

# ABBY M. MOGIL

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## PROFESSIONAL SUMMARY

Recent graduate seeking an entry-level position to develop professionally within the communications industry. Key attributes include strong organizational and time management skills with demonstrated written and verbal communication abilities. I am seeking a collaborative environment to develop analytical business skills and expand my knowledge of the industry so that I may build a strong career while contributing to the growth of the organization.

## EXPERIENCE

**March-Dec. 2022** **The Histiocytosis Association | Pitman, NJ**  
Communications Coordinator

- Designed social media content across various platforms to inform and reach new audiences
- Initiated marketing strategy to improve customer engagement
- Developed a weekly newsletter for internal members of the organization

**Nov. 2020- Jan. 2021** **Thomas Jefferson University Hospital | Philadelphia, PA**  
Hygiene Monitor

- Monitored hospital employees hand washing practices to improve compliance
- Used company software to prepare hygiene evaluation reports

**May 2021- Sept. 2021** **Ben & Jerry's | Cape May, NJ**  
Food and Beverage Server

- Maintained inventory and ordered additional supplies based on client feedback - Provided quality customer service while attending to patrons - Created an employee challenge to upsell store merchandise

**May 2019- Sept. 2019** **Best Pool Management | Marlton, NJ**  
Supervising Lifeguard

- Managing lifeguard for pools in private communities
- Implemented safety protocols to prevent injuries on pool deck
- Monitored pool chemical composition and adjusted levels accordingly

**May- Aug. 2016-2018** **Willowdale Swim Club | Cherry Hill, NJ**  
Lifeguard and Swim Instructor

- Ensured quality safety standards at large, community swim club
- Ordered supplies, registered new members, and processed visitors
- Swim Instructor for children's program, aged 3-7 years old. Analyzed swimmer's abilities, listened to parent's feedback and developed an individual training plan based on the child's skill set

## EDUCATION

May 2023 • Rowan University, Glassboro, NJ. • Cum Laude • Bachelor of Arts in Public Relations • Minor: Strategic Communications

## SKILLS

Microsoft Office		Social Media Advertising	
Adobe Photoshop		Public Speaking	
Adobe Indesign		Client Relations	
Adobe Lightroom		Advertising Copywriting	
Design & Illustration		Digital Marketing	