteran with a passion for film and television. I bring 8 years of experience in both creative and news-oriented video/audio production. I am currently seeking opportunities within television and broadcasting.

EDUCATION

- **MA** – Film Production (3.85 GPA) ♦ American University, Washington, D.C., August 2021
- **MA** – International Security and Terrorism, Political Science (3.0 GPA) ♦ University of Nottingham ♦ June 2010
- **BA** – Film and Television Studies (3.5 GPA) ♦ University of Nottingham, UK ♦ June 2009

PROFESSIONAL EXPERIENCE

Digital Media/Marketing Analyst, Network Runners, Inc. ♦ August 2021 – Present

- Support the U.S. Army Acquisition Support Center, Marketing and Communications (USAASC).
- Collaborate with writers, editors, graphic designers and communications planners to create and implement a communications strategy and to produce digital media of exceptionally high quality.
- Execute digital outreach campaigns and support multi-platform social media engagement via Sprinklr and PowerPoint.
- Cover local events with video and photo for distribution across social media platforms.
- Edit media items (example: cut graphics/videos) as needed, using Adobe Premiere Pro and Final Cut Pro.

Public Affairs Broadcast and Videography Specialist, U.S. Army, 3D U.S. Inf. Regiment ♦ June 2013 – June 2021

- *Video News Packages:*
 - Produced 300 video products for memorial affairs, ceremonies, Presidential arrivals, and burials at Arlington National Cemetery within the National Capital Region and the Military District of Washington (2017 – 2021)
 - Assumed leadership role to rapidly increase volume of final products (Pre to post-production)
 - Trained Royal Moroccan Armed Forces troops in use of camera equipment, writing and shooting techniques (2016)
 - Acquired critical footage during live-fire sequences in environmentally difficult geography (Gabon, 2016)
 - Shot 20 video news and B-Roll packages of the 58th Presidential Inauguration, carried by CBS and MSNBC and resulted in 259 news outlet subscriptions and 58 media outlet downloads
 - Wrote scripts and filmed 12 internal news stories of cross-training between U.S. Marines, Belgian, Dutch and Moroccan service members in simulated riot environments
 - Developed 6 news packages on training between U.S. and Central African partner nations (Gabon, 2016)
 - Produced 20 training exercise videos for South Korean and U.S. Service Members (South Korea, 2014)
- *Audio/Radio Products:*
 - Broadcast 183 live morning radio shows and 92 live afternoon radio shows for Armed Forces Network, South Korea
 - Produced 20 ad spots advertising U.S. Army services for the local South Korean community
 - Created 12 podcast episodes about Desert Storm, including writing scripts and recording phone interviews with veterans
- *Social Media Video Products:*
 - Created short-form video products for TikTok, Facebook, YouTube and DVIDSHub for U.S. Army messaging and branding

ADDITIONAL SKILLS

- Inventory management and use of Panasonic AVCHD Cam, DSLR cameras, Ricoh Theta 360 Camera, Sennheiser Wireless Microphones and soundboard equipment
- Adobe Premiere Pro, Final Cut Pro X, Da Vinci Resolve 16, Photoshop, MS Office, Adobe Audition, Handbrake, Sprinklr
- Fluent in French: 2016 U.S. Army Defense Language Aptitude Battery (Read: 20; Listen: 26)

CERTIFICATES

- Meltwater Academy – Boolean: Foundations; Social Listening with Explore: Foundations; Social Media Management with Meltwater Engage: Foundations (Sep 2021)
- Sprinklr U – Sprinklr Content Creator Pro; Sprinklr Marketing Research Analyst Pro (Aug 2021)

VOLUNTEERING & INTERESTS

- Volunteer videographer/editor for the E Ala E Hawaiian Cultural Center in Washington, D.C. (2019 – Present)
- Short documentary, *The Cannoli Connection*, selected for Lift-Off Film Festival, Sheffield, UK (2020)
- Short film, *Escape from Quarantine*, selected for Lift-Off Film Festival, Sheffield, UK (2021)
- U.S Army National Guard, Ft. Belvoir, VA (Aug 2021 – June 2022)

PORTFOLIO

- <https://www.dvidshub.net/portfolio/1246431/roderick-evans>
- www.vimeo.com/rod86