

@SHANNONKSINGER

AMERICAN INDIAN RECORDING ARTIST / INFLUENCER

6.6M REACH

SHANNON K

AGE - 21

DIVERSE AGE DEMO: 18-44 - 75%

INSTAGRAM - 3.4M

FACEBOOK - 3.2M

YOUTUBE - 208K / 120M + VIEWS

SPOFIT - 78K MONTHLY





SHANNON K

an American, Indian Recording Artist,

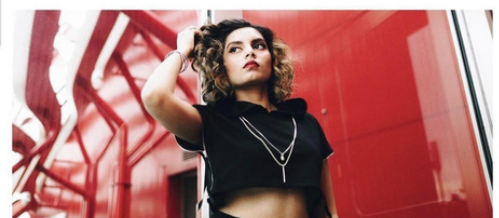
Actor and Influencer was born in India raised in London and studied music from AB-Royal School Of Music. Now residing in Los Angeles.

Shannon's debut single 'A Long Time', was very well received and produced by 4 time Grammy Award Winner Poo Bear (Justin Bieber). She collaborated with many producers including Academy Award nominated and Grammy winning Producer Kyle Townsend on a powerful anti-bullying track 'Give Me Your Hand'. The Track touched so many hearts that it led to acquiring Hollywood Music In Media Award for Best Original Song of the year. The video featured David Arquette, Ian Bochen, Brittany Snow, Ed Westwick and many more who supported this fine effort.

"RUN" which was released by Warner Music beautifies her Indian roots merging with her western culture. Shannon's latest single 'Retrace' has been appreciated and loved by her fans across the platform. She has also been honored to win several awards such as Dr Ambedkar Award, London Rolling Film FestIval, World Film Festival Artist of the month on B4U music UK (3x), WOW style award (India) and more...

Shannon K Fights Bullying With Positivity In 'Give Me Your Hand' Video: Premiere

11/1/2018 by Selma Fonseca



SHANNON K

Shannon's career is multicultural and her connection to India and Bollywood is transformative for me. She lent her voice on Himesh Reshammiya's Song 'DUGGI' in the movie Happy Hardy And Heer. Later Shannon had featured in HR's track titled 'AAJAA' which was trending on #10 on Youtube Music and scaling public presence.

Shannon also sang for ZEE 5 web series "The Casino" and movie 'Khalibali'. Shannon has collaborated with Sonu Nigam and Shaan, two of Bollywood's famed playback singers. Shannon's voice can be heard on many notable projects which include SK films, Balaji Production, Shabbir Ahmed, Sameer, Neeraj Shridhar.



Recently Shannon has stepped into Acting as a profession and progression inspired from her studies at Lee Strasberg in Los Angeles.

Shannon can be seen in the U.S. film 'The Big Feed' starring Manolo Vergara and wrapped up with her bollywood movie 'Chaal Zindagi' along with star Sanjay Mishra. Shannon is working on her current projects which includes a TV series "Adina Hassin" and Short Film "Rolling" Shannon was also the executive producer of Amazon Prime movie "Social Mandiya"

Shannon has done some print and runway modeling performing at New York Fashion Week and on LA Fashion Runway, Padmasitaa X Bina Aziz (India), Archana Agarwal Jewels

Other work includes several brand sponsorships/endorsements and digital commercials such as Maybelline Makeup, ASOS Clothing, Arhaus Furniture, Nked Fashion, Fit Tea (which was also endorsed by Kim Kardashian) My Teddy Roses, etc.





RECORDING ARTIST

Pop Top 40, influences include: Arianna Grande, Adele, Lana Del Rey.
SPOTIFY: <https://open.spotify.com/artist/78CGeLeRIUbrzD47TLII8U>
YOUTUBE: <https://www.youtube.com/@shannonk>
Instagram: <https://www.instagram.com/shannonksinger>

A LONG TIME - 40M streams
RUN - 20M Streams
AAJAA - 39M Streams
I DO - 17M streams

INFLUENCER

Maybelline Cosmetics, ASOS Clothings, NAKD fashions,
Fit Tea which had featured Kylie and Kim Kardashian ,
Padmasitaa design (India), Archna Agarwaal Jewelry, My Teddy
Roses, Shannon K Beauty

Love Is Louder by Brittney Snow, (organization), Boo2Bullying
(Organization) Animal Equality (Organization) Verses, World Food
Program USA, ActAgainstAbuse towards women (FeminaIndia) ,
UNICEF Sudan for kid's medical help, education and food.

Sponsored girls for their education at Plan International

ACTOR / MODEL

TV - Adina Hassan (Lead),
Short film Rolling Lead),
Bollywood Movie - Chal Zindagi (Lead),
Movie Happy Hardy and Heer (Vocalist),
Movie Khaliballi (Vocalist)
Web Series The Casino (Vocalist),
Movie Social Mandiya on Amazon Prime
(Executive Producer),

CREATIVE DIRECTOR at Lumiere Runway Fashion.

PODCAST HOST - Get Real with Shannon K

Awards : HMMA Award Best original song, World Film Festival Best
Singer, Artist of the week at BBC radio London , Artist of the month
on B4U Music Tv London 3times including December 2022.

Featured in Billboard US, Tmrwmag US, Elle India, Harper Bazar,
Cosmopolitan, , Rolling Stones Grazia , Hello, Filmfare , Stardust ,
Face Magazine UK, Life and Style Magazine US, Fashion Herald,
Blonde , Bello, Rival Magazine, Buddy Life, Out Now US,

THE WORK



RollingStone

E L L E

COSMOPOLITAN

BAZAAR
Harper's

billboard

FACE
MAGAZINE
FASHION ART CULTURE ENTERTAINMENT

"Shannon K has been featured in in many magazines and articles including Billboard, Rolling Stone, Harper's Bazaar, Filmfare, Elle Magazine, Times Of India, Tmrw Magazine, Iheartradio, Cosmopolitan, Bello Magazine, Grazia Magazine, Face Mag, Blonde Mag Rival and many more."

FILMFARE

Bella

GRAZIA

BLONDE

THE TIMES OF INDIA



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