

Bailey Li  
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## **Bailey Li**

Visual Artist

Over 10+ years of experience as a visual artist and interior designer transforming both residential and commercial spaces. Known for her exquisite custom art walls in her interior designs.

Notable mentions in Architectural Digest, Apartment Therapy, Artsper, Elle Décor, House Beautiful, Vogue, Singulart, NBC's Open House NYC, and PBS's State of the Arts program.

### **Professional Experience:**

- |                 |   |
|-----------------|---|
| 2018 to Present | Visual Artist, Muralist   |
| 2005 to Present | Interior Designer, Bailey Li Interiors, Newark, NJ<br>Residential and commercial Interior design services including space redesigning, home staging, curation, and styling of spaces for photography and marketing campaigns.   |
| 2012 to 2013    | Journalist/Special Correspondent, The Movement Magazine, Newark, NJ   |
| 2003 to 2005    | Licensed Real Estate Agent, Weichert Realtors, Maplewood, NJ<br>Marketed and sold homes in NJ. Provided home staging services to homeowners that were looking to sell. Mastered the skill of combining rare antiques with modern colors & textures which appealed to the influx of professionals moving from the city to the suburbs. |

### **Representation and Gallery Affiliations:**

BADG Black Artist and Designer's Guild  
CANVS - Street Art App and Platform

### **Grants:**

City of Newark Creative Catalyst Fund Grant  
Small Business Administration EIDL Grant  
NJEDA Small Business Improvement Grant

### **Selected Group Exhibitions:**

- 2023 *Small/Cool Spaces NYC*, Apartment Therapy Media, Brooklyn, NY
- 2023 *31<sup>st</sup> annual Black Art in the Sun*, Atrium Gallery, Morristown, NJ
- 2022 *Look at God! Won't She Do It*, The Scott H. Kaplan '02 Art Gallery at Bloomfield College, Bloomfield, NJ
- 2022 *Draped in Love Collection*, Prizm Art Exhibition, Art Basel, Miami, FL
- 2022 *Lover & A Fighter*, Housing Works Design on a Dime Charity Fundraiser, Metropolitan, New York, NY
- 2018 Three-Person Exhibition, *FEM/N/3D*, Open Doors Arts Festival, Newark, NJ
- 2016 *East Orange is the Newest Black | An Exhibition of Dope Art Chicks from 18 to 82*, Pink Dragon Pop-up Gallery at Historic Manufacturers Village, East Orange, NJ
- 2015 *Newark Open Doors Festival*, Newark, NJ

### **Solo Exhibitions:**

- 2022 *Khromatic Ka Installation*, Newark Arts Festival, Newark, NJ
- 2018 *F\*uck Your Past Art Installation*, Newark Arts Festival, Newark, NJ
- 2018 *Issa Tribe Art Installation*, Newark, Newark Arts Festival, NJ
- 2018 *Bailey Li: Vaginas are Lit Installation*, Newark Arts Festival, NJ

### **Collaborative Projects:**

- 2023 *Bailey Li Wallpaper Collection in collaboration with Brewster & York Wallcoverings*, New York, NY, Launching 2023
- 2023 *Travel Influencer* a collaboration with Curacity
- 2020 *Brand Ambassador*, New York Design Center, New York, NY
- 2019 *Casaza Furniture Designs in collaboration with Property Brothers*, Los Angeles, CA
- 2019 *Tips on Creating a Sanctuary and Slaying at Home* IG Reel in collaboration with IMAN Cosmetics

**Books:**

2023 - Featured Designer in the newly released book “Iconic Home – Interiors, Advice and Stories From 50 Amazing Black Designers”, By June Reese

**Print Media:**

**Kitchen and Bath Business Magazine**, July - August 2023 issue,  
[https://www.nxtbook.com/emerald/kbb/julyaugust\\_2023/index.php?j=445800&sfmc\\_sub=861070803&l=1974\\_HTML&u=19783070&mid=514001308&jb=1&utm\\_source=email&utm\\_medium=mc&utm\\_campaign=445800](https://www.nxtbook.com/emerald/kbb/julyaugust_2023/index.php?j=445800&sfmc_sub=861070803&l=1974_HTML&u=19783070&mid=514001308&jb=1&utm_source=email&utm_medium=mc&utm_campaign=445800)

**Kitchen and Bath Business Magazine**, March 2021 issue,  
<https://www.nxtbook.com/nxtbooks/kbb/202102/index.php#/p/36>

**Designers Today Magazine**, September 2020 issue,  
<http://digipub.designerstoday.com/?issueID=33&pageID=32>

**House Beautiful Magazine**, Editors roundtable April 2021 issue,  
“Five Top Designers Weigh in on the Best Design Risks They’ve Ever Taken”,  
[https://www.housebeautiful.com/design-inspiration/a35587853/color-issue-round-table/?utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=house+beautiful%2F+five+top+designers+that+are+risk+takers+](https://www.housebeautiful.com/design-inspiration/a35587853/color-issue-round-table/?utm_medium=social&utm_source=linktree&utm_campaign=house+beautiful%2F+five+top+designers+that+are+risk+takers+)

**Essence Magazine**, “Shop The Story: Interior Designer Bailey Li Curates a Few of Her Favorite Things”, Nov 2019 Issue of Essence, <https://www.essence.com/lifestyle/home/eccentric-vibe/>

**Selected Website Publications:**

**Apartment Therapy**, “This Loft in a Restored Firehouse Is Fearlessly Decorated”, Apr 11, 2018,  
<https://www.apartmenttherapy.com/house-tour-interior-decorator-bailey-lis-loft-257648>

**Architectural Digest ADPRO**, Lattener, Timothy, “Design on a Dime NYC Announces 2019 Participating Designers”, 2019,  
<https://www.architecturaldigest.com/story/design-on-a-dime-nyc-announces-2019-participating-designers>

**Artsper**, “A Visit to the Home of Interior Designer Bailey Li”, 2022,  
<https://www.artsper.com/us/experts-selections/8916/welcome-to-the-home-of-bailey-li>

**Casaza**, “Coffee With: Bailey Li of Bailey Li Interiors”, 2019, <https://www.casaza.com/password>

**Singulart Magazine**, “The Life of an Interior Artist: An Interview with Bailey Li”, Jul 21, 2021,  
<https://www.singulart.com/en/blog/2021/07/21/the-life-of-an-interior-artist-an-interview-with-bail>

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**Elle Décor**, “65 Black Designers and Creatives to Follow on Instagram”, Feb 9, 2021,  
[https://www.elledecor.com/life-culture/g32756397/black-designers-instagram-accounts-to-follow/?utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=elle+decor](https://www.elledecor.com/life-culture/g32756397/black-designers-instagram-accounts-to-follow/?utm_medium=social&utm_source=linktree&utm_campaign=elle+decor)

**Elle Décor**, Valeris, Monique, “What Black Decorators Want You To Know About Navigating The Design Business Today”, Feb 18, 2020,  
<https://www.elledecor.com/design-decorate/interior-designers/g30880341/black-interior-designers/>

**House Beautiful**, Khare, Shagun, “8 Black Designers on How They Celebrate Black History in Their Designs and Homes”, Feb 23, 2022,  
[https://www.apartmenttherapy.com/black-history-month-designers-profiles-37043366?utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=apartmenttherapy+%2F+8+black+designers+%26+how+they+celebrate+bhm+through+designs](https://www.apartmenttherapy.com/black-history-month-designers-profiles-37043366?utm_medium=social&utm_source=linktree&utm_campaign=apartmenttherapy+%2F+8+black+designers+%26+how+they+celebrate+bhm+through+designs)

**House Beautiful**, Keller, Hadley, “Designer Bailey Li’s Hand-painted Murals Make for Uniquely Layered Interiors”, Feb 23, 2021,  
[https://www.housebeautiful.com/design-inspiration/a35598840/bailey-li-beautiful-things/?utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=house+beautiful+mag%2F+bailey+merges+design+w+art+using+handpainted+murals](https://www.housebeautiful.com/design-inspiration/a35598840/bailey-li-beautiful-things/?utm_medium=social&utm_source=linktree&utm_campaign=house+beautiful+mag%2F+bailey+merges+design+w+art+using+handpainted+murals)

**House Beautiful**, Keller, Hadley, “Black Interior Designers You Should Be Following”, June 3, 2020,  
<https://www.housebeautiful.com/design-inspiration/g26345377/black-interior-designers-making-history/>

**House Beautiful**, Keller, Hadley, “This Loft by Bailey Li Is a Lesson in Layering”, June 29, 2020,  
<https://www.housebeautiful.com/design-inspiration/house-tours/a32983992/bailey-li-loft-new-jersey/>

**House Beautiful Magazine**, Keller, Hadley, “See How Paint Transformed This Stuck in the 90s Kitchen”, Sept 19, 2019,  
[https://www.housebeautiful.com/design-inspiration/a29303058/bailey-li-marble-counter-painting-hack/?utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=house+beautiful+%2F+genius+kitchen+refresh](https://www.housebeautiful.com/design-inspiration/a29303058/bailey-li-marble-counter-painting-hack/?utm_medium=social&utm_source=linktree&utm_campaign=house+beautiful+%2F+genius+kitchen+refresh)

**Real Simple**, Holdefehr, Kaite, “35 Interior Designers You Definitely Need to Follow on Instagram”, Nov 3, 2022,  
<https://www.realsimple.com/home-organizing/decorating/black-interior-designers>

*Vogue*, Reid, Kimberley, “Meet Me in Newark? Why New York City’s Neighbor Is worth a Visit”, Bailey Li’s Interior Design for Bella Nail Lounge featured in article, Feb 15, 2017, <https://www.vogue.com/article/newark-new-jersey-travel-guide-tips>

#### Television and Videos:

“Clip: PBS’s State of the Arts, The Valley Art District”, PBS, July 2018, <https://www.pbs.org/video/valley-arts-district-ezzreb/>

*Designers Today*, “Profiles in Design: Bailey Li”, April 28, 2022, <https://www.youtube.com/watch?v=WP5HnNytErM>

*House Beautiful*, “How Bailey Li Paints Murals I HB”, Feb 23, 2021, <https://www.youtube.com/watch?v=uNXpLcdy45E>

*House Beautiful*, “Bailey shows House Beautiful Magazine How to Style a Side Table”, July 2020, <https://www.youtube.com/watch?v=QA40N3p6YOU>

*NBC’s Open House NYC TV*, “Designer Tour: A Colorful Living Room by Bailey Li”, April 23, 2018, <https://youtu.be/Gdm3JF7REnc>

*New York School of Interior Design*, Panelist, “Breaking the Mold” Panel discussion moderated by President of Black Interior Designer Network, Jan 16, 2019, <https://businessofhome.com/videos/boh-s-highlights-of-bidn-s-panel-about-inclusion>

#### Podcasts:

*Convo by Design Podcast*, “Reinvention and Amazing Design I 286 I Bailey Li Interiors”, <https://podcasts.apple.com/us/podcast/reinvention-and-amazing-design-286-bailey-li-interiors/id937267494?i=1000489777712>

*Convo By Design Podcast*, “All About Color | 331 | The Emotion and Feel Proper Color Selection Can Bring, Everything You need to Know with Bailey Li Interiors”, Jun 22, 2021, [https://podcasts.google.com/feed/aHR0cHM6Ly9jeGQucG9kb21hdGljLmNvbS9yc3MyLnhtbA/episode/aHR0cHM6Ly9jb252by1ieS1kZXNpZ24uYmx1YnJyeS5uZXQvP3A9NTky?sa=X&ved=0CAUQkfYCahcKEwjI0OrHtqzxAhUAAAAAHQAAAAAQCA&hl=en&utm\\_medium=social&utm\\_source=linktree&utm\\_campaign=convo+by+design+%2F++wellness+%26+design+thought+leadership+panel+presented+by+thermasol](https://podcasts.google.com/feed/aHR0cHM6Ly9jeGQucG9kb21hdGljLmNvbS9yc3MyLnhtbA/episode/aHR0cHM6Ly9jb252by1ieS1kZXNpZ24uYmx1YnJyeS5uZXQvP3A9NTky?sa=X&ved=0CAUQkfYCahcKEwjI0OrHtqzxAhUAAAAAHQAAAAAQCA&hl=en&utm_medium=social&utm_source=linktree&utm_campaign=convo+by+design+%2F++wellness+%26+design+thought+leadership+panel+presented+by+thermasol)

#### Charity:

**Designer for Housing Works Design on a Dime Charity Fundraiser**, 2022, One of 70 designers chosen to design a vignette valued at \$30,000 where contents of the installation were auctioned off and proceeds were donated to Housing Works’ AIDS-FREE USA 2025 campaign

