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# GALY JIMENEZ

## ART & DESIGN

### CONTACT

Galy Jimenez  
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### LANGUAGES

ENGLISH *fluent*  
SPANISH *fluent*

### Profile

**Visual Artist and Creative Designer** with a wide background in a variety of artistic mediums. Highly experienced in digital media and illustration. Adept at working independently and collaboratively on projects, and committed to achieving visual innovation and beauty. Bringing forth the ability to work well with others and utilize my art skills to visually enhance projects.

### Experience

#### Digital Marketing Specialist; San Jose CA — May 2022

- Publish digital content across various platforms. Research advertising trends. Implement email marketing campaigns. Optimized paid advertising campaigns through SEO. Scaled campaigns to maximize ROI. Measure digital traffic. Reported analytics to stakeholders.

#### Graphic Designer, SFSU (Digital Media & Emerging Technology); San Francisco CA — Spring 2020

- Utilized Photoshop and Illustrator in combination with traditional tools to create and enhance advertisements. Developed unique ideas to execute new content.

#### Founder and Creative Director of Lavish Buds Magazine, San Jose CA — 2018–Present

- Used various art techniques to effectively convey ideas, emotions, tones, and stories. Utilized **InDesign** and **Photoshop** in combination with traditional tools to create and enhance articles and photography. Worked collaboratively with other departments to ensure a smooth publication process.

### Education

- **San Francisco State University** — **Bachelor's of Art; Studio Art/Design 2022**
- **San Jose City College** — **A.S Business Administration, A.S Psychology**

### Skills

- Knowledge of Adobe Photo Shop, InDesign, Premiere Pro, and Illustrator
  - Digital Marketing, Design, Business Development, Technical Drawing Skills , Interactive Media Skills , Creativity
  - Community engagement, Public speaking, Art education
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