# **SAM WICHHART**

Filmmaker who brings eagerness to learn and professional collaboration to creative projects.

Love for storytelling.

samwichhart@gmail.com (630) 346-4990

Los Angeles, CA

# PERSONAL PRODUCTION BRAND

# Wish Heart Productions - Video Production, Chicago/Los Angeles 2016-present

Owner - Director, Cinematographer, Writer, Editor

- Directed/Produced 36 videos on a YouTube channel that has earned 141,500 total views
- Created videos in 6 different styles: short films, commercial, music videos, weddings, sorority recruitment, and interviews
- Project managed files, revisions, and contracts for clients
- · Handled contracts and invoices
- Subcontracted and supervised 11 editors and shooters for more than 10 projects

### **EXPERIENCE**

# No Trace Camping - Production Company, Los Angeles

June-August, 2022

Creative Development Intern

- Wrote coverage for 53 pieces of IP including novels, screenplays, and podcasts
- Took and coordinated phone calls for executives
- Organized and delivered production documents, files, and finances for current and past projects

# **Into The Sun Entertainment - Fashion/Entertainment Brand, Los Angeles** June-August, 2022

Video Production Intern

- Directed 4 clothing line model shoots purposed for social media
- · Edited full cuts and cutdowns
- Planned locations, casting, and lookbooks
- · Catalogued files and footage from each shoot day

#### Student Cinema Guild - Indiana University

President (2021-2022 + 2022-2023)

- Lead and planned weekly meetings/screenings/workshops
- Increased membership by 340% from 90 active members to 305
- Arranged speaking workshops with 10+ notable IU alumni in the film industry
- Prepared production for three 15-minute short films with a crew of 30+ students
- Communicated with Indiana University administrators to help select dean and build new progress for overall film department

# TwoxFour - Advertising Agency, Chicago

June-August, 2021

Video Editing/Production Intern

- Developed video campaign pitches for 4 large clients: Chervon, Barilla, DePaul, Presto
- Edited 20+ social media videos for Bernina, Wrangler Jeans, Timbertech
- Coordinated video editing for a large Timbertech social media package
- · Organized and backed up shoot footage

#### **CLLCTVE - Digital Platform**

September, 2020-May, 2021

Beta Class Participant/CLLCTVE University Instructor

- Selected with 30 other individuals out of over 250 applicants
- Submitted for and won content challenges for real brands
- Developed a filmmaking techniques and tips virtual workshop
- Critiqued and gave feedback for web platform prototypes

## **PORTFOLIO**

wishheartprod.com

#### **EDUCATION**

# **Indiana University 2019-2023**

Bachelor of Arts - Creative Advertising Specialization: Narrative Filmmaking Media Scholar - Media School Honors Business Minor - Kelley School of Business

Marketing Minor - Kelley School of Business

GPA: 3.57

#### **SKILLS**

- Premiere Pro
- After Effects
- Photoshop
- Audition
- Illustrator
- Lightroom
- InDesign
- Blender 3D
- Davinci Resolve

# **KEY ACHIEVEMENTS**

- Grew personal sorority video business revenue \$20,000 over three years
- Four film festival selections including Chicago Horror Film Fest and Blowup Arthouse International Film Fest
- Speaker at Techstars's entrepreneurial conference: Startup Week
- Sold 91 pieces of Wish Heart Productions apparel
- Increased Wish Heart Productions Instagram profile reach by 455% to 11,551 accounts in 90 days

### **INTERESTS**

- Photography
- DJing
- · Graphic Design
- Volleyball
- Coffee