

SHAUNA BROOKS

WWW.THESHAUNABROOKS.COM



SHAUNA BROOKS IS AN OVER-THE-TOP..

...biracial (half Asian Pacific Islander (Guam) and African American) model, actress, comedian, on-air personality, advocate and social media influencer. She is known as “The Girl in the Picture”, deriving from her modeling career as one of the first, openly published transgender cover models. Gracing numerous female and mens magazines, Shauna captivated the world with her fashion, beauty endorsements and charismatic, comedic personality. With her name headlining in connection with one of the worlds most well known music artist, a scandalous reputation led to her first cable TV appearance which aired in August 2015 entitled, “Indecent Proposal” on Investigation Discovery Network.

STATS: TARGET
PLATFORM,
INSTAGRAM

2-5 Million+
Unique Weekly
Interactions

AUDIENCE

62% Female
21% Ages 18-24
57% Ages 25-34
22% Ages 35-44

87% From the U.S.

SOCIAL STATS (ORGANIC GROWTH)

Handles are the same across all social media platforms.

@TheShaunaBrooks /// Additional active, engaged platforms include: SnapChat, YouTube, Twitter, and Periscope

 200K+

 28K+

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Shauna has a massive appeal backed by an affluent list of celebrity friends and supporters in the hip hop urban community, as well as all walks of life. She has capitalized on this appeal and secured countless magazine features and interviews.

Her 2015 EBONY Magazine feature depicts an emotional outlook into her transitional journey as a teenage transgender. With the growing awareness in the transgender community, Shauna gives focus to her largest platform where she tackles current, controversial topics with her unapologetic opinion and views. She's ambitious, well driven and holds "No filter" to who and what she is.

BLATANTLY BOLD, COURAGEOUS, AND CULTURED.

Saying that she has the natural ability to draw an audience in with her wit would be an understatement.

In February 2016, Shauna debuted in her role as Roxy on TVOne's "Here We Go Again". Here, Shauna showcased yet another side — her ability to act.

She worked alongside actress veteran, Wendy Raquel Robinson, best known as "Tasha Mack" from "The Game" on BET, and Letoya Luckett from the Grammy award winning female Pop group, Destiny's Child.



"Ooh Yes! I'm a non-traditional girl, providing advocacy in a non-traditional way for Girls Like Us! Do WUT!"

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BLACK MARKET BOTCHED

Growing up as a transgender adolescent, Shauna endured a malicious attack simply for being transgender. The hate crime tragically disfigured her face, and subsequently she underwent plastic surgery — unsuccessfully. In July of 2017 Shauna appeared as the headline runner for season three and four on E! Entertainment’s hit TV show, “BOTCHED”. She courageously advocated against experiencing illegal injectables after succumbing to black market alternatives as a teenager.

With her career on the rise, Shauna met a “fan” by way of Instagram, the legendary, box office, motion picture, director and producer, Lee Daniels. Lee professed his admiration for Shauna’s strength, and her uncanny ability to make him smile and laugh. This meeting proved to be life changing. Always moving forward, Shauna has a passionate stance on providing advocacy, awareness, and seeks to be a beacon of light and laughter with her infectious personality. Shauna is building an empire to cultivate change. Even though she’s considered the underdog, her vibrancy draws the attention of the world. This attention has granted her a firm platform, making Shauna a dynamic marketing media shaper and influencer.

FEATURED VIDEOS

(CLICK TO VIEW)

E!
BOTCHED

ID: Indecent Proposal

TVOne
Here We Go Again

CoverGirl for
BADD Magazine



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MEDIA INFLUENCER

- Social Promotion
- Actress
- Sponsored Posts
- Travel
- Interviews/Appearances
- Model
- Brand Ambassador
- Events/Guest Speaker
- On-air Personality
- Host
- Comedian

LET'S WORK TOGETHER

Media/Talent Booking Contact: True or JPervis Agency
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