

Thea Cartier
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I am eager to build my own platform and brand while representing companies that I deeply admire, seeking opportunities to leverage my skills, energetic personality, and competitive nature.

Experience

Nox Group (Phoenix) - Business Development Representative
Aug 2023 - Present

External company representative, forging strong personal connections to drive new business. Collaborated with and supported the business development team in market research, lead generation, pre-win strategies, proposals and other essential tasks to secure valuable opportunities.

Nox Group (Phoenix) - Media Relations Specialist
Jan 2023 - Aug 2023

Oversaw external media relationships, cultivating relationships with pertinent business journals, Crafted press releases and demonstrated a remarkable 98% success rate in award applications. Specialized in diverse media channels, including magazines, socials, e-blasts, billboards, and both short and long-form video.

Scratch & Stone (San Diego) - Social Production
Aug 2022 - Jan 2023

Showcased the brand through modeling and actively engaged new business by curating and producing content shared across all social media platforms.

Los Angeles Chargers (Los Angeles) - Promotions
Aug 2022 - Jan 2023

Devoted efforts to actively engage with guests and draw crowds while promoting the CHargers Impact Fund to raise vital funds for the non-profit during game days.

SLE Entertainment (Scottsdale) - Event Coordinator
Mar 2020 - Aug 2020

Leveraged my social media influence to draw in business. Responsible for enhancing customer experience and managing logistics.

Additional Experience:

Modeling jobs and social media influencing