

TOY MASON

PRODUCER | CONTENT CREATOR | MARKETING SPECIALIST

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SKILLS- leadership, time management, organization, excellent communication and networking skills, and computer competencies, Software- Adobe Audition, Final Cut, Microsoft Software MS Word, MS Office, Excel, Mac Pro Book, PowerPoint

PROFFESIONAL SUMMARY

Visionary creator, producer, storyteller and content creator with demonstrated ability to take an idea from concept to delivery to produce entertaining and thought provoking pieces. Collaborative in working closely with strategic and creative teams to develop and produce quality video content.

- ❖ Production Assistant for court shows **Judge Judy and Judge Joe Brown, and Oxygen channel's Girls Behaving Badly with Chelsea Handler 3/04-4/07. Dutes assisting the Producers and Directors of a production. Their main duties include printing and distributing scripts, relaying messages between crew members and running errands for Directors and Producers**
 - ❖ Worked with clients such as FX Snowfall, CW All American, rapper T.I. Grammy winner R/B Toni Braxton and Bad Boy artist Total. 05/07-10/20

EDUCATION

8/00- 5/04 Bachelor of Arts Degree - Radio and Television Broadcasting
California State University, Los Angeles | Los Angeles, CA

PROFESSIONAL EXPERIENCE

- Fire and Spunk** – Los Angeles, CA 03/2021-Current
STORY PRODUCER
 - ✦ Molded compelling narration to expose injustice within communities.
 - ✦ Secured and curated all locations, acquired permits, and cast subjects for filming.
 - ✦ Created production schedules, followed vision of client, and kept cast focused.
 - ✦ Identified equipment and elements such as scenery, lights, and music.
- Paper Mentor** – Los Angeles, CA 03/2018-04/2021
PRODUCER
 - ✦ Oversaw begining-to-end production of music videos for independent production companies. ✦ Collaborated with director to develop storyboard, review scripts, and execute projects. ✦ Managed and coordinated all post-production aspects, including video editgraphics design, compositing and quality assurance reviewing.
- Toy Box Productions** – Las Vegas, NV 07/2019-04/2021
OWNER/CREATOR
 - ✦ Operated production company that specialized in trailers, sizzles, and presentation decks
 - ✦ Planned and scheduled crew members and equipment to accommodate filming schedules.
- 10NENINETY5 PRODUCTIONS** – Los Angeles, CA 03/2018-12/2019
PRODUCER
 - ✦ Worked directly with the Vice President of Acquisitions to develop pivoting and exhilarating reality/real estate/drama/relationship unscripted series pitches.
 - ✦ Directed, curated, and edited trailer used in pitch meetings for series consideration.
 - ✦ Wrote assisted to create series bible that outlined all episode story angles.
- TV One – Baisden After dark** – Los Angeles, CA 02/2015-08/2015
ASSISTANT PRODUCER
 - ✦ Prepared interview questions for nightly talk show.
 - ✦ Accountable for creating story points and interviewing celebrity guest to structure show.
 - ✦ Partnered with producers and on-air talent to create extraordinary program content, new exhilarating ideas and segments.