

Deb Jones Video Editor/Content Producer

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video demo: <https://VIMEO.COM/SHOWCASE/7019994>

Objective:

Results-driven content creator, energetic, and highly motivated Video Editor with 9+ years in experience. Proven experience in video editing, proficiency in Final Cut and most editing software (e.g., Adobe and Edius).

Experience:

Freelance Video Editor, Georgia - March 2005-present

Creative storytelling skills and knowledge of videography techniques, lighting, and sound. Produce motion graphics and animation. Strong attention to detail, and ability to meet tight deadlines. Excellent communication and collaboration skills with team.

World Toyota - Atlanta, Georgia – Sales, December 2019 to May 1, 2022 (Covid Years)

Automotive Sales Agent: (Top 10%) Provided meet and greet opportunities for customers by appointment; managed appointments and connections through the CRM and website conversion funnel. Identified and discussed customer needs. Promoted sales offers that consistently led to closing top sales.

DeKalb County Television - Decatur, Georgia October 2016 - November 2019

Reviewed audio and video footage using computer software to organize clips into a cohesive unit. Combined video clips, adding sounds and graphics for government news.

FOX 5 News – Atlanta, Georgia September 2010-2016

Responsible for reviewing audio & video footage using computer software to organize clips into a cohesive unit. Duties included splitting, combining video clips, adding appropriate sounds or graphics for broadcast news.

CBS Radio – Atlanta, Georgia December 2004 to September 2010

Controlled the sound mixing board during broadcast to ensure proper levels, aligned the right sound, and provided high-quality audio for the broadcast. Worked as a morning news and talk show producer.

Radio One – Atlanta, Georgia March 1997 to July 2000

Provided radio advertising to companies; recruited and advised clients on the benefits of radio advertising, closing sales, contract writing, writing copy, producing ads and offering after sales support.

Education

Georgia Institute of Technology Digital Marketing Bootcamp 2021-2022 Certification of Completion

Atlanta Broadcast Institute -Radio TV Broadcasting Certification

Georgia State University, 1996-1998