

# MARIKA DANIEL

## **WRAL- TV ENG News Editor**

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SUMMARY OF QUALIFICATIONS: With my background in Public Relations, Broadcast, Business Communication, & Creative Arts I bring an array of creativity, energy, and leadership skills to the table. I am always open for discussion and learning new ideas and skill sets. I am associated with organizations such as: Zeta Phi Beta Sorority Incorporated, National Association of Black Journalist and Lambda Pi Eta Honor Society.

### EDUCATION & CERTIFICATIONS:

May 2022, B.A. in Mass Communication at North Carolina Central University, Durham, NC

July 2020, License in Mixology at Atlanta Bartending School, Atlanta, GA

### SKILLS & EXPERTISE:

Computer literacy, project management, leadership experience, problem solving

Adobe Photoshop, Lightroom, Premiere, Audition, Edius

Photojournalism, video editing, design and graphics

### WORK EXPERIENCE:

**WRAL News** Raleigh, NC

March 2022 - Present

ENG Editor - Duties include edit video for newscasts, take in microwave, LiveU and satellite feeds, contribute video via email and shared server, set up and record zoom interviews. Also assist the production team during newscasts in multiple capacities including teleprompter operation, camera operation for the NC lottery, and floor directing.

**Duke University OIT Department** Durham, NC

April 2021 - July 2021 (Internship)

Information Technology Intern - Duties include working as assistant to the communication department where I created infographics, scripts, videos, narration projects, articles, and photography.

**Cato Fashion** Durham, NC

July 2019 – January 2021 (Seasonal)

Sales Associate - Duties include customer service.

### MEDIA EXPERIENCE:

**Skyy Level Media & Communications** Atlanta, GA

April 2020 - September 2022

Social Media - Duties include maintenance and upkeep of engagement and analytics of all social media accounts for Skyy Level Media & Communications.

**QMF Agency** Durham, NC

August 2020 - Present

Assistant - Duties include assisting the CEO with bookings and events, assisting creative directors, artists, and models on set, and a photographer for the company.

**Spectacular Magazine** Durham, NC

August 2018 - May 2022

Photojournalist - Duties include writing articles for the magazine, assisting the CEO with events, interviewed celebrities and clients, and photographer and videographer for the company.