

Eric Houghton

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EDUCATION

Honours Bachelor of Sport Management | September 2019 - June 2023 Brock University, St. Catharines, Ontario

SKILLS

- MS Office tools
- Consumer tracking applications
- Time management
- Problem-solving
- Excellent written and communication skills

EMPLOYMENT

Sales & Marketing January 2023 - April 2023 **Golfbooking** | *Remote*

- Guided consumers and clients in business meetings in which I showed Golfbooking's product to teach them about the product so that they fully understood its value.
- Advised supervisors on ways to approach potential consumers such as researching market trends to understand their needs and how to leverage Golfbooking's product.
- Identified ways to help grow sales to entice more to partner with Golfbooking which helped develop the company.

Customer Relations Management January 2023 - April 2023 **Golfbooking** | *Remote*

- Summarized and led meetings with consumers to be able to keep track of their information as well as their needs so the company remained organized and could maintain consumer requests.
- Managed existing as well as new clients by being their first point of contact to be able to help with any of their business needs.
- Implemented personal consumer customizations within the booking system that Golfbooking offers to maintain consumer satisfaction.

Video Analyst September 2022 - Present **Stathletes** | *St. Catharines, ON.*

- Optimized my time management skills by completing the video cuts in a precise and efficient manner.
- Analyze hockey games by recording details that occur during a given time frame to provide accurate statistics to management.
- Ensure details within an assignment are correct and well done by validating my work. This helps ensure minimal mistakes are made as well as maintain efficiency.