

Caché McClay | cachejmcclay@gmail.com | (216) 630-3040

EXPERIENCE

Writer/Producer, TMZ, Los, Angeles, California

Present

- Write copy daily for the website, covering stories on a variety of entertainment-related news topics
- Pitch/report stories for daily shows, as needed
- Research leads, screen footage, and participate in daily pitch meetings
- Contribute to daily editorial process
- Research social media sites and blogs for potential content leads

Social Media Producer/Writer, BBC News, Washington, D.C.

November 2019 – November 2021

- Write feature stories and assist in filming as needed
- Monitor social media accounts in coordination with team back in London, Canada, and Singapore
- Track pop culture news, trends, and events to pitch and cover
- Promote news and feature stories on BBC's largest social media platform including BBC News Facebook page with 48 million likes
- Research, and produce episodes for BBC News Facebook Watch Show

Associate Producer/Writer, BBC News Washington, D.C.

November 2018 – November 2019

- Write news feature articles based on trending topics for BBC News online
- Developed and produced story ideas for BBC News online Facebook Watch Show
- Researched, and assisted in writing scripts
- Booked and interviewed experts and compelling characters for weekly episodes
- Served as reporter for episodes, as needed, reaching an average of 4 million people per episode
- Write news feature articles based on trending topics for BBC News online

Associate Producer, Hearst Television, Washington, D.C.

October 2017 – November 2018

- Coordinated live shots from Washington D.C., bureau and field positions for dayside shows
- Researched, produced and wrote for PKGs, VOs, VOSOTs
- Booked and conducted interviews with analysts, U.S. senators, law makers, and politicians
- Interviewed congressmen and lawmakers needed for package material

On-Air Personality, Radio One, Cleveland, Ohio

May 2017- October 2017

- Wrote and created topical show for on-air broadcast that reached 2 + million people in Northeast Ohio
- Stayed across social media and pitched article ideas based on trending topics and events
- Worked board operations and attended live events with radio station z107.9

PR Red Carpet Escort, BET Awards 2017, Los Angeles, California

June 2017

- Escorted talent down the red carpet, screening their interviews and coordinating with media outlets

Co-Author, WHUT Newscast (PBS), Washington, D.C.

November 2016 -December 2016

- Co-anchored a 30-minute newscast aired to 2 million viewers in the DMV area
- Wrote packages and produce the script recorded at WHUT-TV3 (PBS)
- Covered, produced script, and edited stories including President Barack Obama and Michelle Obama in the White House

Digital Intern, NBCUniversal 2016 Summer Olympics, Stamford, CT

Summer 2016

- Shot selection for Rio Olympics and logged with OPIS and media central
- Made sequences using live feed from Rio
- Worked with the production team and managed video content for online coverage

AFFILIATIONS: Award Winner, NABJ Salute to Excellence, Summa Cum Laude, graduate, Member, Who's Who Among American College Students, Treasurer, Howard University Association of Black Journalists (HUABJ), Washington, D.C. Member, Alpha Kappa Alpha Sorority, Inc.

EDUCATION: Howard University, Cathy Hughes School of Communications, Washington DC

SKILLS: Final Draft| Screenwriting| Spanish (moderate) | intermediate shooting/filming| Final cut pro| social media maintenance| Microsoft Office| Avid| intermediate filming| Protocols| Radio Board operation engineering