


# Telia Rivers

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## Summary

Recognized for quality performance and excellent work ethic.

Strong ability to simultaneously and efficiently manage multiple projects while prioritizing assignments and meeting strict deadlines.

Industrious, dependable and team oriented.

Specialties: Photography, On-Stage Producer, Digital/television broadcast Producer/Director, Graphic Designing, Video Editing, audio production, Real Estate Sales, Social Media.

## Experience

### Licensed Realtor

Excel Real Estate

Jul 2020 - Present (2 years 7 months)

### Creative Producer

Craft Creative

Jul 2021 - Sep 2021 (3 months)

- Serve as a communicative link between the client and the production team.
- Hiring of additional talent, staff and crew if needed.
- Coordinate the activities of the production team, actors, and clients on and off-site throughout the production process.
- Manage the production schedule, locations and help with coordination of the work of the video production and post-production crew.
- Serves as Point of Contact for location agreements, clients, talent and sister brands.

### Producer of "Bounce Around Charleston"

WCSC-TV Live 5 News

Feb 2012 - Jul 2021 (9 years 6 months)

Producer and Director of "Bounce Around Charleston" on Charleston Bounce Network 5.3 digital channel.

### Director/Technical News Director

Live 5 News WCSC-TV

Apr 2008 - Jul 2021 (13 years 4 months)

- Direct live and taped news broadcasts and promotional segments
- Operate and maintain working knowledge of production equipment such as video switcher, character generator, cameras, audio board and graphic still store images.
- Prioritize workload for production staff
- Review final on-air product to assure high quality, notify producers of any potential editorial problems

- Communicate any on-air issues daily with producers
- Trouble shoot any technical problems
- Lead production team assigned for live or digitized newscast production

### **Licensed Realtor**

Carolina Elite Real Estate

Oct 2013 - Jul 2020 (6 years 10 months)

### **Director/Technical News Director**

WTAT Fox 24 News

Apr 2008 - 2015 (7 years)

- Direct live and taped news broadcasts and promotional segments
- Operate and maintain working knowledge of production equipment such as video switcher, character generator, cameras, audio board and graphic still store images.
- Prioritize workload for production staff
- Review final on-air product to assure high quality, notify producers of any potential editorial problems
- Communicate any on-air issues daily with producers
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### **Onstage and Broadcast Producer**

2012 McDonald's Gospel Choir Showcase

May 2012 - May 2012 (1 month)

- Responsible for producing the 2012 McDonald's Choir Showcase Concert On-Stage Finale
- Responsible for writing show scripts, breaks, bumps, etc.
- Responsible for coordinating scripts with all on-stage guests & camera crew prior to On-Stage Finale (Tia National Host, Sponsors, Presenters & National Artists/Performers)
- Responsible for co-producing the 2012 McDonald's Choir Showcase Television Re-Broadcast

### **Real Estate Agent/Receptionist**

Wild Dunes Real Estate

May 2008 - Aug 2011 (3 years 4 months)

### **Master Control Operator/Graphics/Director**

WCIV

May 2004 - Mar 2008 (3 years 11 months)

- Insert required commercials, promos, psa's and station ID's into network and local programs.
- Observe on-air problems and report deviations.
- Keep smooth flow from station breaks to program and network.
- Adjust program times to end as logged.
- Observe on-air transmitter and audio program levels.
- Check satellite feeds
- Check video playback quality
- Enter all log deviations, equipment malfunctions, operational errors on daily reports.
- Memos to production managers

- Entries in daily station report
- Maintain station FCC log
- Perform weekly emergency broadcast tests
- Operate character generators, still stores or other graphic computers for live newscast and pre-production
- Direct 4 Morning show news cut-ins



### **Promotions Director**

Caswell Communications, WPAL 100.9FM

Aug 2003 - Jun 2005 (1 year 11 months)

- Managing the Promotions staff
- Execute all station promotions and events
- Setting up radio promotions
- Operating broadcast equipment
- Commercial writing and editing
- Audio recording



### **Morning Show Host/Producer**

Caswell Communication, WPAL 100.9 FM

Jun 2002 - Aug 2004 (2 years 3 months)

- Entertain listeners every weekday during their morning commute by providing music, local and entertainment news.
- Line up guest for on-air interviews.
- Perform live broadcasts at various venues
- Participate in community events

## **Education**



**Charleston Southern University**



**Trident Technical College**

Digital Media

## **Skills**

Video Editing • Production • Broadcast • Audio • Video • Graphic Design • Promotions • Photoshop • Television • Radio