Adam Miller

ADAM.J.MILLERTV@GMAIL.COM | 610-390-7015 | NEW YORK, NY

EXPERIENCE

PRODUCER, THE RECOUNT JAN. 2022 - NOV. 2022 - NEW YORK, NY

- ➤ Increased The Recount Twitter following by 50,000+ followers over 9 months
- Oversaw the launch of a second company Twitter account called Recount Alt
- > Organically built a Tik Tok account, which now has over 450,000 followers
- > Developed strategies to best optimize the release of social content production
- > Edited and produced original content including our flagship show, "WTF, America?"
- > Probed online resources to find engaging, thoughtful clips to reshare to our audience
- > Collaborated with team members weekly to plan future content

REPORTER/CHIEF PHOTOGRAPHER JAN. 2021 - JAN. 2022 - WINSTON-SALEM, NC

- > Developed ABC 45's first regularly scheduled newscast in over 10 years
- > Produced the day-to-day flow of video content for the 6 pm and 11 pm shows
- Reported, edited, and produced my stories to build the sports department
- > Assisted in all filming and producing done by fellow reporters
- Scheduled, filmed, and produced several daily interviews with persons of interest
- Oversaw all live camera production as the region's youngest chief photographer
- ightharpoonup Developed relationships with community members to widen the company's reach

TEMPLE UPDATE REPORTER - SPORTS DIRECTOR/ANCHOR SEPT. 2016 - MAY 2020 - PHILADELPHIA, PA

- > Recognized as a part of three Mid-Atlantic Emmys broadcasts, among other awards
- > Managed a group of sports reporters to maximize our coverage
- > Collaborated with colleagues to debut the station's first digital sports show
- Anchored weekly 30-minute news broadcast
- > Oversaw all content distributed by the sports department
- Wrote, shot, and edited weekly story
- > Created graphics, scripts, and production plans for the sports segment
- > Contributed several articles to the program's website

SKILLS & INTERESTS Adobe Premiere Creative Cloud - Final Cut Pro - ENPS - Social Media - Content Creation - Videography - SEO Writing

Sports/News Writing - Reporting - AP Writing - Microsoft Teams - Slack - Public Speaking - Driver's License

EDUCATION Temple University - Bachelor of Arts in Media Studies and Production