

# Ashley E. LaManna

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## EDUCATION

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Appalachian State University; Boone, NC

**Bachelor of Science in Business Administration**

May 2017

Major: Supply Chain Management // Minor: Computer Information Systems

## WORK EXPERIENCE

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**Home Health Caregiver**, ComForcare Home Health Agency; Greensboro, NC

May 2015 – October 2017

- Offered non-medical home care services to clients while developing personal relationships with them
- Studied each client's needs to effectively care for them

**RDC Operations Coordinator**, Electrolux; Charlotte, NC

October 2017 – February 2019

- Independently monitored the health of inventory for the Regional Distribution Center(s) (RDCs), and worked proactively across Distribution, Manufacturing, and Sales & Operations Planning to maintain and improve upon serviceability
- Collaborated with the End-to-End Supply Chain team to maintain constant visibility on inventory levels; provide consistent, action-oriented updates to Sales, Customer Engagement Center, and the Supply Chain Department
- Executed the RDC inventory plan based on corporate inventory policies and product availability, communicated effectively with key stakeholders to drive process improvement and quickly resolve issues created from exceptions
- Regularly reviewed products and SKUs with inventory turns that are below targeted levels and collaborate with Sales & Supply Chain to design and implement solutions to balance stocking levels and turns

**Home Health Caregiver**, Dreamweavers Unlimited, Inc; Gastonia, NC

February 2019 – January 2020

**Child Care Provider**, Independent; Charlotte, NC

February 2019 – August 2020

- Administered one-on-one care and met the physical, emotional, social, and intellectual needs of the children
- Contributed to a safe, nurturing, and stimulating environment in which the children thrive and develop
- Participated in household duties to maintain structure in the home

**Health & Wellness Ambassador**, Q Sciences; Salt Lake City, UT

December 2021 – Present

- Promotes and shares health and wellness brand to market niche all over the US and 27 other countries helping to spread that "Quintessential Lifestyle" so everyone can feel and perform at their very best

**Co-owner, Just One LLC**; Morrisville, NC

August 2021 – Present

- Solar sales organization operating in 40+ states providing homeowners access to the best installation and finance companies in the country

## MODELING / ACTING EXPERIENCE

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**Freelance Modeling – Self**; Charlotte, NC

November 2017 – May 2020

**Lifestyle & Commercial Model / Actress - Marilyn's Agency**; Greensboro, NC

May 2020 – Present

- Collaborates with photographers, directors, and creative staff to achieve their creative visions
- Maintains readiness for all jobs by keeping up proper self-care and effective stress management strategies
- Models various types of clothing such as tops, bottoms, socks/shoes
- Participates in commercials for various clients to advertise and showcase their brand/company

**Model/Actress – Carolina Film Festival Commercial**; Charlotte, NC

March 2019

- Participated in a commercial showcasing the Carolina Film Festival

**Model – Bridal Shoot**; Greensboro, NC

April 2019

- Full day of capturing photos & videos to showcase numerous companies i.e., wedding venue, various photographers across the U.S., wedding planners, rental companies, floral shops, bridal & tux boutiques, baking services, HMU, linens etc.

**Model – Ellie Ray Boutique**; Winston-Salem, NC

Various Dates from April 2019 – Present

- Modeled boutique clothing for content, website and social media platforms

**Actress – Dormitory 101**; Charlotte, NC

April 2019

- Modeled and acted for a commercial and short video for said brands website

**Model – Wedding Expo**; Jamestown, NC

May 2019

- Modeled wedding and bridesmaid dresses for a Wedding Expo

**Model – Heartfelt Fashion Show**; Charlotte, NC

June 2019

**Actor – 48 Hour Film Challenge**; Charlotte, NC

August 2019

- Participated in a short film for the 48 Hour Film Challenge

**Model – Midwood Guitar Studio**; Charlotte, NC

September 2019

- Modeled company attire to use for their website

**Production Assistant – Patrick Lilly Music Video**; Rock Hill, SC

October 2019

- Assisted in a country music video for Patrick Lilly

**Model Mentor / Actor – Heartfelt Fashion & Academy**; Charlotte, NC

December 2019

- Acted in a commercial for the Heartfelt Fashion Show hosted by Heartfelt Fashion & Academy who I am a model mentor for

**Model – HMU Master Class by The Makeup Team**; Charlotte, NC

January 2020

- Modeled as a subject for a hair and makeup master class by The Makeup Team who traveled from London on a USA Tour

**Model - Syrgent Workout Attire**; Charlotte, NC

July 2020

- Modeled fitness attire for said company

<b>Model - Showmars; Charlotte, NC</b>	October 2020
<ul style="list-style-type: none"> <li>Created and participated in multiple scenes to showcase restaurant and meals for photo and video shoot</li> </ul>	
<b>Model/Actress - 3 Nickels; Charlotte, NC</b>	October 2020
<ul style="list-style-type: none"> <li>Participated in a video shoot to showcase the brand</li> </ul>	
<b>Model – Royce Apparel / Press Box; Kannapolis, NC</b>	November 2020
<ul style="list-style-type: none"> <li>Modeled clothing / attire for said brand</li> </ul>	
<b>Model/Actress - Tesla Commercial; Charlotte, NC</b>	November 2020
<ul style="list-style-type: none"> <li>Participated in a video shoot to showcase Tesla coolers used for a commercial</li> </ul>	
<b>Actress – The Deserved Short Film by Chris Connell Productions, LLC; Winston-Salem, NC</b>	January 2021
<ul style="list-style-type: none"> <li>Lead actress in a short film called <i>The Deserved</i></li> </ul>	
<b>Model – Havana Carolina Restaurant &amp; Bar; Concord, NC</b>	February 2021
<ul style="list-style-type: none"> <li>Participated in a photo shoot to showcase restaurant, their meals and atmosphere</li> </ul>	
<b>Model – Reece Boutique; Charlotte, NC</b>	Various dates from July 2021 – 2022
<ul style="list-style-type: none"> <li>Modeled boutique clothing for content, website and social media platforms</li> </ul>	
<b>Model - Renfro Brands; Winston-Salem, NC</b>	August 2021
<ul style="list-style-type: none"> <li>Modeled socks and attire for said brand</li> </ul>	
<b>Model/Actress – Advanced Auto; Raleigh, NC</b>	November 2021
<ul style="list-style-type: none"> <li>Participated in a variety of car tasks to provide content for photo/video shoot</li> </ul>	
<b>Model – Coogi Brands; Charlotte, NC</b>	February 2022
<ul style="list-style-type: none"> <li>Modeled clothing / attire for said brand</li> </ul>	
<b>Model – Bridal Photo/Video Shoot; Rocky Mount, VA</b>	February 2022
<ul style="list-style-type: none"> <li>Full day of capturing photos &amp; videos to showcase numerous companies ie. wedding venue, various photographers across the U.S., wedding planners, rental companies, floral shops, bridal &amp; tux boutiques, baking services, HMU, linens etc.</li> </ul>	
<b>Actress – Village District Commercial; Raleigh, NC</b>	July 2022
<ul style="list-style-type: none"> <li>Participated in a commercial for the Village District shopping center while showcasing multiple brands, companies, shops, restaurants etc.</li> </ul>	
<b>Model - Kuka Furniture; Greensboro, NC</b>	August 2022
<ul style="list-style-type: none"> <li>Modeled for a showroom with various styled bedroom sets &amp; furniture</li> </ul>	
<b>Model / Actress – Reeds Jewelers Commercial; Wilmington, NC</b>	October 2022
<ul style="list-style-type: none"> <li>Showcased various types of jewelry while acting in a holiday commercial for said brand</li> </ul>	

## PROMO EXPERIENCE

<b>Hostess/Greeter – Game of Thrones Event; Charlotte, NC</b>	April 2019
<b>Promotional Model – Bold Rock; Charlotte, NC</b>	April 2021
<ul style="list-style-type: none"> <li>Participated in a photo shoot to showcase said brand</li> </ul>	
<b>Promotional Model - Karney Law Firm – Harley Davidson Event; Asheboro, NC</b>	May 2021
<ul style="list-style-type: none"> <li>Set up/breakdown table and needed materials for event</li> <li>Greet, socialize, share and educate consumers on product, while giving out promo items</li> </ul>	
<b>Promotional Model – Golf Tournament; Cary, NC</b>	October 2021
<ul style="list-style-type: none"> <li>Ran booth for Golf Tournament</li> <li>Fostered relationships with players while educating them on company/brand</li> </ul>	
<b>Brand Ambassador – Sweet Baby Rays; Chapel Hill, NC</b>	October 2021
<ul style="list-style-type: none"> <li>Distributed sauce to attendees of the UNC game while educating them on the product</li> </ul>	
<b>Brand Ambassador - Amethyst; Various Lowes Foods in North Carolina</b>	Various dates from July 2022 – Present
<ul style="list-style-type: none"> <li>Purchase all supplies and materials for the event</li> <li>Set up/breakdown table and needed materials</li> <li>Greet, socialize, share and educate consumers on product, while distributing samples of said product</li> </ul>	
<b>Brand Ambassador - Tropical Moscato; Durham, NC</b>	Various dates from July 2022 - Present
<ul style="list-style-type: none"> <li>Set up/breakdown table and needed materials</li> <li>Greet, socialize, share and educate consumers on product, while distributing samples of said product</li> </ul>	
<b>Brand Ambassador – Seagrams – Beer, Bourbon &amp; BBQ Festival; Cary, NC</b>	August 2022
<ul style="list-style-type: none"> <li>Set up/breakdown all needed materials</li> <li>Greet, socialize, share and educate consumers on product, while distributing samples of said product</li> </ul>	
<b>Bottle Girl – Wedding Reception; Greensboro, NC</b>	September 2022
<b>Promotional Model – Celsius; North Carolina</b>	Various dates from October 2022 – Present
<ul style="list-style-type: none"> <li>Bring all supplies and materials to the event</li> <li>Set up/breakdown table and needed materials</li> <li>Greet, socialize, share and educate consumers on product, while distributing samples of product</li> </ul>	
<b>Brand Ambassador – HBCU Roadshow; Raleigh, NC</b>	October 2022
<ul style="list-style-type: none"> <li>Assisted in running the booth activation while educating attendees on said brand</li> <li>Set up stations for college Alumni to provide a fun filled day</li> </ul>	
<b>Server / Bartender – Halloween Function; Denver, NC</b>	October 2022
<ul style="list-style-type: none"> <li>Served and bartended for a group of 200+</li> </ul>	
<b>Brand Ambassador - NHL Stadium Series; Raleigh, NC</b>	February 2023

<ul style="list-style-type: none"> <li>• Surveyed attendees on site about their experience of the event via an iPad</li> </ul>	
<b>Brand Ambassador – Progressive - RV Show; Raleigh, NC</b>	February 2023
<ul style="list-style-type: none"> <li>• Assisted in running the booth activation</li> <li>• Fostered relationships with attendees, showcased brand awareness &amp; gave out promo items</li> </ul>	
<b>Brand Ambassador – New York Life &amp; ESPN – ACC Basketball Tournament; Greensboro, NC</b>	March 2023
<b>Brand Ambassador – Takis – NCHSAA Game; Chapel Hill, NC</b>	March 2023
<b>Booth Manager - Cherie Amour – Bridal/Wedding Expo; Charlotte, NC</b>	March 2023
<b>Promotional Model - Corona Premier – March Madness Program; Raleigh, NC</b>	March 2023
<b>Brand Ambassador - Google Pixel – Dreamville Festival; Raleigh, NC</b>	March 2023
<b>Brand Ambassador – Madewell – College Tour; Durham, NC</b>	April 2023
<b>Sales Ambassador - Owls Brew; Raleigh, NC</b>	April 2023 – Present
<b>Promotional Model - Ocean Machinery – NASCC; Charlotte, NC</b>	April 2023
<b>Brand Ambassador – Spectrum – Southern Ideal Home &amp; Gardens Show; Raleigh, NC</b>	April 2023
<b>Brand Ambassador – Cooper Tires - 8th Griot’s Garage North Carolina Nationals Auto Show; Raleigh, NC</b>	April 2023
<b>Promotional Model – Golf Tournament; Charlotte, NC</b>	April 2023
<b>Brand Ambassador – State Farm - Herb Fest; Raleigh, NC</b>	May 2023
<b>Brand Ambassador – Tabitha Brown Retailer Event; Greensboro, NC</b>	May 2023
<b>Promotional Model – Winston - NASCAR All-Star Race; Wilkesboro, NC</b>	May 2023 - Present
<b>Brand Ambassador – ACC Baseball Tournament; Durham, NC</b>	May 2023
<b>Promotional Model – Rumble On - Coca Cola 600; Concord, NC</b>	May 2023
<b>Product Specialist – Volkswagen; United States</b>	May 2023
<b>Brand Ambassador - Live Nation Concerts; Raleigh, NC</b>	June – November 2023
<b>Promotional Model - Southern Pines Golf Tournament; Southern Pines, NC</b>	June 2023
<b>Brand Ambassador - Taste of Charlotte; Charlotte, NC</b>	June 2023
<b>Promotional Model - Raleigh Bridal Show; Raleigh, NC</b>	June 2023
<b>Promotional Model – 4848 Music Festival; Snowshoe, WV</b>	July 2023
<b>Brand Ambassador - Teddy Bear Donation Station Corporate Event; Durham, NC</b>	July 2023
<b>Brand Ambassador - Wrexham Soccer Event; Chapel Hill, NC</b>	July 2023
<b>Brand Ambassador – House of Sport Grand Opening; Fayetteville, NC</b>	July 2023
<b>Brand Ambassador – Sturgis; Rapid City, SD</b>	August 2023