

FATIMA ALGHARAWY

Highland Park, New Jersey
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BRAND AMBASSADOR EXPERIENCE

Brand Ambassador

Street Factory Media- Bumble

New York, NY - 11/4/2023

Amazon Ads Party Brand Ambassador

Event Pros- Amazon

New York, NY - 10/25/2023

Brand Ambassador

GoLocal Promotions - Tropicana

TCNJ, Ewing NJ & NJIT, Newark, NJ - 10/17-10/30

- Contributed to the promotion of Tropicana's new sugar-free beverage as a Brand Ambassador at college campuses through conducting samplings, educating consumers on product benefits, distributing complimentary items, and providing detailed on-site reports on brand performance.

EVENT EXPERIENCE

Companies: *Spectrum events, Superfan Live, , Leo presents, Iiota, Unbound*

Entertainment Group, VIP Nation, Powerhouse Live Entertainment.

EVENTS:

- *The Governors Ball Music Festival, NY 6/9-6/12/2023*
- *Metallica M72 World Tour, MetLife Stadium, NJ, 8/4 & 8/6/2023*
- *iKON World Tour: "Take Off", Kings Theater, NY, 9/5/2023.*
- *MTV Video Music Awards (VMAs), Prudential Center, NJ, 9/12/2023*
- *brb. It's Complicated North American Tour 2023, LPR, NY, 9/19/2023.*
- *The Reunion Tour 2023, Prudential Center, NJ 10/15/2023*
- *ENHYPEN World Tour 'Fate' in U.S – Prudential Center, NJ 10/19/2023*

- Consistently delivered exceptional guest experiences and ensured the smooth operations of VIP and hospitality operations at a wide range of live events. Accomplishments included efficient facilitations of VIP meet and greets, line management, artist airport pickups, fan load-in, wrist banding, check-in, ushering, and utilizing different event management software to facilitate check-ins for thousands of fans, consistently elevating event success.
- Played a key role in constructing and dismantling VIP area backdrops and flags. including counting and bundling merch bags and laminates for VIP packages. Additionally, efficiently assisted with construction and breakdown of check-in areas at each event, contributing to the overall success of VIP and hospitality operations.

RELEVANT SKILLS

Microsoft Office Suite

Event Coordination

Inventory Control

Guest Experience

AtVenu

Attendium

Fan Engagement

Point of Sale Systems

Social Media

Customer Service

Logistics

Data Entry

Administration

Hospitality

Project Coordination

Scheduling

CRM

LANGUAGES

Arabic – Native/Bilingual
English- Native/Bilingual
Korean – Limited Working
Proficiency (ILR Level 2+)

VOLUNTEER

Reformed Church of Highland
Park - Nursery Daycare