

LAUREN STEINHEIMER

Writer, Researcher, and Multipassionate Entrepreneur
References and Clips Available on Request

Location: Surry, ME

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Work Experience

Medical Writer, Freelance, Dentistry Brands LLC — Jul 2022 to Present

- Write original articles based on cited scientific research for Newmouth.com and Visioncenter.org
- Edit and refresh existing content to achieve current SEO standards

Owner and Consultant, Luna Phoxx LLC — Aug 2022 to Present

- Write engaging blog posts on self-help, mental health, and holistic wellness
- Brainstorm, create, and publish a weekly newsletter
- Provide intuitive consultations for writers and creative entrepreneurs

Freelance Writer and Journalist — 2014 to Present

- Articles and blog posts for online and print media outlets
- Bylines in Outside Magazine, Digital Trends, Acres USA, Ultrarunning Magazine, Trail Sisters, Nugg, Edible Magazine
- Covering the outdoors, medical cannabis, running, dogs, organic farming, and more

Medical Copywriter, Freelance, Medical Web Experts/Expert Demand Generation — Apr 2022 to Jul 2022

- Wrote SEO blog articles for healthcare providers, organizations, and industry experts

Co-Owner and Creative Director, Northen Lights Farms — March 2020 to Present

- Operate a family farm specializing in medicinal and culinary herbs
- Design and manage website and social media
- Oversee branding and communications

Medical Copywriter, Freelance, PatientPop — Nov 2017 to Oct 2022

- Wrote SEO web content, including service pages, about pages, and blog posts for healthcare providers

Reporter, Mount Shasta Area Newspapers, Mount Shasta, CA — 2014 to 2016

- Covered local politics, arts, sports, and cultural events

Additional Experience

Farm Apprentice, Cloudview EcoFarm, Royal City, WA — Mar to Oct 2013

Teacher of English as a Foreign Language (TEFL) — 2010 to 2012

- Zoni Language Center, New York, NY
- EF Language Travel, Morristown, NJ
- American Linguistics LLC, Arequipa, Peru
- Costa Rica TEFL, Samara, Costa Rica

Research Coordinator, Princeton Neuroscience Institute, Princeton, NJ — 2007 to 2010

Education

Princeton University, Princeton, NJ — 2008 to 2009

- Graduate Coursework in Public Health, Non-Degree, Woodrow Wilson School of Public and International Affairs **GPA: 4.0/4.0**

The College of New Jersey, Ewing, NJ — Graduated May 2007

- Bachelor of Arts in Psychology, Concentration in Biopsychology, **GPA: 3.82/4.0**
- Honors: Golden Key International Honour Society, Psi Chi, The National Honor Society in Psychology, The National Dean's List

County College of Morris, Randolph, NJ — Graduated May 2005

- Associate of Arts in Humanities and Social Sciences, **GPA: 3.6/4.0**
- Honors: Dean's List, Phi Theta Kappa, International Honor Society of the Two Year College

Certificates

Yoga Teacher, World Shamanic Yoga Institute, Cusco, Peru, Oct 2010

- Completed 200 hours of yoga teacher training, including Ayurvedic study

TEFL Certificate, Costa Rica TEFL, Playa Samara, Costa Rica, May-June 2010

- Completed 160 hours of training in classroom management and 16 hours of observed teaching practice

Management Development Certificate, Princeton University, Princeton, NJ, 2009

- Completed 32 hours of intensive workshops focused on coaching others toward improvement, legal aspects of supervision, and performance management