

Julian Rodriguez

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Results-driven production assistant and digital creative professional with over 5 years in digital transformation, media and customer management, along with proficient industry knowledge in hospitality, nonprofit, and entertainment. Specialized in stock footage acquisition , video creation, graphic design, and social media outreach, also utilized impeccable marketing skills in improving content creation, maintaining client engagement, and increasing sales.

PROFESSIONAL EXPERIENCE

Hotsnake Media, Rob Ross Design, Entertainment One | New York, NY **Temp Production Assistant | February 2021 - October 2022**

- Administered effective communication in various departments to reduce schedule disturbance, and updated delivery and collection dates which reduced inconvenience and boosted productivity
- Overseeing of inventory management system to track inbound and outbound film equipment leading to stronger organizational and attention to detail skills
- Collaborate with 2 editors and 3 camera operators per shoot to guarantee labeling and organizing of all video assets and transmission into media libraries
- Support producers, crews, and post-production personnel with maintaining continuity in scenes and shoots and upload completed scenes by multitasking production support, logistics management, and transferring of all media, lighting, and sound equipment for significant film production shoots, live venue and corporate events

Republic Airways | Newark, NJ **Flight Attendant | September 2019 - January 2021**

- Administered excellent services to passengers and maintained safety, security, and compliance of overall passengers and aircraft cabin machinery.
- Provided effective and pleasant customer service to passengers in times of extreme-stress conditions such as turbulence caused by thunderstorms
- Delivered exceptional customer service by serving in over 3 flights daily and received commendations for professional conduct and consistency

Hyacinth Foundation | Jersey City , NJ **Media Outreach Coordinator | July 2018 - May 2019**

- Creatively performed two to three weekly local and state outreach projects to aware community members of available programs and increase followers and client engagement
- Create digital promotion materials such as brochures, social ad campaigns, images, written content, videos, and audio content to market social media platforms
- Managed social media programs resulting in an 916 follower increase on Facebook, along with 11 clients converted into core group programs.
- Conducted social media research to monitor trends and update content to improve client retention and reduce client engagement loss

Legends Hospitality | Newark, NJ **Bartender and Social Media Management | July 2014 - January 2018**

- Developed loyal fanbase for NJ Devils and citizens of Newark through client engagement and brand awareness
- Used artistic programs like Photoshop, Illustrator, and Canva to produce digital assets (graphics and video clips) which promoted new crafts, beverages, forthcoming games, and deals
- Served beverages to over 500 season pass holders each home game while maintaining clean bar to improve sanitary conditions

CORE COMPETENCIES

Digital Media, Social reporting, Video Production, Storytelling, Graphic Design, Outreach, Content Research, Infographics,

Data Analytics, Social Media Marketing, Content Writing, Client Engagement, Market Research Analysis, Filmmaking