

**MEDIA
KIT**

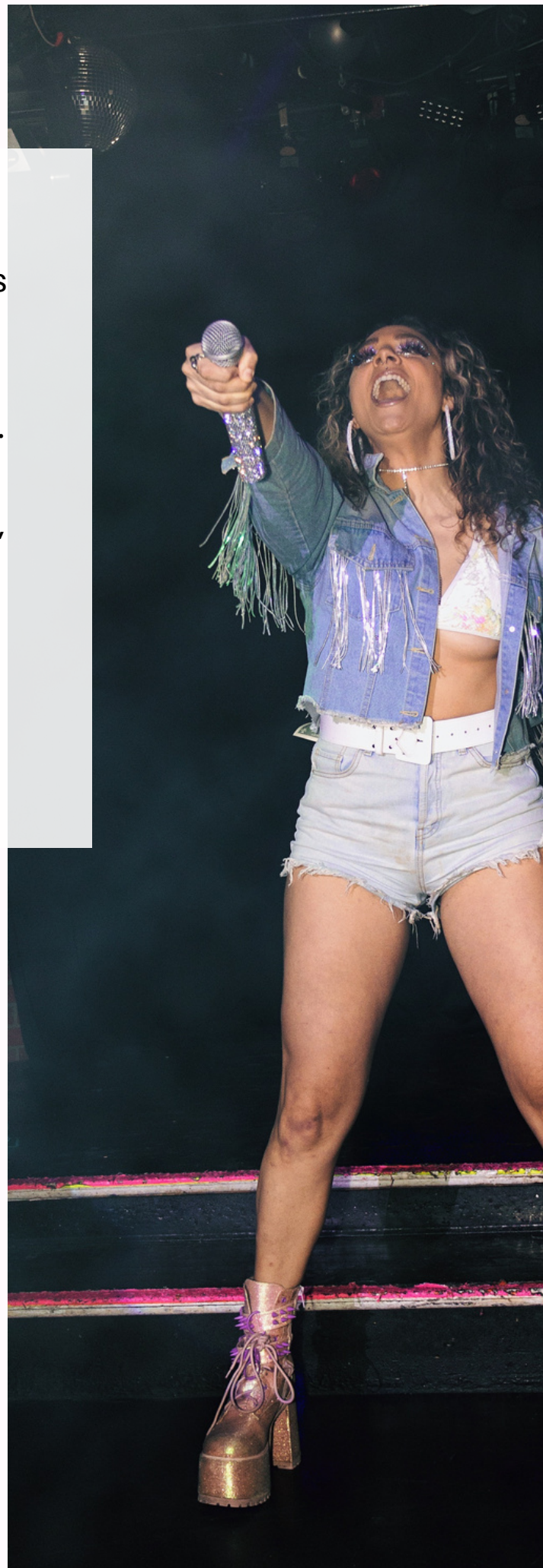
CLOTILDA

**PERFORMER,
INFLUENCER,
FILMMAKER**



ABOUT

Clotilda is a performer, influencer, and filmmaker known for her empowering and comedic videos. Her online presence serves as a source of inspiration for her followers, offering an authentic look at her life as a rising artist and the wisdom she gains along the way. She is also the founder of BIGCOUCH, a multimedia company that provides supportive, inclusive spaces to help artists fearlessly showcase their talents to the world. Her upcoming documentary, "ONE DAY" chronicles her growth as an artist and coincides with the release of her first single, "Gone Girl."



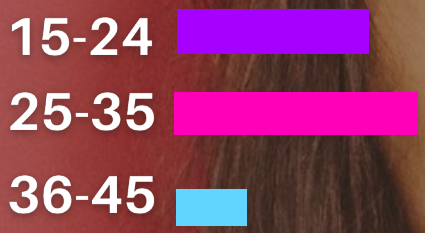
ENGAGEMENT

AUDIENCE DEMOGRAPHIC

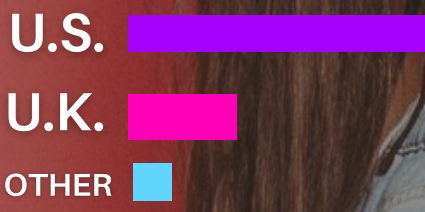
GENDER




AGE





GEOGRAPHY




 **marcushuggans** 1w
 i'm not even being dramatic i love you so much. you inspire me every. day. i literally don't know what i'd be doing without your videos. thank you so so much.

 **hailee.brighton** 1w
 i'm so broken right now i needed this. yet again thank you beautiful mama. you always know
 3 likes Reply

 **hype_man_kev** 5w
 I'm gonna just go to your page every morning
 Reply

 **3600plus** 1w
 I RAN THROUGH A WALL AFTER THIS LIKE THE KOOL AID MAN.
 10 likes Reply

 **maclaynes** 5w
 you are a damn bright light. literally just watching you totally be in your own essence opens my heart and inspires me. thank youuuuuu sista!!!!

FOLLOWERS

ENGAGEMENT RATE

YEARLY GROWTH



320K

15.7%



16K

1.79%

114.49%

BIGCOUCH

ROOM FOR EVERYONE.

"I didn't always feel included or good enough growing up. A lot of these feelings carried over into my music journey once I decided to truly commit myself to it. It made me realize how many artists are out there with a passion for music but don't feel like they're good enough unless an agency or label approves of them. So I decided to create an entity where there was **room for everyone**, no matter what."

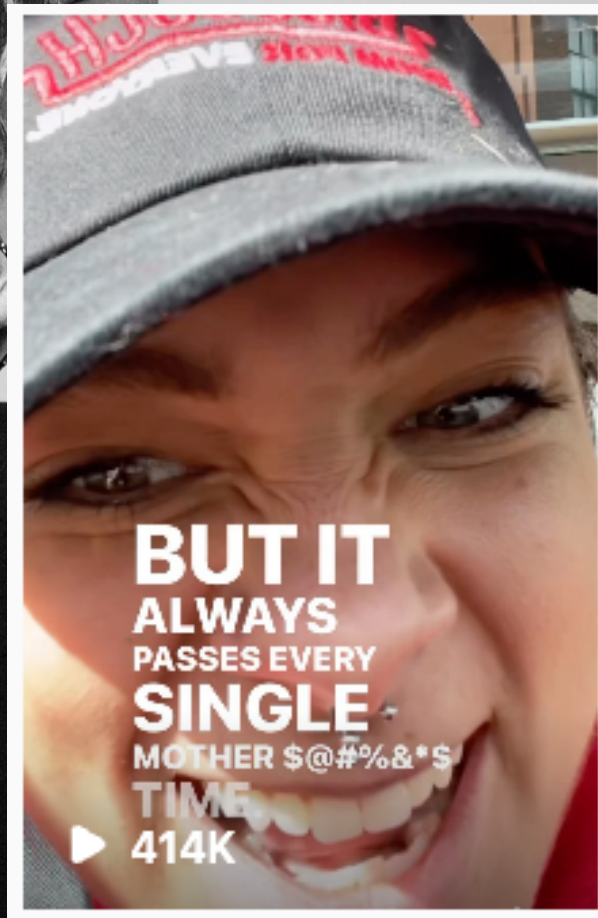
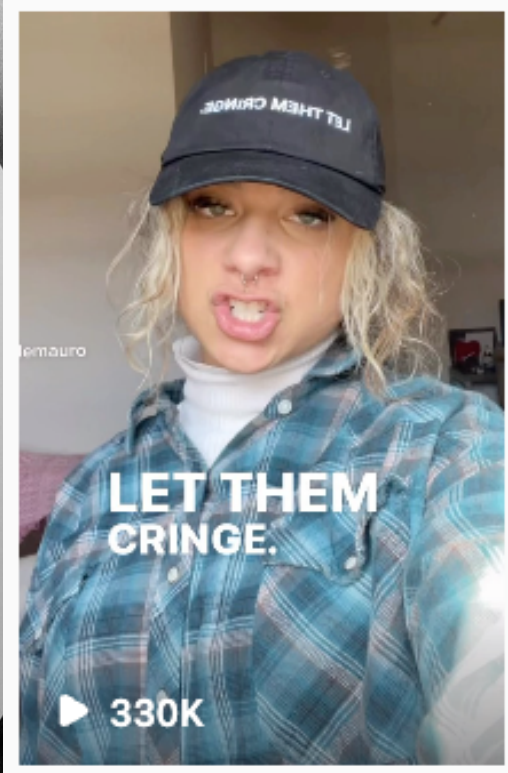
BIGCOUCH is a multimedia company and nonprofit organization specializing in video and music production. The organization's primary goal is to challenge artists to use their voices and creative abilities to heal trauma and alleviate symptoms of mental illness.

BIGCOUCH is committed to providing emotionally safe and encouraging environments for artists, with a zero-tolerance policy for discrimination, sexual harassment, or any behavior that fails to reflect its core values.



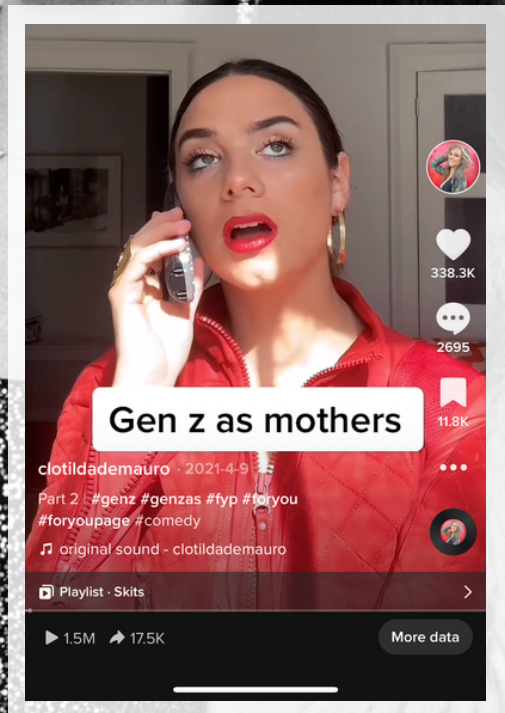
(LINKED)

SELF-LOVE



COMEDY

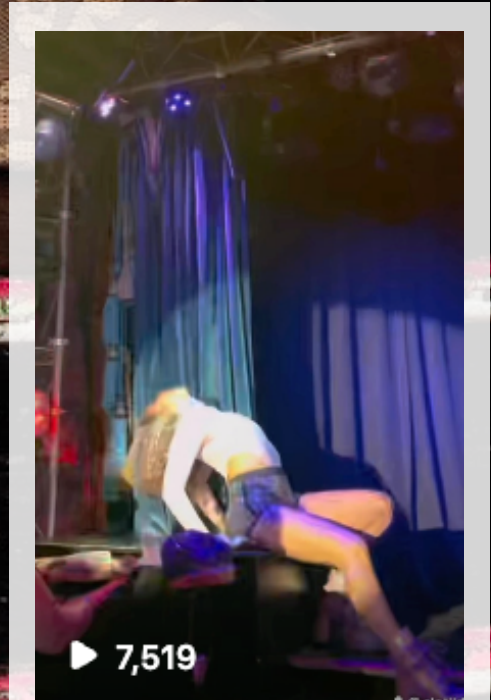
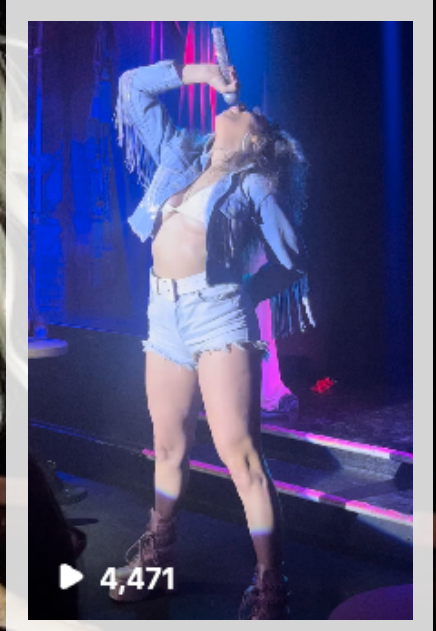
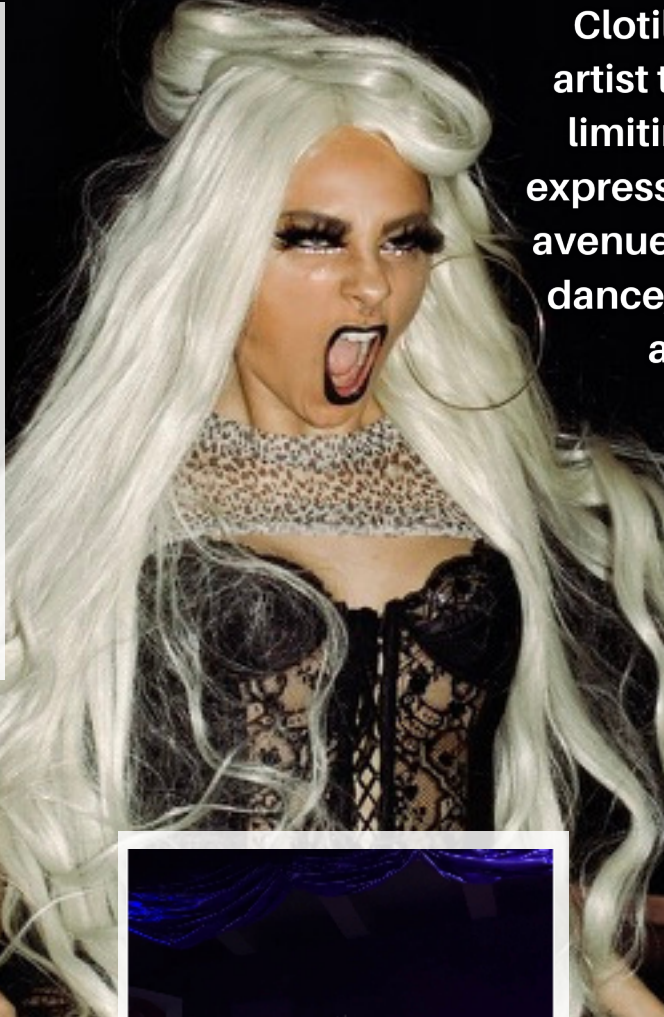
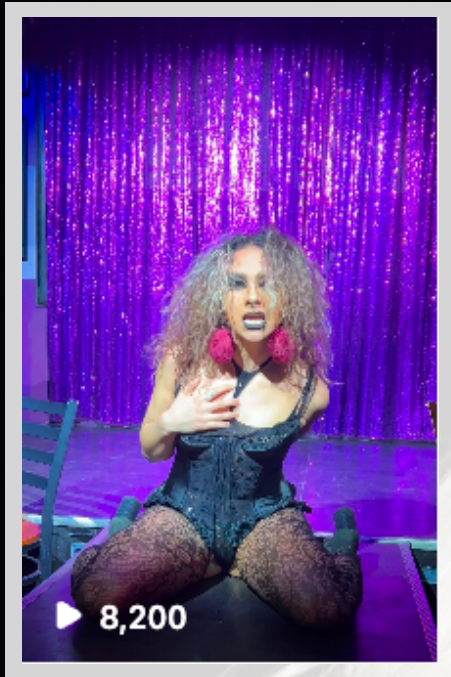
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PERFORMANCE

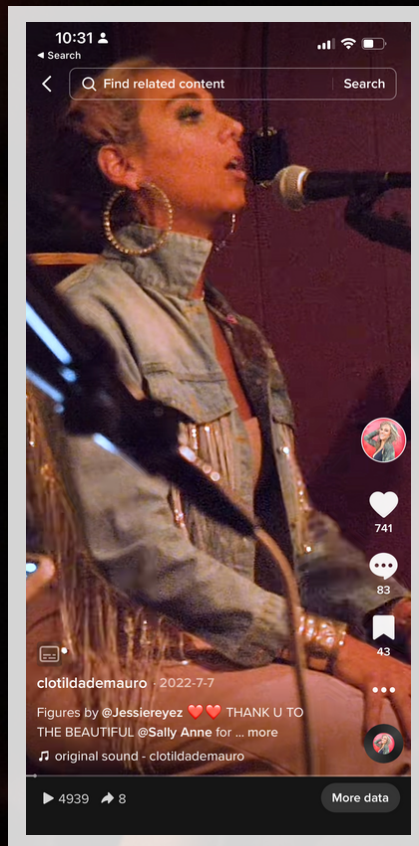
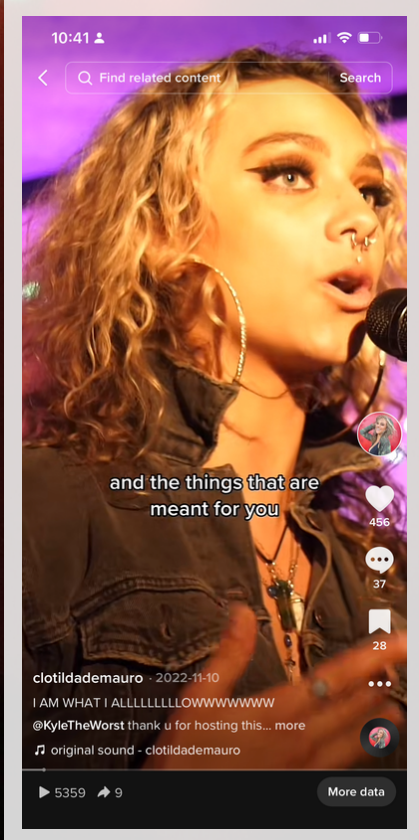
Clotilda is a multi-faceted artist that doesn't believe in limiting one's creative self expression. She pursues many avenues of art including drag, dance, singing/songwriting, acting, and more.



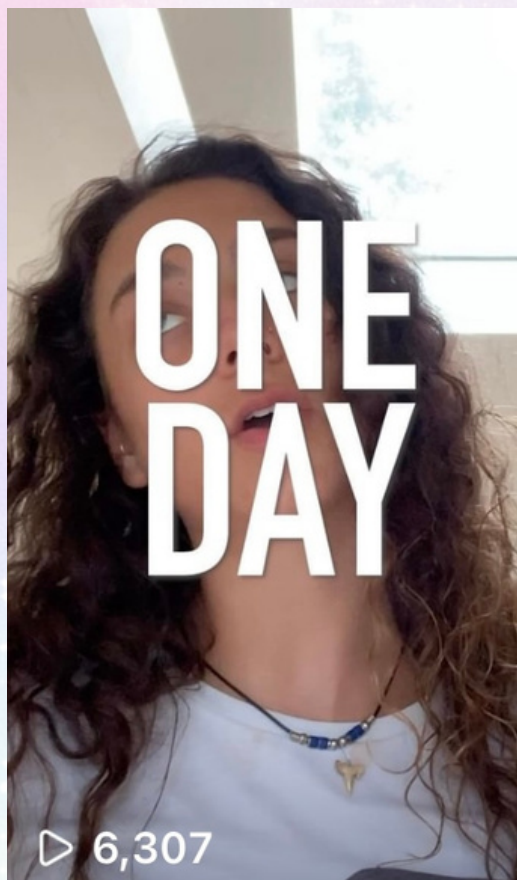
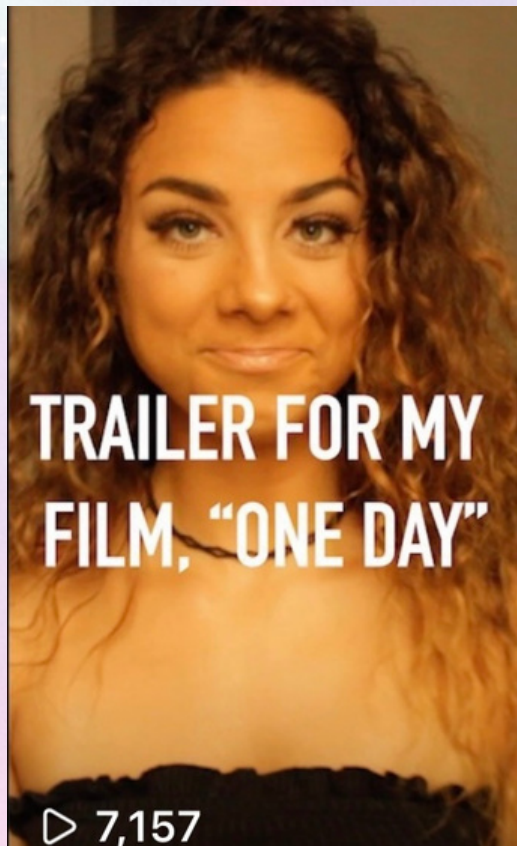
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PERFORMANCE

Clotilda started performing her own original songs in 2021 and is currently producing her film, "ONE DAY", which will include her first EP as the soundtrack. The film will journey through her overcoming her fear of using her voice.



ONE DAY: THE FILM



SYNOPSIS

Clotilda, a once insecure and anxious teenager, has a mission to inspire others to free their voice and be themselves. But she knows she must lead by example before she can make any real impact.

With a passion for performing, Clotilda sets out on a journey of self-discovery and resilience. It's through this journey that she learns the power of embracing the things that bring her total presence.

With the world in turmoil at the start of the 2020 pandemic, Clotilda takes the leap and starts filming her journey on TikTok and sharing her findings with the world

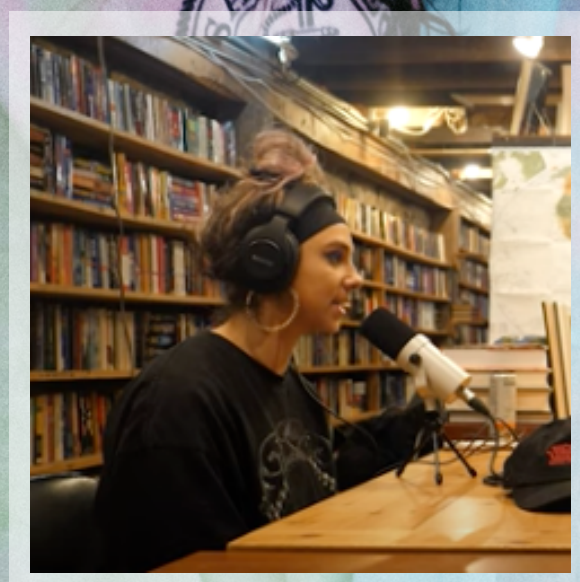
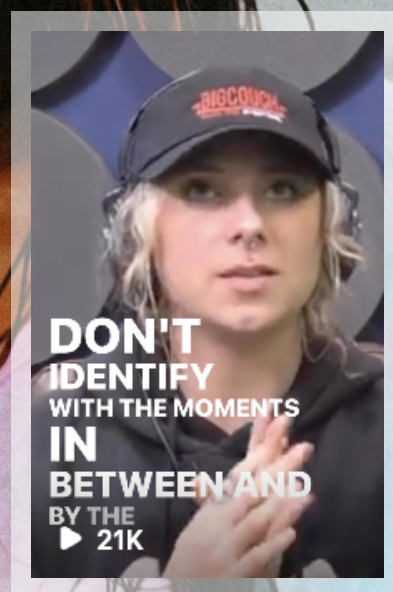
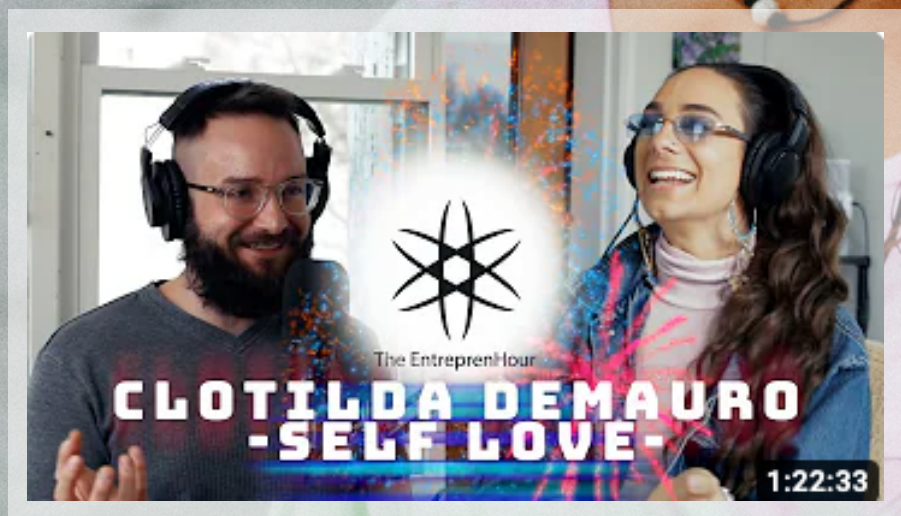
Clotilda has one last fear to conquer: her love for singing. she starts writing her own music, learning guitar, and moves to Kansas City, Missouri where she learns from the best musicians in the city.

This is the story of Clotilda's journey to self-expression, resilience, and the power of embracing one's true self. A story that will inspire, uplift, and leave you with a newfound appreciation for the power of the human spirit

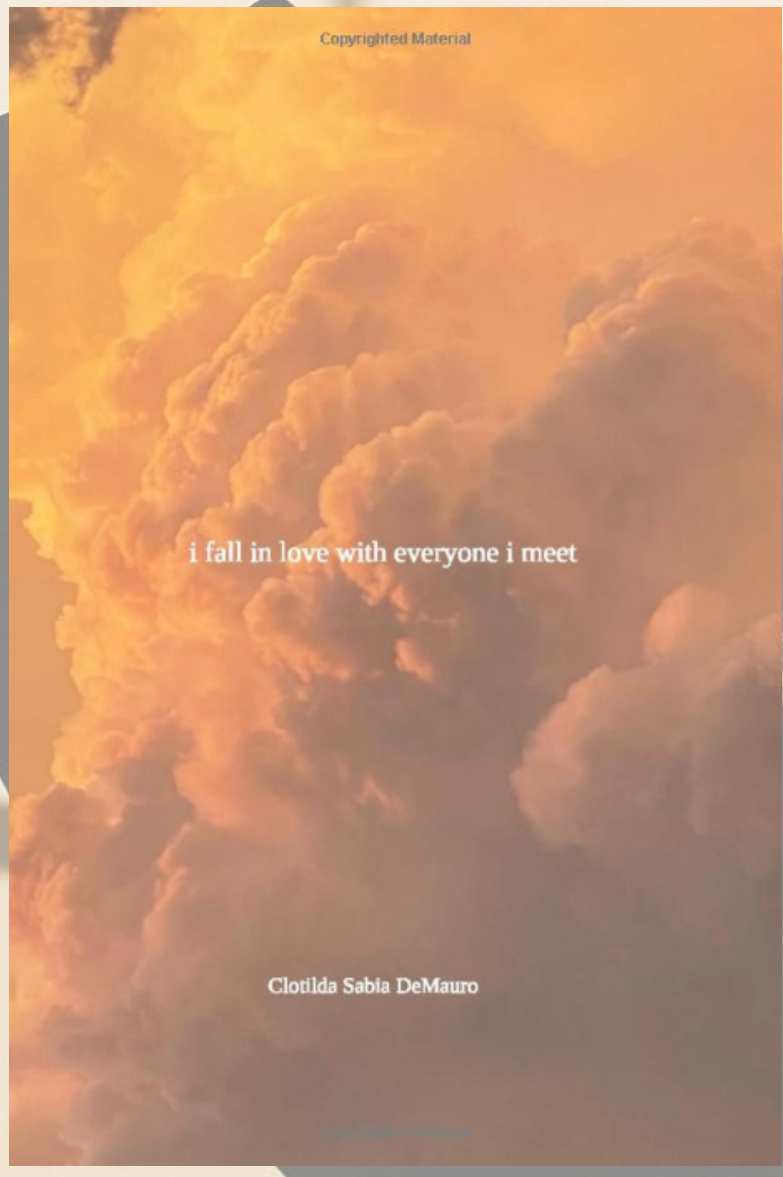
This is ONE DAY.

PODCAST FEATURES

(LINKED)



BOOK: *i fall in love with everyone i meet*



★★★★★ **Beautiful and empowering**

Reviewed in the United States 🇺🇸 on June 28, 2021

Verified Purchase

A must-read, this debut collection by gifted poet Clotilda Sabia DeMauro, is both relatable and inspiring. Her poetry recalls the pithiness of Emily Dickinson with a contemporary cadence. Heartfelt and powerful, I am already memorizing lines as affirmations.

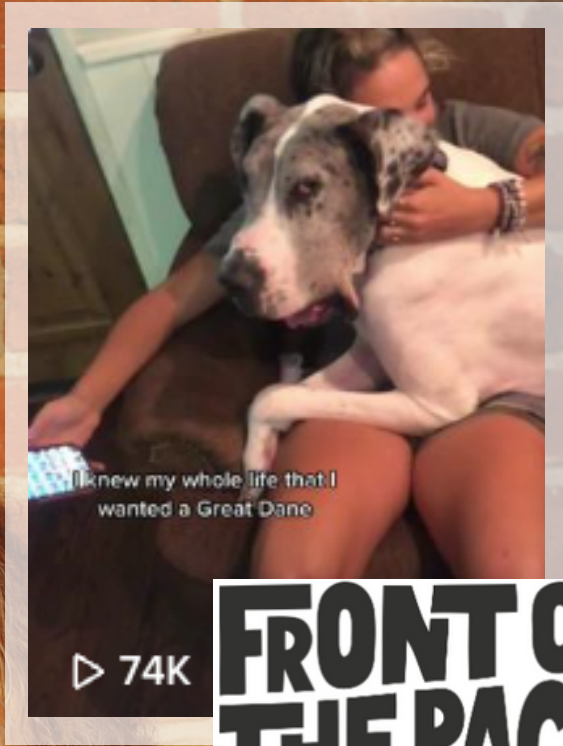
★★★★★ **Such an amazing, inspiring read. Highly recommend**

Reviewed in the United States 🇺🇸 on July 1, 2021

a must for everyone that loves often and deeply

i fall in love with everyone i meet takes readers through a journey in love, heartache, and the process of learning how to unapologetically express oneself without fear. This book is for those who have ever felt or been told that they are "too much" for this world.

COLLABS

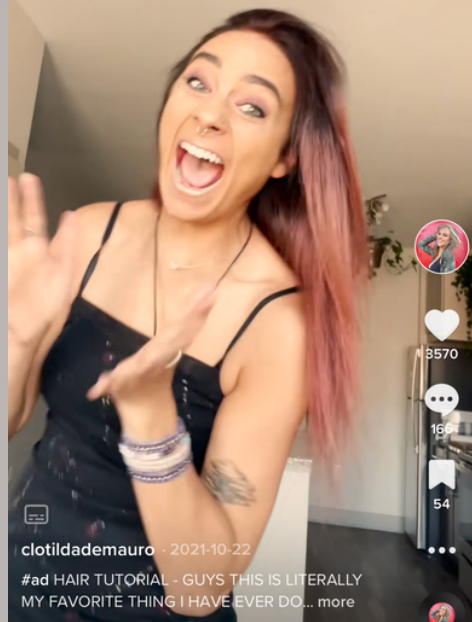


I knew my whole life that I wanted a Great Dane

▶ 74K

FRONT OF THE PACK

L'ORÉAL



clotildademauro · 2021-10-22

#ad HAIR TUTORIAL - GUYS THIS IS LITERALLY MY FAVORITE THING I HAVE EVER DO... more

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www.bigcouchproductions.com



LET'S WORK.

