

Carole ROUYARD

San Francisco, CA - (530) 395 9018 - carole.rouyard971@gmail.com

ASSOCIATE PRODUCER /DIRECTOR

With 14 years experience in management, project support and customer relationship, I became more connected with people's stories and more intentional in my way to communicate in order to help people see and achieve their objective . My goal is to tell stories to influence, to warm, to create a space for hard conversations and make connections. I believe there is always a bridge that's created when we dare to be authentic and we share who we are.

SUMMARY

Language skills: French, English, Spanish and Creole.

Relevant courseworks: Film Production, Post-Production, Screenplay Analysis, Film History.

Technical Experience: Assistant Director, Camera Operator, Audio sound Mixer, script Supervisor.

Academic Productions: "Like a Mustard Seed" 2021, "Market Place" 2021, "Call me back" 2022, "The Power of the Dance" 2023, "Clueless Scene" 2023, "Eat Pray Love Scene" 2023.

Editing Software Experience: Adobe Premiere Pro.

Bank Software Experience: BredConnect, Vision, Mahakala, Ebics, Ficp/Fcc.

Soft skills: Leadership, Communication, Problem Solving, Adaptability, Kindness.

PROFESSIONAL HISTORY

Top chrétien/ TopTV - www.topchretien.fr / www.toptv.fr

Production Manager Volunteer

January 2022 to March 2023

- Selected episodes of the TV show "It's supernatural" of Sid Roth to translate in french by a team of volunteers.
- Reviewed the translation from English to French.
- Sent to the service provider for dubbing and editing.
- Prepared for publication and archiving.

Assistant Camera Operator / Set Assistant volunteer

January 2022 to June 2022

- Welcomed guests for the Tv show "cut in 4" , a concept of interviews of a guest giving his/her testimony while cutting his/her hair.
- Assisted the camera operator to set up cameras and props.
- Assisted the interviewer to follow the teleprompter

Groupe Bred Banque Populaire - www.bred.fr

International banking group offering services in retail banking, corporate banking, private banking, asset management, securities trading and insurance company and international banking, supported by 5 billions euros of equity.

Bank Manager - Corporate Account Advisor

January 2012 to September 2020

**Achievement of Net Banking Income in 2019: 6.180 M\$, +5,8%*

- Lead and animated meetings with a team of 15 employees to achieve their daily operations.
- Managed a portfolio of professional clients requiring greater seniority with higher stakes (risk management, negotiation, business technicality).
- Developed new relationships through prospecting, sponsorship and recommendation in order to increase the penetration rate on the market (+24,7% in 2019).
- Sustainably developed the active business of the portfolio through actions contributing to customer loyalty (regular interviews and quality of current and after-sales services).
- Developed the dual Private/Pro relationships (+11,9% in 2019).
- Detected the customer's needs, reformulate them to ensure that they are understood and carry out an appropriate sales approach for the sale of banking products and

services in order to increase the rate of equipment on the portfolio.

- Investigated credit files, carry out investment transactions (Net Output +14,5M\$ in 2019).
- Ensure proper management of credit risks and operational risks in compliance with regulations.
- Intermediated if necessary in technical and commercial support of the Professional Customer Managers of the branch while retaining responsibility for customer relations, liaising with bank specialists.
- Promoted multichannel.

Corporate Account Manager

May 2007 to December 2011

- Developed, managed and retained a portfolio of professional customers (liberal professions, craftsmen, merchants) within the framework of the objectives of the Bank.
- Identified needs, advised customers and market all products and services in the range in response to needs of professional, private or property customers.

Private Account Manager

April 2006 to April 2007

- Developed, managed a portfolio of private customers.
- Ensured the risk management of debtor customers.

- participated in real estate fairs to attract new customers.

Bee Insurance Life (Ex Aviva) - www.abeille-assurance.fr

British Multinational Company offering services in Life Insurance, Pensions and General Insurance supported by 12,8 billions of Pound Sterling.

Account Manager

January 2005 to February 2006

- Developed a customer portfolio holding life insurance products (pension funds, unit-linked, Euro funds).
- Managed Customer Relationship.
- Provided After-Sales Service.

EDUCATION

Certificate Creative Leadership in Film and New Media
August 2022 - May 2023

Bethel Conservatory of the Arts - Redding , California

**Certificate of Excellence Award recipient 2023*

Certificate Author and Documentaries Filmmaker
January 2021 - April 2021

Les Ateliers VARAN - Paris, France

Master of Bank Management/ AMF Certified
May 2011 - May 2013

Bank Technical Institut - Paris, France.

Master of Financial Management
September 2001 - June 2004

Paris School Business - Paris, France

INTERESTS

Cinema (French and German Impressionism, French New Wave, Hollywood Style, Musical).

Counseling Relationship Aid.

Hiking.

Stand-Up/ Comedy Show.