

MINZA ALEXANDRE

FASHION AND LUXURY COMMUNICATION STUDENT

Bachelor Fashion and Luxury Communication

Mod'Art International Paris

INFO



Name
Minza ALEXANDRE



Age
19 years old



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LANGUAGES

French

Fluent

Spanish

Intermediate

Chinese Cantonese

Native speaking

Italian

Beginner

HOBBIES

VOGUE Fashion



Drawing



Traveling



Acting/Modeling



Fashion
Photography



Dancing



Design



Artistic Gymnastic



PROFESSIONAL EXPERIENCES

Since
June 2022

President – “Wonder Factory” Event association

- Wonder Factory is an association belonging to Mod'Art International (one of the best fashion school in Paris).
- Manage a team of 10 persons and organize events : school trips (up to 700 students), parties, afterworks, fashion shows, school showrooms...
- Take care of administrative, finance, merchandising, sale, collaboration, partnership management and all communication on social media and websites.
- Collaborate with about fifteen partners such as nightclubs, houseboats, DJs, graphic designers and brands like Redbull for example.

Aug 2022 –
Oct 2022

Client advisor and Stylist position – Ann Taylor Store (Michigan Avenue)

- Learned fashion and the importance of visual aesthetics, proper fits, clothing materials and proportions.
- Had to acquire the ability to style for specific needs and for all body types.
- Learned how visual merchandising is thoughtfully planned to attract consumers/ push the product.
- Had to sell and earn customer retention, and became a product specialist.
- Assisted in creating content for social media to increase followership.

July 2021 –
Sept 2022

Background Actor

- “Emily in Paris” Series – season 2 episode 7/8/9 (July 2021)
- “Chicago Med” Series – episode 805 (Sept 2022)
- “Chicago P.D.” Series – episode 1007 (Sept 2022)
- “Chicago Fire ” Series – episode 1106 (Sept 2022)

Sept 2018 –
June 2019

Communication team - Project “La Capitana”

- Participated in a “mini-enterprise” project named “La Capitana”, as part of the Communication team, at Richelieu high school (France) to develop international trade and exchange activities.
- Collaborated with various partners in Latin America and Spain to import products and groceries for sale to various local markets. Proceeds from the sales were used to provide funding to schools in Cuba.
- Won the “Sustainable Development” award and the National GEP (Global Enterprise Project) prize.

Sept 2017 –
June 2018

Designer - Project “Shoes-In”

- Participated in a mini-enterprise production project “Shoes-in”, as a member of the Technical department at Saint-Charles Notre Dame Junior High School (France).
- Contributed to the team’s effort to conceptualize and produce an adjustable and stackable rack with the goal of optimizing storage of shoes.
- Won the “Technique and Creation” prize at the department’s competition.



DIPLOMAS

June 2024

Bachelor in Fashion and Luxury Communication – Mod'Art International (France)
In progress since September 2021

June 2021

High School Degree - Richelieu High School (France)
With honors (English and Art specialization)

June 2018

9th Grade - Saint-Charles Notre Dame Junior High School (France)
With honors



SKILLS

Strength

- Excellent communication and customer service
- Good organizational & management time
- Eye for detail, visual composition & proportion
- Ability to work autonomously or collaboratively
- Positive energy & can-do attitude
- Good knowledge of fashion trends
- Strong networking and social media skills
- Adobe Photoshop/Illustrator & Microsoft

Extra-curricular Activities

- Ballet (9 years)
- Modern Jazz Dance (2 years)
- Drawing (3 months internship / self-taught)
- Artistic Gymnastics (13 years)
- Swimming (1 year)