

# Olukayode Joshua Taiwo

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## Professional Summary

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A Graphic Design graduate with over 10 years of experience in social media management, blogging and marketing as well as activism and volunteer work since childhood. I have good decision making and team-oriented work environment skills. I am well mannered, dependable, hardworking and have been an active member of my various communities for years.

## Experience

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*Child Activist*

*Mar 2008 - Feb 2010*

*Special Olympics R-Word Campaign*

- Advocated and spoke out against discrimination of those with disabilities.
- Went out in public and made posts online to educate people about ableism and its hurtful consequences.
- Received a letter of congratulations from Toronto Consulate General John Nay.
- Phone call commendation from Special Olympics Chairman Timothy Shriver praising my efforts against the R-word use and other forms of ableism.

*Volunteer*

*Jul 2007 - Aug 2012*

*Toronto Crime Stoppers*

- Volunteered time towards Toronto Crime Stoppers to enlighten members of the public on the dangers and implications of crime mainly violence and murder.
- Worked with retired Toronto Police Officer Constable Scott Mills and learnt the basics of being a member of the Canadian Police Force as well as Crime Stoppers.
- Present during numerous press conferences condemning gun violence and spoke to the media outlets present. Doing this helped me develop good public speaking skills.

*Music News Correspondent*

*Oct 2008 - Aug 2012*

*Hip-Hossip Canada*

- Media correspondent and Blogger for Hip-Hossip Canada, I attended several award shows and public events to interview people which improved my conversational skills.
- Created, shared and promoted news articles on the Hip-Hossip blog which helped me develop good writing and typing skills.
- Ran targeted marketing ads and product placements for musical acts and company brand products.

*Social Media Manager*

*Dec 2021 - Mar 2023*

*Drug Abuse Africa Instagram Page (IG: drugabuseafrica)*

- Managed day to day activities of Drug Abuse Africa's Instagram page which include posting and sharing information related to target audience such as dangers of drug and substance abuse as well as consequences of drug trafficking.

- Increased the companies social media shares, saves, and follows by incorporating interesting and informative content.
- Preserved the brand reputation online by reacting to negative feedback.

*Musician/Audio Engineer*

*Oct 2018 - Apr 2023*

*Freelance Work*

- 5 years of experience in sound mixing and mastering.
- Vocal recording, layering and instrument sound production experience. With this I became more familiar with audio files and audio production.

*Graphic Designer*

*Oct 2020 - Feb 2022*

*Freelance Work*

- Graduation certification in graphic design certified by Shaw academy.
- 2 years of experience with adobe programs such as photoshop, illustrator and InDesign.
- Made logos, posters and channel banners for multiple customers so I have a lot of customer service communication skills.
- Completed creative assignments within established deadline.

## **Skills**

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- Leadership
- Creativity
- Multitasking
- Teamwork/Cooperation
- Customer Service
- Computer Software and Hardware literacy
- Public Speaking
- Internet Web Professional
- Phone Etiquette
- Time management
- Conflict Resolution

## **Education**

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*High School Diploma*

*Jun 2018*

*Saint David's Cathedral Nigeria*

*Diploma : Graphic Design*

*Oct 2020*

*Shaw Academy United Kingdom*

## **Certifications**

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- Austin Peay State University (APSU) Continuing Education Program Certification
- Continuing Professional Development (CPD) Certification

## **AWARDS**

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- Yahoo Canada Kid Blogger Of The Year Award
- Chalk Farm Community School Student Of The Week Award
- St. Bernard Catholic School Student Of Award/Certification
- US Embassy Citation For Special Olympics Campaign