

~~GABE NAVA~~

Graphic

Design

Fashion

Design

Based

PORT

Creative

Design

[gabrielnava107@gmail.com](mailto:gabrielnava107@gmail.com)

in California

FOLIO

2021-



Intro

# ABOUT | ME

Independent designer and visual artist with a desire for product advertisement, poster work, photo editing, graphic design and art direction.

Born: Gabriel Nava

Age: 21

Degrees in Graphic Design  
& Social Behavioral Studies

Instagram: @gabenava      Website: gabenava.com

## **PERSONAL WORK**

Multidisciplinary



**'HIGH ON YOUR OWN SUPPLY' FAKE COKE AD**

Poster Design, Graphic Design

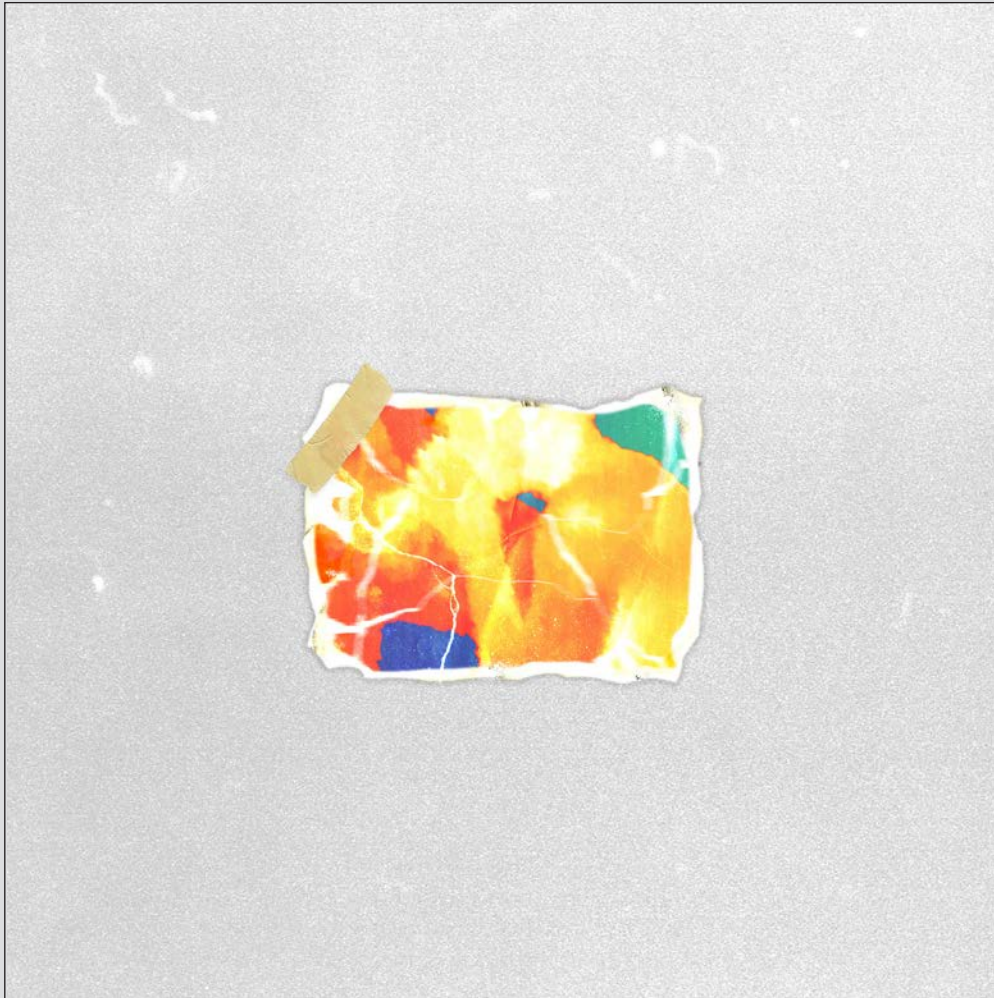
- 2021 -

# PROJECT | HIGH ON YOUR OWN SUPPLY

It was famously advised in the 1983 classic, Scarface, to never, "get high on your own supply." By the end of the film it becomes clear that this advice actually foreshadows the fate of Tony Montana. After being on top of the criminal underworld, Tony eventually succumbs to the one thing he lived off of; his cocaine.

With this in mind, risque vintage ads have always struck a creative nerve in my head and because of the history of the Coca Cola company, which used to infuse their product with real cocaine, it felt natural to blend these two icons into one singular 'ad'. Is it coke or Coke?

- 2021



### **‘SMD’ COVER ART**

Creative Design, Graphic Design

- 2021 -

# PROJECT | SMD COVER ART

Made as the cover art for the satirical single 'SMD' by recording artist Paulo Leon. The image was designed to appear as a photograph, once taped to a wall or light pole, which had then fallen down and landed on the floor.

– 2021



**SUNROSE BAND COVER ART**

Creative Design, Graphic Design

- 2022 -



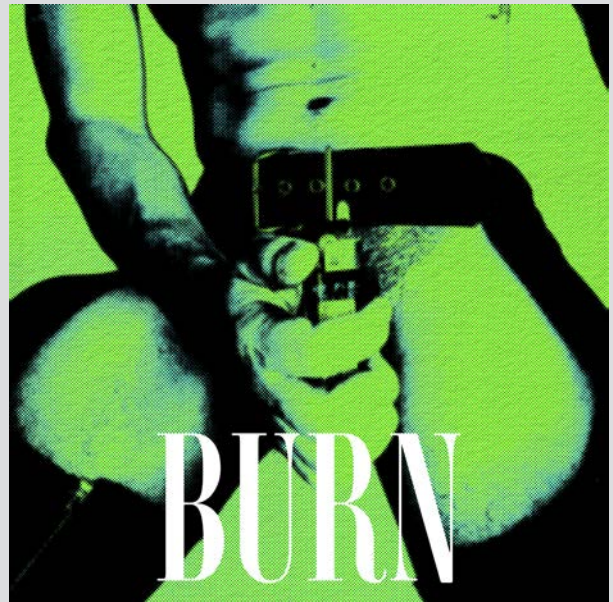
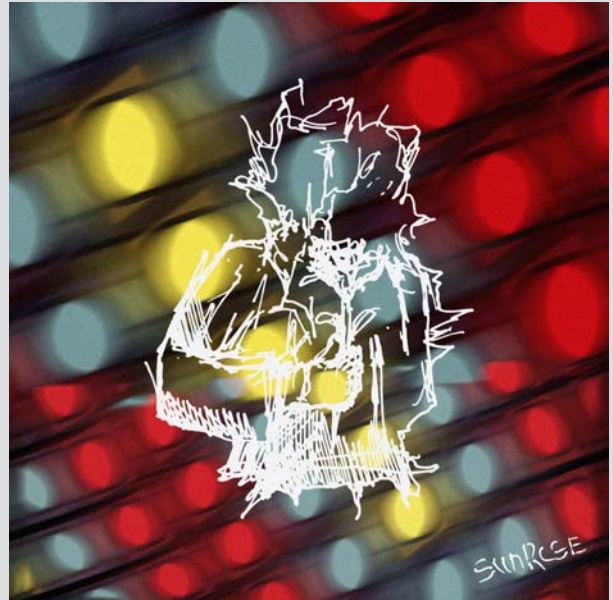


## SUNROSE BAND SINGLE CONCEPTS

Logo Design, Graphic Design

- 2022 -





# PROJECT | SUNROSE BAND COVER ART

Was brought along to create and design a cover for Sunrose Band's upcoming track *Burn* which is going to feature on their upcoming album, *Self Immolation*, releasing sometime in 2022.

The creative process was met many changes and ideas being tossed and thrown around with the final result being the first one shown. The latter are the subsequent concepts that never made it through.

- 2022



## BLAM MAGAZINE CONCEPT SPREAD

Page Layout, Magazine Design

- 2021 -





**'WHAT IS PUNK' POSTER**

Poster Design, Graphic Design

- 2022 -

# PROJECT | WHAT IS PUNK?

Created and inspired by the 70s Punk movement in Art, Music, and Design, this poster is meant to question the meaning of 'Punk' and its aesthetic, whilst simultaneously taking on the appearance of a poster that may have been found lying around an open mic concert at a pub in Britain or a bar in LA.

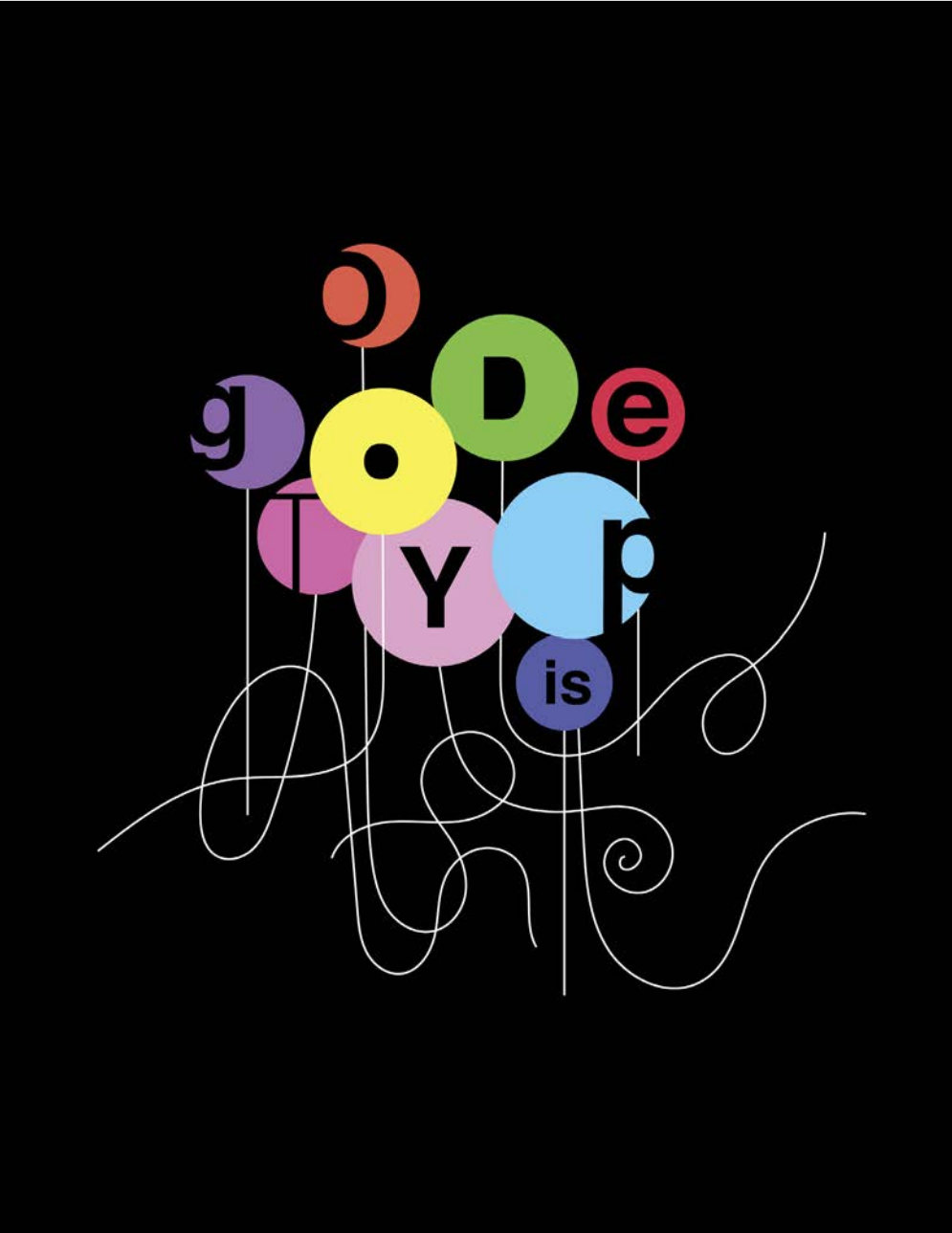
– 2022



**“GOOD TYPE IS ART”**

Poster Design, Graphic Design

- 2021 -





## **LOVE IS SH\*T**

Poster Design, Graphic Design

- 2022 -

# PROJECT | LOVE IS SH\*T

For all the lovers out there, a little bit of truth to leave a bitter taste in your mouth, "Love is a piece of shit."

– 2022



## 'PRECISION OF CHAOS' FOR 3D NOIZE

Shot, Edited, and MOdeled by Me

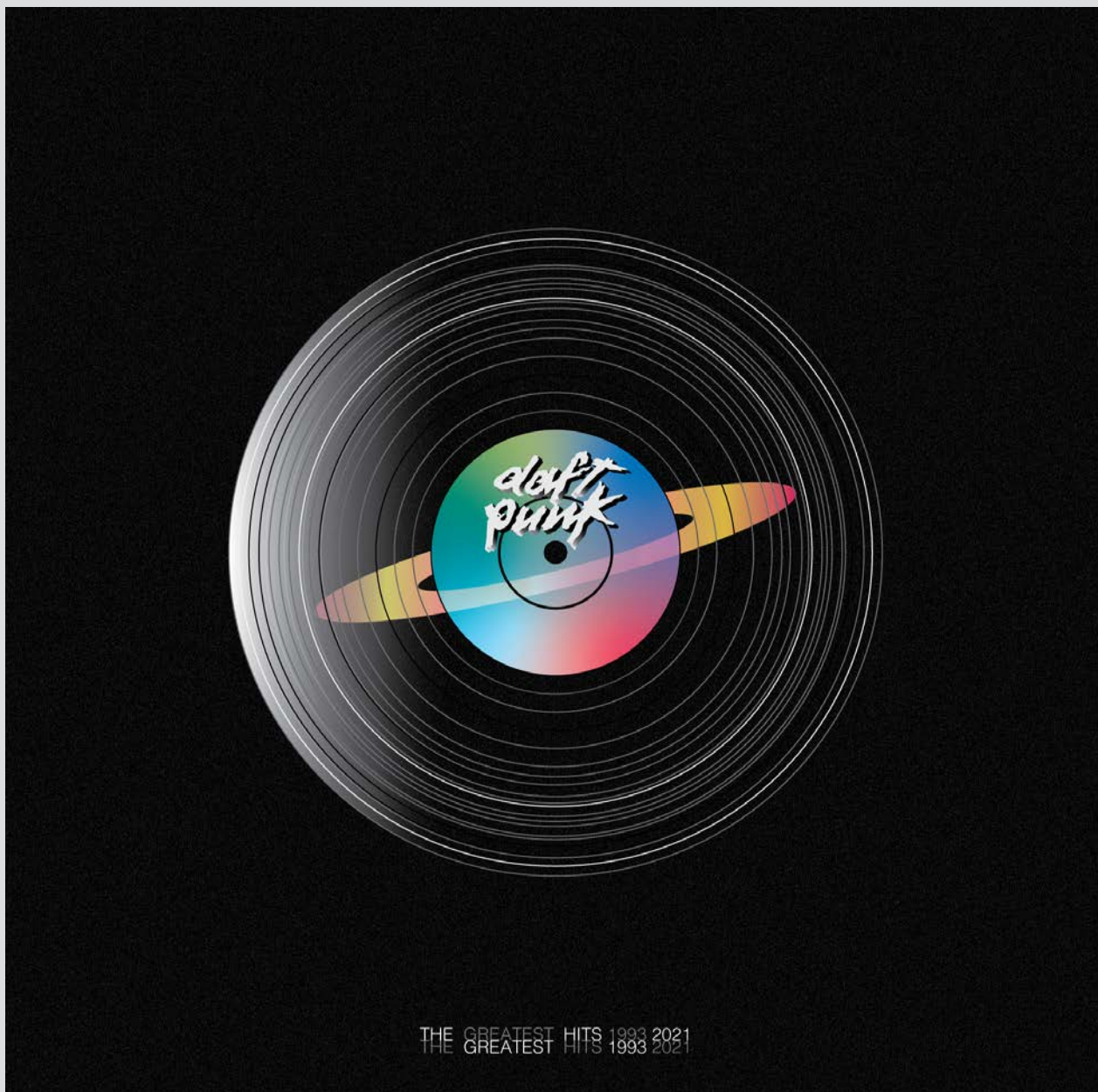
- 2022 -

# PROJECT | PRECISION OF CHAOS

As part of the 'Precision of Chaos' capsule collection for 3D Noize, I had the privilege of modeling their clothing on video, for the livestream shopping app NTRK. These images were shot mid stream, impromptu, to better showcase the products in a way a live video really could not.

The photos were edited to relay the grunge, utilitarian aesthetic of the brand and to exemplify the 'chaos' as the name of the collection states.

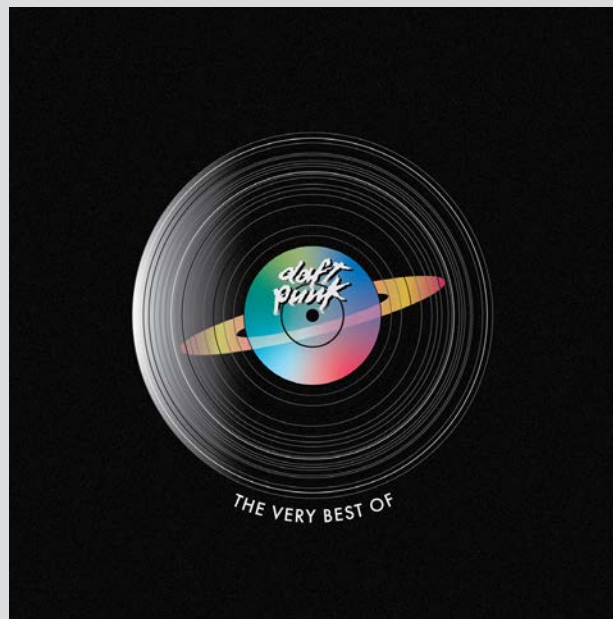
- 2022



## DAFT PUNK CONCEPT COVER ART

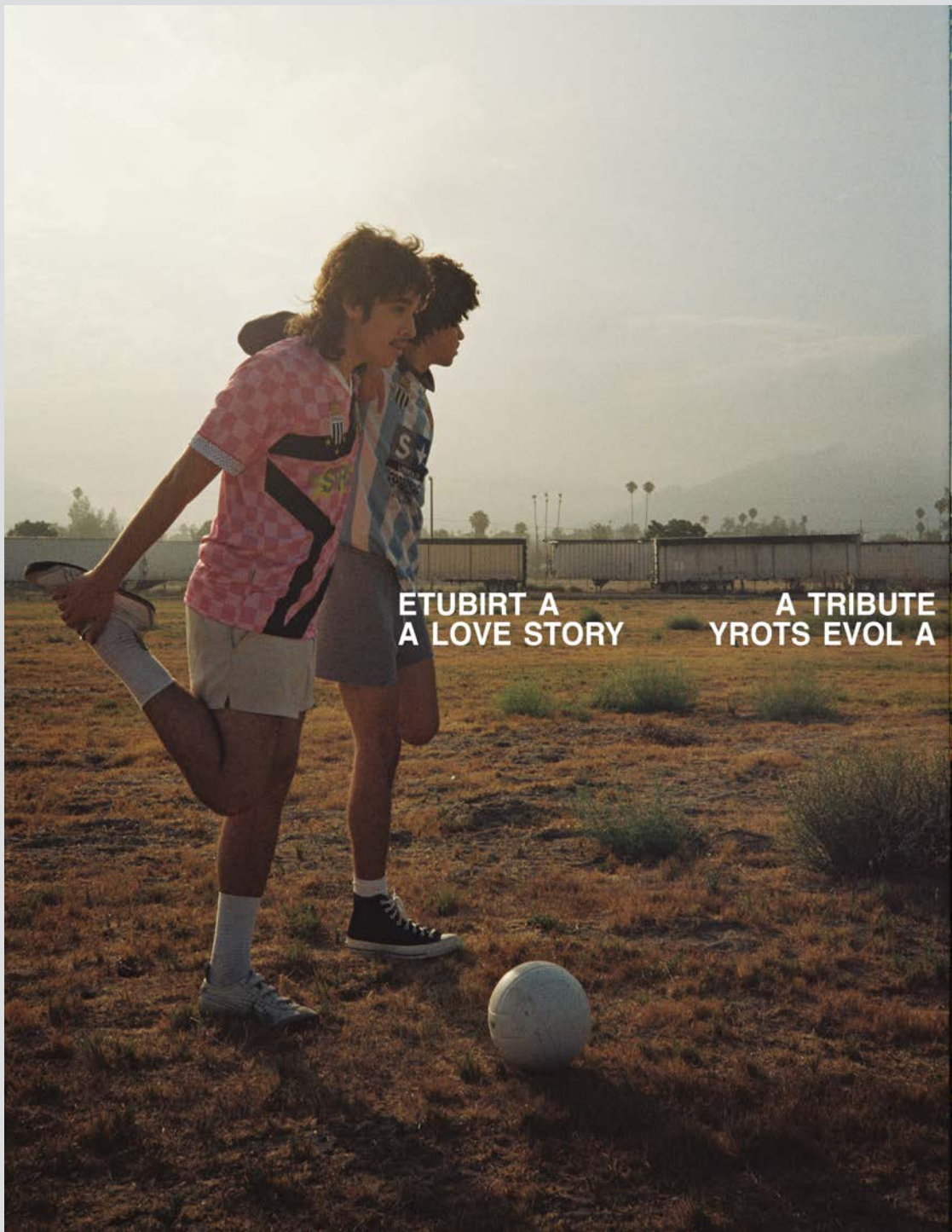
Graphic Design

- 2022 -





## **BRAND WORK**



ETUBIRT A  
A LOVE STORY

A TRIBUTE  
YROTS EVOL A

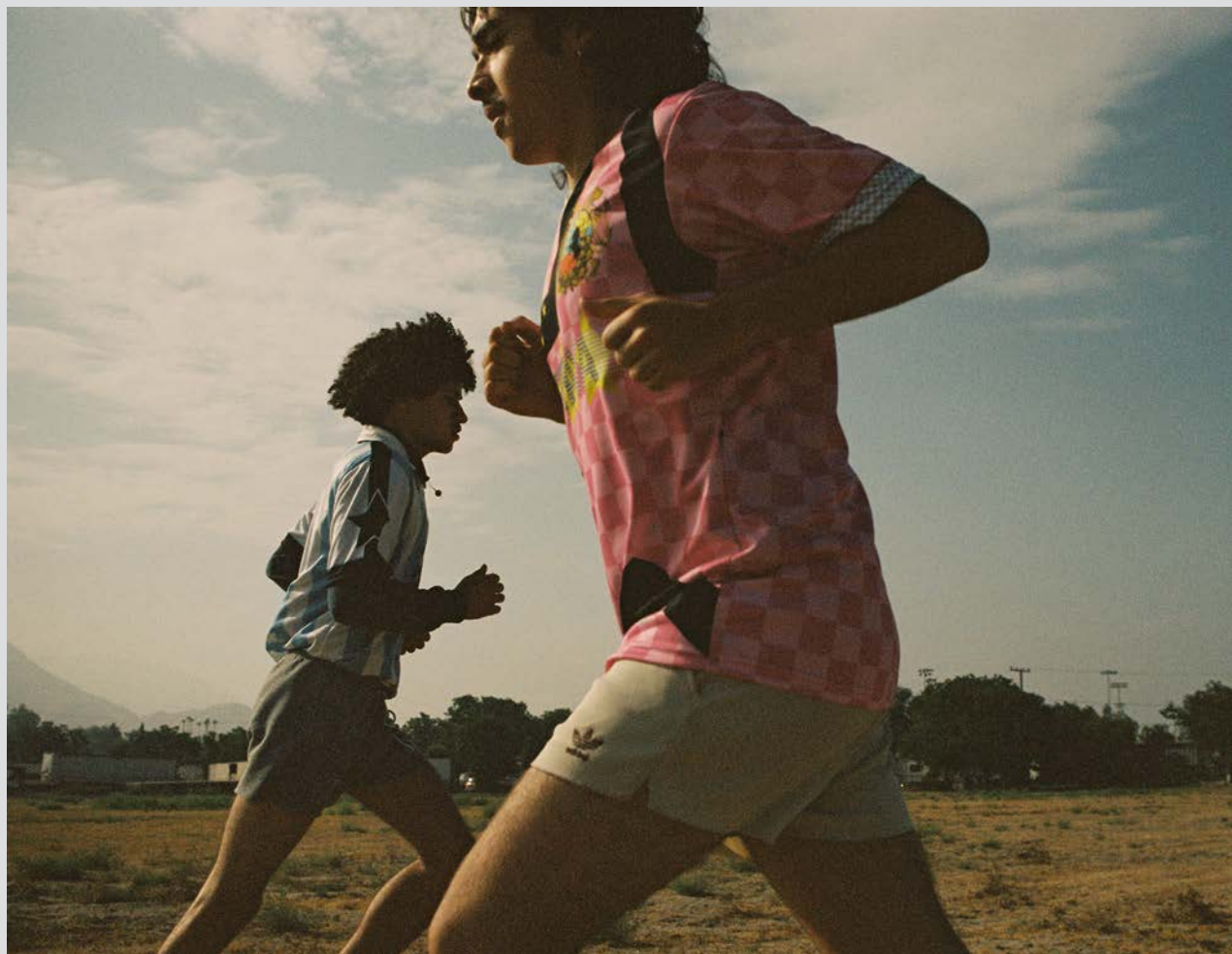
**A TRIBUTE AND A LOVE STORY**

Creative Direction, Fashion Design

– 2021 –









# PROJECT | A TRIBUTE AND A LOVE STORY

Creative direction and photography for Straya's most recent campaign. Titled, *A Tribute and a Love Story*, the collection of images were made to feel like the dreams of a boy whose favorite thing in life is Football.

– 2022



STRAYA

**'SHOEGAZING' STRAYA POSTER**

Poster Design, Graphic Design

- 2021 -

# PROJECT | SHOEGAZING POSTER

An attempt at creating a spectacle and a taste for unpredictability, within a poster.

For my clothing brand STRAYA.

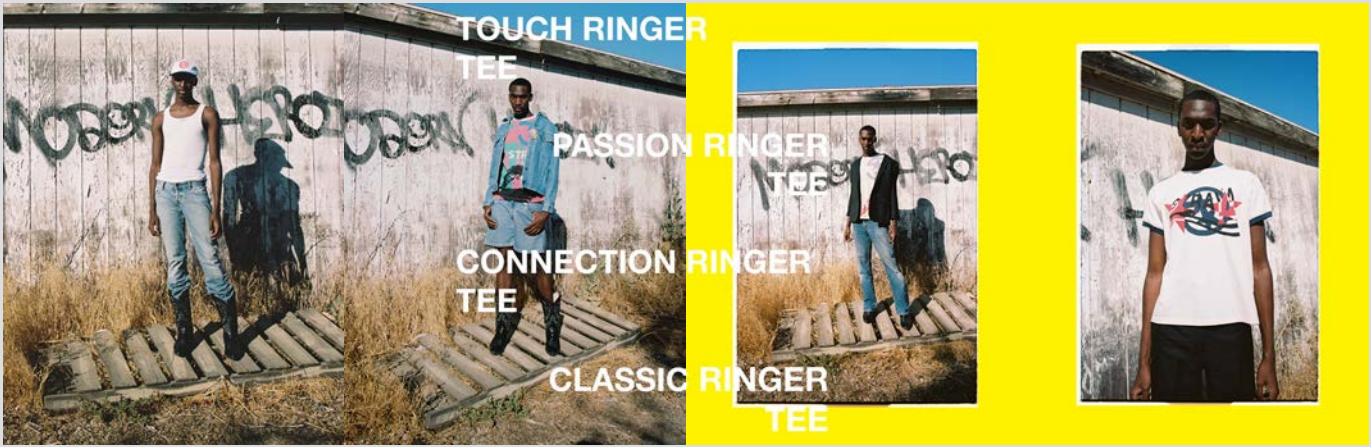
– 2021



# STRAYA

MODERN HEROIN

A FEELING WITHIN —





**STRAYA SUMMER 2021 ZINE**

Magazine Layout, Graphic Design

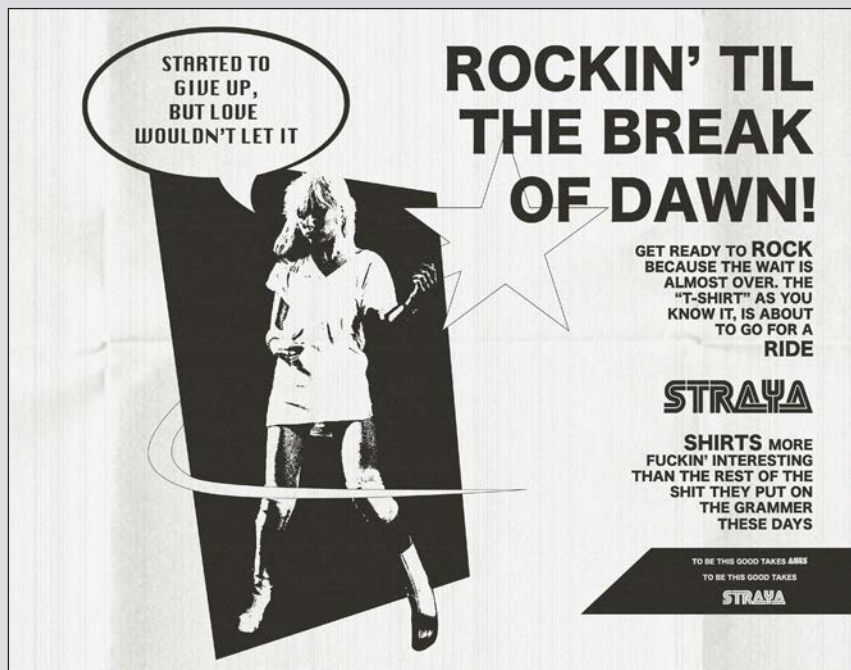
- 2021 -

## **PROJECT | STRAYA SUMMER 2021 ZINE**

As per my personal clothing brand's summer 2021 collection of shirts, I went about creating a zine / catalog of the campaign and the promo that went on over the course of that summer.

The zine displays my skills in various areas, such as page layout, formatting, graphic design, creative direction, and clothing / apparel design.

- 2022



### STRAYA SEGA FLYER

Poster Design, Graphic Design

# PROJECT | STRAYA SEGA

Inspired by vintage Sega newspaper ads and promo for their consoles, both works demonstrate the utilization and combination of using illustrator and photoshop together. They were made as part of the continued promo from my brand's 2021 collection.

– 2021



## LOGO DESIGN

המלמה

המלמה

המלמה

המלמה



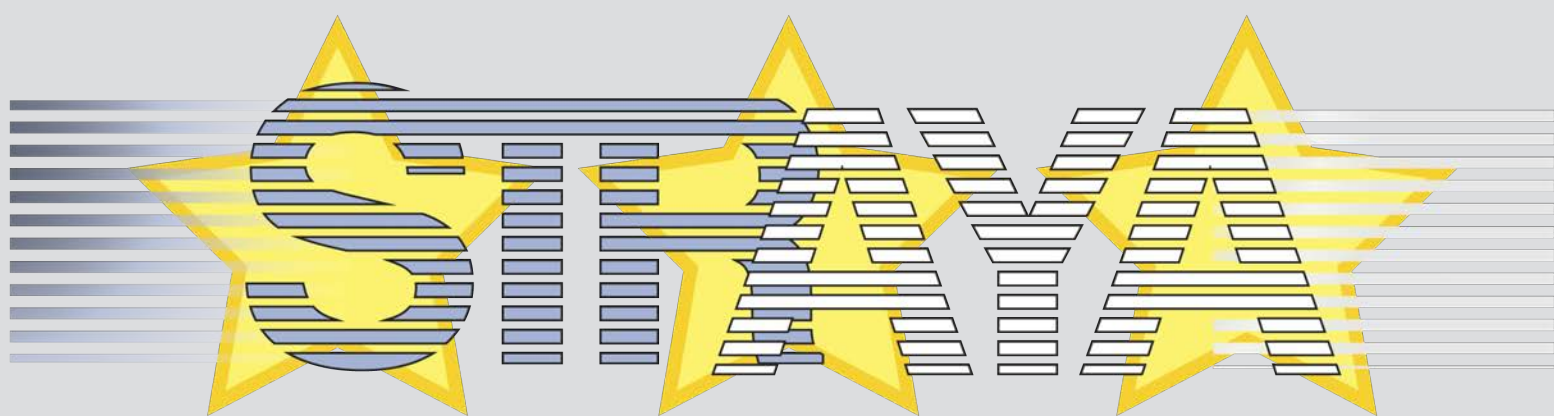


**STRAYA LOGOS**

Logo Design

– 2022 –







PERSONAL LOGOS

Logo Design

# PROJECT | PERSONAL LOGOS

An exploration of logo designs, to give my name a brand like feel and quality, with the intent of using such logos on various products, work, and promotional items. Inspired mostly by geometric abstract shapes and a blend of simplicity.

– 2022

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