

Gia Linh Vu

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EDUCATION

HOCHSCHULE HANNOVER

Bachelor of Arts – Public Relations and Applied Communication

HANNOVER / GERMANY

September 2022 – present

- **Relevant coursework:** Press/Media Relations, Internal Communication, Media Effects Research, Visual Communication
- **Certificates:** Female Founder, Google Digital Marketing and Media Foundations, Google Analytics Academy, Excel Foundations

PROFESSIONAL EXPERIENCE

Content Creator

Internote.media Marketing Service

HILDESHEIM / GERMANY

June 2023 – present

- Boosted the company's TikTok account to 216.3k views and generated over 30k Likes.
- Creating Proposal Pitches on PowerPoint to close new clients
- Developing communication strategies to build the image foundation of the company

Civil Service Internship

Volunteer year – Hildesheimer Dommusik

HILDESHEIM / GERMANY

November 2021 – August 2022

- Prepared and managed the orchestral concert series "SamstagMittagsMusik" with an audience capacity of 300 visitors
- Organized and supervised a team of 70 volunteers to ensure a successful concert procedure
- Acted as a point of contact for 100 musicians and artists
- Maintained Excel sheets of the music archive with the capacity of 2000 pieces

LEADERSHIP EXPERIENCES

- Female Entrepreneur for my own Personal Brand Building on Twitter coaching Creators on their social presence and offer creation
- Training First Aid Course Assistants for the application process and guiding them through the procedure

ADDITIONAL

LANGUAGES: German (Native), English (B2/C1), Spanish (B1), Vietnamese (B1)

SKILLS: Adobe InDesign & Photoshop, Google (Drive, Sheets), Microsoft Office (Word, PowerPoint, Excel), Social Media Marketing, Web Content Writing, Translation, Event Planning, Press Releases

INTERESTS: Drawing, Creative Writing, Investing, Twitter Growth, Personal Brand Building, Reading about Psychology/Mindset & Business, Video editing, Photography, Newsletter & Blogging, Fashion, Self-Development