

Erin Marie Barker

CONTENT CREATOR

📍 Los Angeles, CA

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🌐 @ErinMarieBarker

PROFILE

My name is Erin Marie Barker. My first ever job was a professional fangirl. From the Jonas Brothers to Mindless Behavior to One Direction, I was a fan of them all! After going to a One Direction concert in 2014, I knew I wanted to be in the music industry. I went to college for Music Business and Media Studies.

I am now a fangirl working in the music business and I cannot wait to show this industry what this fangirl can do!

EDUCATION HISTORY

Associates in Journalism
Los Angeles City College August 2022- Present

High School
Magic Johnson Bridgescape Sept 2015-June 2018

TALENTS

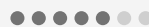
Content Creator
Photographer/Videographer
Podcast Host

SKILLS

Public Speaking



Social Media Marketing



Creativity



Leadership



WORK EXPERIENCE

FOUNDER/CREATOR

Good Aura Productions April 2022- Present

- Creating a Good Aura when it comes to filmmaking; produced music video and created a short film.

SOCIAL MEDIA MARKETING INTERN

Sweetie High Oct 2021- Dec 2021

- Managed Jenna Rose and Gunnar Gehl TikTok accounts.

CONTENT CREATOR

True Star Media Feb 2016-Aug 2021

- I joined True Star Media through After School Matters. During my 5 years there I have been a Assistant, Content Creator, Media Personality and apart of the Superteam.

PHOTOGRAPHER/VIDEOGRAPHER

Freelance June 2021-Present

- I have taken photos of Chaka Khan, Betty Who, Oston, and more.

SOCIAL MEDIA MANAGER

AJ Mitchell Street Team Feb 2020-Present

- Helped manage a fan account for Epic Records artist AJ Mitchell, as a team we collaborated with Epic Records promotions and marketing team and wit Vol 1 Records.

MEMBERSHIPS AND CERTIFICATIONS

Mentee Nov 2021-Present
1824 x Universal Music Group PLUG IN Mentorship

- Mentor: Asia Howard

Grammy U Member- Los Angeles Jan 2021 - Present
The Recording Academy

Hootsuite Platform Certification Jan 2022
Hootsuite

Social Media Certification Jan 2022
Hootsuite