

Derrick J. Colston

(205) 567-9244 ExclusiveJabari@gmail.com

Creative professional with 17+ years' experience in music and 1+ year in the entertainment industry. This candidate possesses musical abilities ranging from on stage presentation to production in studio. Candidate also is business savvy working closely with various artists on social media campaigns and productions.

Skills

Apple Suite, Microsoft Suite, videography, music production, marketing, data analysis, collaborative, leadership, creative, self-motivated, management, networking, emotional intelligence

Education

2019 - 2023, 2023-pres.

Miles College, BA in Music (3.7 GPA Magna Cum Laude)

Clark Atlanta University, MBA in Marketing

Work Experience

2023

Film Score Contributor, *Miles Forward: The Journey Continues*

- Produced the instrumentals and music used in background and ending credits.

2023

Propel Arts and Entertainment Accelerator Program, Artist Repertoire Representative

- Developed a strategic campaign to increase audience engagement and following across all social media platforms.
- Produced a song and fully recorded video with 3 days.
- Increased Noori Balai's following by 13.27% on TikTok.

2023

Chibi LOL campaign, Market researcher and development

- Raised 1100+ views on TikTok.
- Researched suitable market for promotions.

2021-pres.

Exclusively Jabari, manager

- 300,000+ views across all platforms and rising.
 - Daily analysis of statistical improvement.
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Organizations

2019 - 2023

Miles College Honors College, Various Miles College Vocal Ensembles (Mr. Miles College Choir '21-'23),

Various Miles College Instrumental Ensembles (Co-section leader '22-'23)

Awards/Scholarships

McNair Scholar, Propel Scholar, Presidential Scholar, Instrumental Scholarship (\$7,000), Vocal Scholarship (\$4,000), Academic Scholarship (\$5,000), Limitless Mentoring Scholarship (\$1,500)