

Ashley Hinckson

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Objective

Highly motivated and results-driven film industry professional with knowledge in production services, commercial agencies, and film festivals. Demonstrates a proactive and determined attitude in consistently exceeding project expectations.

Education

Georgia State University, Atlanta, GA – *Bachelor of Arts Film & Media Studies: Cum Laude, Minor: Music, President's List* - December 2022

Certificates

Jury Film Internship Certificate: Issued by the Student World Impact Film Festival - August 2023

Academic Experience

Film Projects, Georgia State University, Atlanta, GA- August-November 2021

- Collaborated with the director to create visually compelling scenes by assisting with scene details, lighting, and shot logging.
- Supported the editor in the post-production process by making color adjustments in NCH and Adobe Premiere Pro, ensuring optimal color usage, and enhancing the overall visual appeal of the final product.
- Assisted the cinematographer in capturing high-quality footage by scouting locations and organizing a comprehensive shot list, contributing to efficient and effective filming.
- Maintained clear and concise communication with the director, editor, and cinematographer, ensuring a cohesive and collaborative workflow.

Experience

August 2023-December 2023

Legacy Pictures, Los Angeles, CA (Remote) - *Production Intern*

- Conducted extensive research and outreach efforts, identifying, and establishing contact with key executives in the industry, resulting in successful collaborations and partnerships.
- Project managed creating and maintaining a comprehensive document library, organizing, and updating one sheet for agencies, enhancing accessibility and efficiency.
- Led script proofreading and feedback efforts, ensuring the accuracy, clarity, and quality of scripts, contributing to the overall success of productions.
- Facilitated seamless communication between team leads, directors, and the CEO, ensuring effective collaboration and coordination throughout production.
- Diligently proofread all documents and communications, ensuring they were error-free and conveyed the intended message accurately.

May 2023 - August 2023

Student World Impact Film Festival - Jury Intern

- Led film curation and programming for the Student World Impact Film Festival, ensuring a diverse and impactful selection of films.
- Organized and implemented an efficient rating system, streamlining the judging process for all participants.
- Collaborated with a team of judges to evaluate and select films based on criteria such as storytelling, impact, and technical excellence.
- Provided constructive feedback to filmmakers, contributing to their growth and development.
- Demonstrated strong organizational skills in managing the programming schedule and ensuring timely delivery of films.
- Fostered a collaborative and inclusive environment among judges, promoting open dialogue and diverse perspectives.

March 2023 - Present

New Moon Films, Los Angeles, CA (Remote) - Freelance Copywriter, Video Editor, and Press Release Writer

- Utilized proficient editing skills to import and integrate video footage into designated editing software efficiently.
- Employed keen attention to detail to discern and eliminate unnecessary video segments.
- Skillfully incorporated captivating sound elements to enhance the overall impact and create engaging trailers.
- Conducted thorough research on assigned topics, ensuring accurate and up-to-date information was included in the final content.

Skills

- Excellent knowledge of Microsoft Office, Monday.com, and video-editing software such as Adobe Premiere.
- Detailed in script analysis, screenwriting, videography, gathering and researching ideas, along with Production Assistant Training.