



## Masaood Rehman

**Nationality:** Pakistani **Date of birth:** 05/04/1997 **Gender:** Male

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### EDUCATION AND TRAINING

#### Digital Marketing

**Digiskills Training Program** [ 01/02/2021 – 31/05/2021 ]

Country: Pakistan

Website: <https://digiskills.pk/>

Field(s) of study: Business, administration and law: *Marketing and advertising*

#### Freelancing

**Digiskills Training Program** [ 01/08/2019 – 31/10/2019 ]

Country: Pakistan

Website: <https://digiskills.pk/>

Field(s) of study: Business, administration and law: *Wholesale and retail sales*

#### Bachelor of Science in Software Engineering

**Cecos University Peshawar** [ 31/07/2015 – 31/07/2019 ]

City: Peshawar

Country: Pakistan

Website: <https://cecos.edu.pk/>

Field(s) of study: Information and Communication Technologies: *Information and Communication Technologies (ICTs) not further defined , Computer use , Software and applications development and analysis , Information and communication technologies not elsewhere classified* | Business, administration and law: *Business and administration not further defined , Marketing and advertising* | Natural sciences, mathematics and statistics: *Natural sciences, mathematics and statistics not further defined*

Final grade: 3.19 / 4.00

#### Higher Secondary School Certificate Examination

**University College For Boys - University Of Peshawar** [ 01/09/2013 – 30/04/2015 ]

City: Peshawar

Country: Pakistan

Website: <http://www.uop.edu.pk/>

#### Secondary School Certificate Examination

**Khyber Model High School** [ 01/09/2000 – 30/03/2013 ]

City: Khyber Agency - Ex FATA

Country: Pakistan

## WORK EXPERIENCE

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### **Multimedia Specialist**

**Fiverr** [ 13/01/2018 – Current ]

Website: <https://www.fiverr.com/masoodrehman7>

Business or sector: Information and communication

Working as a freelancer with clients around the world and executing amazing ideas since 2018.

#### **My responsibilities are:**

**Content Creation**, including Videos, Audio, GIFs, Static Graphics, Animations, and Articles. **AI Content Generation**, including Videos, Voice Over, Static Graphics, Animations, and Articles using AI tools. **Digital Marketing**, including Social Media Marketing (Facebook, Instagram, Tiktok, YouTube), Email Marketing, and SEO. **Post-production**, including VFX, Green Screen, Audio Enhancing, and AI voice-over. **Animations**, including Character Animations, Whiteboard Animations, Explainers, and Motion graphics. **Graphics Design**, including Logo, Banner, Business Card, Flyer, Brochure, Cover, and E-book. **Web Design**, including WordPress, Kajabi, Wix and Blogger. **Personal Branding**, including Online Presence Building, Product/Services Design, and Strategies.

### **Website Manager | Post Production**

**So Cal Realty Law** [ 03/08/2021 – Current ]

Country: United States

Website: <https://socalrealtylaw.com/>

Business or sector: Real estate activities

#### **My responsibilities are:**

Manage the company's website and ensure its proper functioning. Provide post-production services for monthly online sessions with clients. Collaborate with team members to produce high-quality content for the website and other platforms. Make landing pages for sales and webinars.

### **Content Creation**

**Bullymenoway** [ 29/04/2021 – Current ]

Country: United States

Website: <https://bullymenoway.com/>

Business or sector: Human health and social work activities

#### **My responsibilities are:**

Collaborating with BMNW to create awareness content and help fight against bullying in school and other environments. Helping with fundraising efforts, Virtual Assistance, and IT Consultation.

### **Personal Branding | Video Specialist | Web Development**

**OmniPresence Studios | MKTDSM - Marketing in Des Moines** [ 01/01/2019 – 31/12/2020 ]

City: Des Moines

Country: United States

Website: <https://www.linkedin.com/showcase/omnipresence-studios/>

Business or sector: Arts, entertainment and recreation

I, along with Delilah Cordova, help many independent artists and authors develop their personal brands and online presence. Under two years contract, I managed clients and fulfilled the Company's needs by providing required services.

#### **My responsibilities were:**

Maintained 100% client satisfaction by developing and implementing solutions based on client requirements. Increased team efficiency by up to 20% by developing and configuring internal strategies. One-to-one sessions with clients, understanding their needs, and offering solutions. Creating sales funnels and helping the company get and manage more clients. Organizing meetings with clients and teammates. Creating brand design and online presence including brand identity, websites, social media, and other profiles. Content creation and digital marketing for clients' services and products. Creating Ideas and strategies to help clients find their desired medium and platforms. Creating sales funnels and helping the company get and manage more clients.

## **DIGITAL SKILLS**

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### **Technical Skills**

Content Creation / Post Production / Animations / Graphics Design / Web Designing & Web Development / Social Media Marketing and Management / Website Maintenance / Digital Marketing / Email Marketing / Video Production and Video Editing / Filmmaking, Videography and Photography

### **Tools**

Adobe Creative Suite (Adobe Photoshop, Adobe Illustrator, Adobe InDesign) / Adobe After Effects / Adobe Premiere Pro / Wondershare Filmora / Final Cut Pro / Cyberlink Power Director / Reallusion iClone / Reallusion Character Creator / Cartoon Animator 4 / Blender(rigging) / Unity 3D / WordPress, WordPress Plugin / Kajabi and Wix / Google Ads & Google Analytics / Meta Business / MailChimp / Canva / Android Studio and Visual Studio / Smartly / SocialBee AI / GrowthBar AI / Synthesia AI / Midjourney AI / Murf AI / DALL - E / DeepBrain AI

## **LANGUAGE SKILLS**

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Mother tongue(s): **Pashto**

Other language(s): **English - B2 | German - A1 | Urdu - B2**

## **COMMUNICATION AND INTERPERSONAL SKILLS**

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### **Command on**

Creative Thinking, Critical Thinking, Adaptability, Leading, Innovation, Team work, and Communication.

## **CREATIVE WORKS**

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### **Command on**

Scriptwriting, Screenplay, and Creative Writing.

## **VOLUNTEERING**

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### **Iqra National University Campaign for Media Studies, Journalism and Mass Communication**

[ Peshawar - Khyber Pukhtoon Khwa , 01/08/2020 – 31/08/2020 ]

#### **Ad Director**

I volunteered to direct an Ad production and cover two different city campuses of the institution.

Link: <https://fb.watch/pydr1yJjAQ/?mibextid=RtaFA8>

### **Media Productions - Pukhtoon Khwa Super League**

[ Mardan - Khyber Pukhtoon Khwa, 20/10/2020 – 25/10/2020 ]

#### **Media Productions**

I team up with PKSL and cover their events including grand opening and cricket player auctions.

Link: <https://fb.watch/pyehR1LmQR/?mibextid=RtaFA8>

## **HOBBIES AND INTERESTS**

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### **Fond of**

Filmmaking, Acting, Direction, Videography, Photography, Modelling, Travel and Watching Movies.

## REFERENCES

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### **Delilah Cordova**

Founder: OmniPresence Studios and MKTDISM

+1 910-299-6107

infinityservices.destiny@gmail.com

smartmarketingforauthors.com

### **Nonnie Hawkins**

Founder: Bullymenoway

+1 770 369-1247

nonnie@bullymenoway.com

Bullymenoway.com

### **Jessica Cendejas**

The representative at So Cal Realty Law

jessica@socalrealtylaw.com

socalrealtylaw.com

### **Shireen Stapleton**

Artist on YouTube

Shireen13@yahoo.ie

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*In summary, as a Multimedia Specialist with a software engineering degree and six years of work experience, my dynamic journey extends across digital marketing, filmmaking, branding, web development, and content creation. This diverse expertise allows me to approach challenges with a holistic perspective, consistently innovating in the ever-evolving landscape of multimedia and related fields.*



Masaoood Rehman