

# Leigh Ann Lyners

## Senior Video Editor

Results-oriented video editor with 13 years of experience developing strategic video campaigns that drive business growth. Skilled in Premiere Pro and Adobe Creative Suite. Adept in all aspects of post-production, including audio mastering in Adobe Audition and motion graphics and visual effects creation in Adobe Illustrator and After Effects.

Received unsolicited positive feedback from 97% of clients, commending my responsiveness, intuition, and professionalism, as the Video Editor at futureAlign Incorporated.

## Work History

2018-03

- present

### Remote Freelance Video Editor

*futureAlign Incorporated, Denver, United States*

<http://futurealign.com/>

- Created quarterly performance videos for Fortune 500 executives with a maximum turnaround of 1 day.
- Edited all the videos submitted as part of the winning entry for PR Daily's Content Marketing Awards (2020), in the category Multiplatform/Omnichannel Content.  
<https://www.prdaily.com/awards/content-marketing-awards/2020/winners/>
- Worked with external vendors to communicate client's needs and to receive video footage and creative assets to save management 2 hours of labor per project.
- Executed the sound design in videos through the selection of music, audio effects, and writing voice-overs, saving an average of 1 hour of work per video.
- Delivered edits ahead of schedule for reviews and final delivery 90% of the time.
- Participated in creative brainstorming for video campaigns.
- Helped to build an efficient post-production pipeline that involved automation, templatization, and workflow plugins.
- Set up and managed Vimeo channels for multiple clients to facilitate viewing and handoff of final video assets.
- Responsible for backing up all video assets for all video clients to hard drives and cloud-based storage.

2021-07

- present

### Remote Freelance Video Editor

*Nektor Media, Denver, United States*

<https://www.nektormedia.com/>

- Video Editing with multiple camera angle choices, b-roll motion graphics, audio mastering, sound effects, and music for LinkedIn.
- Assembled long-form podcasts with a maximum 1-day turnaround.

2021-08

- 2022-04

### Remote Office Manager

*futureAlign Incorporated, Denver, United States*

<http://futurealign.com/>

- Standardized project management methodologies and steered project progress and deadlines through Monday.com
- Built Xcel sheet to visualize deliverable deadlines saving five hours per week of manual reporting work.
- Established workflow processes, monitored daily productivity, and

## Personal Info

### Email

llyners@gmail.com

### Phone

7202771418

### LinkedIn

<https://www.linkedin.com/in/leigh-ann-lyners-59689222>

### Work examples

<https://shorturl.at/agptO>

## Hard Skills

Adobe Premiere Pro

Adobe After Effects

Adobe Audition

Adobe Photoshop

Final Cut Pro

Adobe Illustrator

Video Post-Production

Sound editing proficiency

Video Production management

Camera and video staff direction

Motion graphics

Microsoft 365

## Soft Skills

Self-starter

Communication skills

Excellent organizational skills

Flexible and adaptable

Attention to detail

implemented modifications to improve the overall performance of personnel by 15%.

- Reported to senior management on organizational performance and progress toward goals, relieving management workload by 10%.

2014-03  
- 2014-12

### **Video Producer**

*Nourish the Planet / Center For Ecological Excellence and Development, Berthoud, United States*

<https://nourishtheplanet.com/>

- Scripted, produced, shot, directed, and edited training videos in the field of sustainable agriculture, aquaponics, vermiculture, ecological entrepreneurship, and hydroponics.
- Produced live bi-weekly webinars for the company's Youtube channels using WebinarJam, Google Hangouts, and Adobe Premiere.
- Scheduled interviews and conducted technical rehearsals with preeminent professionals in the fields of finance, nutrition, and ecology for live webinars.
- Supervised a team of 5 interns.
- Oversaw and optimized video content for 2 YouTube channels.

2010-03  
- 2013-02

### **Senior Video Editor**

*Coza Productions, Cape Town, South Africa*

<https://cozaproductions.co.za/>

- Worked in a fast-paced turn-key video production and events business. Commended weekly by CEO for dependability.
- Directed, produced wrote, and edited online content, documentaries, music videos, and corporate videos.
- Set up and maintained 5+ YouTube channels.
- Led a 4-member cross-functional (cinematography, graphic design, editing, sound) team and coordinated with three business partners toward the successful pitch for a government tender.
- Supervised and expanded a creative team from 2 to 10.
- Designed and executed the creation of a 14' x 48' Billboard Ad.
- Designed a folder structure on the company server for backing up assets, project files, and exports by the creative team. Saving 5 hours per week in tracking down assets.

2008-01  
- 2009-01

### **Film & TV Features Writer**

*Flatnote Magazine, Cape Town, Cape Town, South Africa*

- Wrote film reviews and features on up-and-coming creative professionals in the South African film and television industry.

## **Education**

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2006-01  
- 2009-12

### **Film, Bachelor of Arts**

*AFDA, Cape Town*

<https://afda.co.za/>

- 3.94 GPA. Film degree specializing in post-production, visual effects, and scriptwriting.
- Won best Editor award in the final year of Film School.
- Edited student film "Agter die Berge," which won Best Short Film at the 2011 South African Film and Television Awards.
- Lead editor on "Mune", winner of Best Animation at the 2011 South African Film and Television Awards.
- Edited the short film "Donker Herfs," which won Best Short Film at the 2008 South African Horrorfest.