# Natalie J. Conti

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#### **EDUCATION**

University of Denver | Denver, CO

Sept 2014 – Jun. 2018

• B.A in Business Administration – Finance

• Minored in Real Estate & Geography

Wildlands Studies | Thailand & Malaysia

Jan. 2017 – Mar. 2017

Studied the coral reef ecosystem

Lorenzo De Medici | Florence, IT

Aug. 2016 – Dec. 2016

• Participated in semester-long study abroad \

### WORK EXPERIENCE

Backroads Travel | Hospitality, Italy, Ireland, Portugal, Alaska, & Hawaii

Trip Leader

May. 2018 – Mar. 2020 May 2022 - Present (seasonal)

- Eagerly led week long trips averaging 26 guests throughout various regions across the country, involving leading daily activities (biking, hiking, kayaking, etc.), communicating with vendors and co-leaders, coordinating food and lodging, and enforcing safety precautions
- Collaborated with restaurant staff to ensure excellent service during upscale group dinners including Michelin Star, maintaining food and beverage quality and timeliness while promptly and professionally resolving guest complaints
- Managed guests' expectations and needs while providing support and guidance, fostering strong guest relationships that led to positive service reviews and recommendations on various trip advisory sites
- Forecasted guests needs by understanding and learning their trip goals, passions, and desires in order to provide the best possible experience
- Problem-solved unforeseen changes to the pre-planned itinerary due to extenuating environmental circumstances by way of taking initiative to research and propose new trip activities to management and implementing them within a 24 hour turnaround, resulting in 100% guest retention

Too Good To Go | Food Tech, New York City, NY

North East Expansion

Jul. 2021 – Apr. 2022

- Fast-growing certified B company on a mission to fight food waste worldwide
- Promoted from NYC sales specialist after six months to pilot and build the North East Expansion Team
- Expanded, launched, and managed sustainability app in Providence, Baltimore, Portland, & Chicago
- Trusted in developing the marketplace by strategically partnering with Key Account food businesses to increase brand awareness and accelerate city launches
- Collaborated across multiple functions (sales ops, key accounts, marketing, success, P&C, data, legal) to
  ensure successful city launches and sale performance

Sales Specialist

Jan. 2021 – Jul. 2021

- Joined founding US sales team of worlds #1 anti-food waste app
- Pitched, onboarded, and managed food businesses who sell surplus food on the Too Good To Go app
- Exceeded company wide sales goals monthly bringing on over 200 partners while maintaining strong personal relationships resulting in over 90% partner retention in New York City
- Trained new hires on pitching, onboarding, pipeline management, salesforce, and inside sales to drive performance

Blue Moose Pizza | Restaurant, Vail, CO

Server

Nov. 2018 – Apr. 2019

- Demonstrated exceptional multitasking skills by efficiently serving multiple tables in a high volume, fast-paced pizza restaurant while maintaining a friendly and attentive demeanor while promptly taking orders, delivering food, and ensuring customer satisfaction.
- Memorized menu items and confidently made recommendations to guests, resulting in increased upselling and overall
  revenue.

Vail Ski & Snowboard School | Ski School, Vail, CO

Snowboard Instructor

Nov. 2018 - Apr. 2019

Focused on trust based relationships in order to instruct and motivate groups of 10 enthusiastic snowboarders

#### **LEADERSHIP**

## Backcountry Squatters Club | Denver, CO

Co-Founder & Vice President

Sept. 2017 - Jun. 2018

- Successfully co-founded an all-women's, outdoor adventure club with over 200 members today
- Recruited 40 female members and designated 5 counsels to the club's board of directors before receiving approval by school administration