

# Adetiloye Femi Adedeji

Filmmaker, Digital marketer, Content Strategist

## CONTACT

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## SKILLS

Digital Marketing  
Social Media  
Leadership Skills  
Content creator

## LANGUAGES

English  
Fluent - 04

Yoruba  
Native - 05

## SUMMARY

Male | 7th December, 1991 | Nigeria, Lagos, Lafiagi

Citizenship: Nigeria

As a versatile digital marketer, content strategist, and filmmaker, I combine creative storytelling with data-driven strategies to drive results. With a passion for crafting engaging narratives and a knack for leveraging cutting-edge digital tools, I excel in developing and executing content marketing campaigns that captivate audiences and achieve business objectives.

## PROFESSIONAL EXPERIENCE



### Social Media manager

Fullstar Media

Jan 2023 - Mar 2023 | Part-Time

As a Social Media Manager for Fullstar Media Artist Ekunrawo, I have been responsible for creating and executing effective social media strategies that have significantly increased the artist's online presence and engagement. My role includes content creation, community management, and data analysis to optimize the artist's social media platforms, leading to a stronger online fanbase and increased visibility in the music industry.



### Content strategist

Salt beach resort | Remote

Dec 2022 - Present | Part-Time

- Developed and executed a comprehensive content strategy to enhance Salt Beach Resort's online presence and engage with target audiences.

## Chief Operating Officer

Ahouse media

Apr 2022 - Present

As the Chief Operating Officer at Ahouse Media, I have played a

pivotal role in driving the company's

operational excellence. Leveraging my strategic vision and leadership, I have overseen all aspects of our operations, ensuring efficiency and growth. My responsibilities include optimizing workflows, fostering innovation, and facilitating cross-functional collaboration to propel Ahouse Media to new heights in the ever-evolving media landscape.

- Collaborated with the marketing team to create captivating website copy, blog posts, and social media content that showcased the resort's unique offerings and amenities.
- Implemented SEO best practices to increase organic traffic and improve search engine rankings.
- Managed the content calendar, ensuring timely and relevant posts across various platforms.

## EDUCATIONAL HISTORY



### professional certificate

coursera online institute

Nov 2022 - Feb 2023



### Diploma in film production

Pefti film institute

Jan 2021 - Jun 2021



### Degree

University of Lagos

Oct 2016 - Feb 2019

## REFERENCES

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