

Samantha Deets

Summary & Objective

Experienced creative professional with multifaceted skill set and, open to variety of positions within the hospitality and arts segments. Outgoing and positive, I'm always ready to learn and up for new challenges as a job develops. I work just as well alone as I do as part of a team. My passion for the business helps me market and deliver value to engage customers and make them feel delighted with each interaction, leading to long term relationships and referral business. Looking for career advancement within a dynamic work environment where I can support the company's marketing goals and cultivate relationships with leads and customers.

Experience

2012–Present

Brand Ambassador/Model • Sam Lowkey LLC • Phoenix, AZ

- Model for print, digital, and videos
- Assist target market development and brand awareness.
- High social media engagement with over 17,000 Instagram followers, promoting lifestyle brands & visual artistry.
- Credits: Sullen, Ink Addict, Gothic Beauty Magazine, Desert Ink Tattoo, Sourpuss Clothing

2012–Present

Freelance MUA/Hairstylist • Independent Contractor • Phoenix, AZ

- Applied full face make up on clients of all ages for photoshoots, weddings, and fitness competitions.

2020

Marketing Director in Training • T-Mobile • Los Angeles, CA

- Developed T-Mobile Business to Business (B2B) sales team.
- Closed B2B sales with T-Mobile business leads

2019

Visual Consultant/Personal Assistant • Ivanna Cadaver • Los Angeles, CA



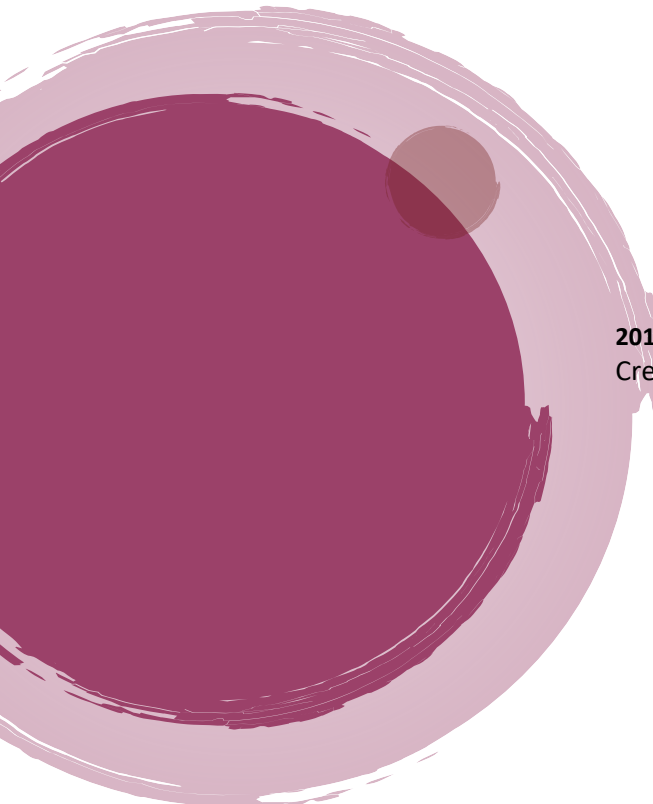
Tempe, AZ 85283



424.675.0592



samjlowkey@hotmail.com

- 
- Assisted managing character style/visual appearance for TV actress Ivonna Cadaver, host of Macabre Theater

2018

Credit Consultant • Progexion/Lexington Law • Phoenix, AZ

- Supported customers on inbound and outbound calls consulting clients on their credit situation.
- Provided comfort and care to clients, advising clients on the best options available for their individual needs.
- Applied excellent customer service with upset clients bringing them to a better understanding and comfort in their situations.
- Used active listening and communication to ensure the customer's interactions with the company were as pleasant and supportive as possible.

2016-2017

Part Owner/Manager • Desert Ink Tattoo • Tucson, AZ

- Led all digital marketing and front desk operations.
- Managed company website and online promotion
- Led all business networking and development.
- Supported lead generation and customer engagement to increase and retain client base.

2012-2013

Sales Associate • The Buckle • South Lake, TX

- Engaged in upselling for customer sales, increasing average order value per customer.
- Supported store operations. Opened and closed store, cleaned and worked register, conducted phone transactions.
- Facilitated teamwork and internal communication.
- Visual design, outfitted mannequins, and organized clothes
- Ensured customers left store happy and satisfied with their shopping experience.

Education

Duval's School of Cosmetology, Hurst, TX

- Degree in Cosmetology
- 