



ROSE HANNAH FRANKEL

CREATIVE EXECUTIVE, WRITER, PRODUCER | ROSEHFRANKEL@GMAIL.COM | 917-903-5108

WORK EXPERIENCE

Director, Content Development: pocket.watch | New York, NY & Los Angeles, CA

Director, Content Development

Manager, Content Development

Executive/Development Assistant; Writer

January 2020 - Present

January 2019 - January 2020

February 2017 - January 2019

- Develop, write, and produce live action and animated series, from brainstorm sessions through delivery
- Manage writers, producers, and post team as showrunner on multiple projects
- Pitch newly developed IP to third parties
- Find and help sign new IP and talent
- Act as Studio's liaison with Partnerships, Marketing, Channels, Licensing, and Legal
- Foster positive relationships with signed talent, collaborating directly from pitch to set

Social Media Content Creator, @granolagirlpottery

January 2020 - Present

- Build and maintain 165k+ followers and 15m+ likes across TikTok, Instagram, and YouTube
- Film, photograph, edit, and post content consistently, in sync with trends, and in line with audience engagement
- Receive brand deals, event invitations from TikTok, and a collab opportunity with Conan O'Brien's Team Coco

Production Intern: Late Night with Seth Meyers | New York, NY

August - December 2017

- Supported crew with rehearsals, studio and field tapings, prop runs, ticket distribution, and audience coordination
- Recorded backup footage, time rundown sheets, attend production meetings, and covered the reception desk
- Maintained and organized online show database

Production Intern: Rock Shrimp Productions | New York, NY

January-May 2017

- Helped production team on set of *Beat Bobby Flay* with craft services, prop and wardrobe runs, and talent needs
- Assisted in pre-production planning and aided post-production editors
- Filed confidential paperwork, invoices, payroll, expense reports, and other accounting records

Production Intern: iN DEMAND L.L.C. | New York, NY

September-December 2016

- Edited film trailers for promotional use and watched videos for quality control
- Assisted editors and producers with transcription and edit session set-up
- Logged, captured, organized, and maintained tape library

Development Intern: Cineflix Productions | New York, NY

June-August 2016

- Prepared for and assisted on local shoots as a Production Assistant
- Researched and fact-checked for new and existing unscripted television development projects
- Found, downloaded, and organized footage for editors

AWARDS, RECOGNITION, AND PEER GROUPS

Daytime Emmy Nomination, Ryan's Mystery Playdate: Outstanding Preschool Children's Series

2020

Cynopsis Rising Star Award

2020

Television Academy Member, Children's Programming

2020 - Present

SKILLS

Potter: 15 years of experience. Create, market, and sell handmade pottery via self-made small business in online drops that sell out almost instantly, alongside teaching a weekly wheel course and private lessons at NYC's La Mano Pottery.

Runner: 2021 NYC Marathon Finisher in fundraiser for the Leukemia and Lymphoma Society's Team in Training, 2020 Disney Half Marathon finisher in fundraiser for the American Foundation for Suicide Prevention.

Technical: Adobe Photoshop, Adobe Premiere Pro, Adobe Lightroom, MS Office, Social Media

Other Strengths: Detail Orientation, Collaboration, Communication, Organization, Team Management, Scheduling

EDUCATION

Macaulay Honors College at Hunter College

New York, NY

Bachelor of Arts Degree in Media Studies, English Minor | Certificate in Transmedia Marketing