

VICTORIA LEIGH JULIEN

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EDUCATION

Master of Public Administration

Azusa Pacific University: Azusa, CA

2021

Thesis: *Today's Impact of E-Governance Regulation, Ethical Leadership, and Transparent Communication on Civic Engagement in Local Communities*

Bachelor of Arts: Public Relations, Spanish Language, Biblical Studies

Biola University: La Mirada, CA

2017

RELATED EXPERIENCE

Founder, Consultant (Part-Time)

Julien Success Coaching: Remote

May 2022 – Present

- Advises early career individuals and small business teams on leadership and communication strategies to improve organizational culture, teamwork, self-presentation skills, and professional development. Coaching includes tailored curriculum on goal-setting, branding, career coaching, policy writing, and public speaking.

Director, Professional Development and Event Programming

Project Management Institute, Orange County Chapter: Remote

March 2023 – Present

- Plan, develops, and leads all monthly Dinner and Breakfast programming with the support of a 6-person volunteer team for the Orange County Chapter in order to provide networking and educational opportunities to ~1,300 Chapter members and engage with industry experts presenting professional development topics.

Associate Director, Office of Career Development (Interim Director from Aug. '22- Feb. '23)

Biola University: La Mirada, CA

Sept. 2021 – Sept. 2023

- Executed university-wide career programming and community engagement projects to enhance student-alumni career outcomes (around 6,500 constituents), boost institutional reputation and branding, and ensure successful cross-campus collaboration in strategic partnerships. Management included oversight of Office operations, creation of business and policy development, recruitment initiatives for 9 Schools and campus-wide job platform (Handshake), tiered client relations with ~7,500 employers, and supervision of 19 staff members.

Employer Partnership Coordinator/Manager (Interim Director from 2020-2021)

Azusa Pacific University: Azusa, CA

Aug. 2019 – Aug. 2021

- Launched affiliate partnership programs to advance student-employer engagement and governmental affairs, including sustained revenue streams via annual events and contractual partnerships with over 250 local employers, in collaboration with the Chamber of Commerce and community leaders. Interim Director responsibilities included supervision of 12 professional staff, policy development, and collaborative recruitment sourcing, resulting in ~9,000 employers and ~4,500 posted jobs on the employment database.

Communication Specialist

Los Angeles Dream Center: Los Angeles, CA

May 2018 – Aug. 2019

- Developed community engagement programming and branding policies, PR and marketing campaigns, company-wide business standards per 7 departments, and communication materials for all internal and external audiences (Spanish and English), resulting in \$3.4 million fundraised and continuous strategic partnerships with local leaders, including City of Los Angeles, LA DHS, LA Dodgers Foundation and Justin Turner Foundation.

Digital Media Coordinator (Part-Time, 6-Month Contract)

International Christian Concern: Washington, D.C.

May 2017 – Oct. 2017

- Directed nonprofit's digital media programming (Spanish and English) for all platforms with 6 international departments, under the direct supervision of the president, resulting in about \$4.2 million fundraised, a 26% increase of followers, and 35% increased engagement with diverse audiences in 6 months. Additionally took on management of the internship program while employed, including supervision of 8 student staff members.

National Vice President of Chapter Development (Part-Time, 1-Year Elected Position)

Public Relations Student Society of America: New York, NY

June 2016 – May 2017

- Publicly represented 11,500 students throughout Peru, Spain, and the U.S., travelling to various Chapters in order to execute 7 national campaigns, 4 national conferences, and 23 local Chapter events. Chapter development included: international professional development programming, a member-customized mentorship program, community service with local governments, relational stakeholder engagement, industrial education.

SKILLS & CERTIFICATIONS

- Spanish, *Intermediate conversational and compositional fluency*
- Project Management Professional Certificate, *Project Management Institute (to be completed Nov. 2023)*
- Crisis Communications Certificate, *PRSA Universal Accreditation Board & Logos Consulting (Oct. 2021)*
- Social and Behavioral Responsible Research Conduct of Research, *CITI (July 2021)*
- Certificate in Project Management Essentials, *Management & Strategy Institute (Sept. 2019)*
- Certificate in Principles of Public Relations, *PRSA Universal Accreditation Board (Dec. 2017)*
- Adobe Creative Suite Certification (2017), Lynda & Google AdWords Certified (2016)
- Professional Memberships:
 - California Association of Public Information Officials
 - National Association of Colleges and Employers
 - American Society for Public Administration
 - Public Relations Society of America
 - United Nations Association of the United States of America
 - Project Management Institute