



Mary Ziegler-Martin

971 Guys Court, SW
Lilburn, Georgia 30047
(404) 372-7988

maryz@mzmcreative.com www.mzmcreative.com
<https://www.linkedin.com/in/maryzieglermartinwriter/>
<https://vimeo.com/mzmcreative>

Position

Scriptwriter/Producer

Qualifications

Many years of experience in creating a variety of programs in many formats: corporate video, broadcast television, satellite programs and conferences, medical, environmental, educational and promotional programs and literature, web content, articles, newsletters, speeches. Creativity, flexibility, and a strong work ethic are my best assets.

Experience

MzM Creative Services 1993-Present *Owner/Operator*

- Develop scripts and other written material according to specifications within required time parameters. Work with subject matter experts, physicians, and talent; perform extensive research to develop correct, complete messages - creatively! On-site or in office.
- Gather material from various resources, set schedule and budget to production parameters, hire crew, conduct interviews, complete necessary business paperwork. Oversee entire project or production, revise or rewrite, provide on-site writing assistance, direct scenes.
- Website development: copywriting, editing, transcription, photography.
- Compile edit scripts, supervise editing process. Provide updates and post-project evaluations.

Client list includes: Accushield, CDC Foundation, Honeywell Building Technologies, Anthem, Inc., DRS Marlo Coil, three squared, Elekta Oncology, Shaw Floors, Eaton Lighting, UPS, Orkin Inc., Rollins Inc., Southern Company, Georgia Power, Kimberly Clark, Cox Enterprises, Centers for Disease Control and Prevention, Atlanta Women's Foundation, Children's Healthcare of Atlanta, Pregis Packaging and Protective Solutions, Walton Communities, Takeuchi Manufacturing, TOTO USA, Kubota Tractor Corporation, US Fish and Wildlife Service

Interests

Photography, environmental organizations, gardening, baking, cycling