# HENRY APPIAH

D.O.B. 23.11.1983
Place of birth \_ Kumasi, Ghana
Buchenweg 5, 56564 Neuwied.

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Creative and collaborative individual with experience in the arts. Expert in driving growth and increasing brand awareness through customer-centric campaign strategies. Specializes in cross-channel advertising, digital and physical communications.



PR/Actor/Model

### Professional experience

#### Branch manager

Yaakson Herbal Centre
June 11, 2010 - December 10, 2015. Ghana
Production of local herbal products for the treatment of
various diseases and nationwide distribution

#### **Event Planner/Coordinator**

Siphokofi Media January 2013 - March 2014·Accra, Ghana

#### **Advertising/PR Representative**

All Friends 94.5 Fm September. 2010 - November 2012. Ghana

#### Actor/Model

Motion Revolution Films August 2008 - April 2010 Accra, Ghana

#### **Sequential Jobs- Germany**

**Ein Hauch von Amerika** - Actor FFP New Media / Netflix

Rabiye - Actor ( Pandora Films )

King Of Stonks (BTF GmbH Production) - Netflix -Actor

Der Rebell - Von Leimen nach Wimbledon-Actor

Allianz Insurance-Actor

Grammer Seats - Model

Infield - Model

Adagio Aparthotel - Model

**BIO.NRW - Actor** 

Die Geschichte der Menschheit - leicht gekürzt (WT)-Actor

Woiwode-Kriegserinnerungen - Actor

#### T.K. Maxx

03.10.2021 - 31.01.2022

- NTT DATA Business Solutions\_ CFO Actor
- Autohero Model
- Constab Polyolefin Additives GmbH Model
- Treuhand Hannover Steuerberatung
   GmbH Model
- Telekom Diversity Film Actor
- IDEAL Actor
- Baloise Insurance- Actor
- Zespri Kiwi Model

## Educational background

#### **University College of Management Studies**

BA MASS COMMUNICATION AND JOURNALISM (BAMJ) ( Public Relations )

# GHALLYWOOD ACADEMY OF FILM ACTING

Studied Acting & Modeling

#### Bénédict-Akademie Koblenz

Integrations Course- German B1

### Skills and abilities

- · English-Excellent/Bilingual
- German-Intermediate
- Microsoft 365/Office
- Search Engine Optimization (SEO) and Search Engine Marketing (SEM)
- Good communication and personal Relationship skill
- · Analytical skills
- · Decision making skills
- Organizational skills
- · Creativity and project management skills
- Physical and digital communication skills