

Tara Obregon
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Objective:

To obtain a creative employed position where my background will be of value.

Professional Experience:

Freelance Florist

February 2021 - Present

- Making arrangements for weddings/events

American Pie Records

January 2023 - Present

- Social Media Manager
- Online Sales (Ebay)
- Managing store
- Pricing vinyls
- Customer service

GRAVEL Florals

February 2021 – December 2022

- Manager
- Making floral arrangements
- Arrangements for affluent clients (Courtney and Khloe Kardashian, Gwyneth Paltrow, Catherine Schwarzenegger and more)
- Events
- Organizing
- Deep Cleaning
- Handling responsibilities at the shop alone
- Making bouquets/succulent/orchid arrangements - Photographing arrangements
- Flower deliveries
- Customer service

House of Intuition

July 2018 – March 2020

- Official Event Coordinator
- Train new hires and direct my own staff
- Take on a high volume of emotional customers in a professional manner.
- Inventory
- Setup the Pasadena, North Hollywood and Highland Park location.

Canyon Club/Libbey Bowl/The Rose

May 2017 - October 2017

- Selling merchandise for opening and Headlining bands
- Counting merchandise in/out
- Discussing deal points with band Managers.

Mary Pickford Foundation

February 2016 - January 2017

- Coordinated storage move from East LA to West LA.
- Organized Mary Pickford's personal belongings
- Created/Managed Mary Pickford instagram, managed MP Email.
- Transcribed interviews from the 30s - 70s
- Assistant/Archival Work

Education:

International Career Institute

Diploma of Fashion Styling and Image Consultant Completed October 24th, 2018

Newbury Park High School

Graduated June 13th, 2014

- Academic Honor Roll (August 2010, June 2014)

Summary of Qualifications:

- Floral designing experience
- Extremely knowledgeable on Films/music/history/fashion of past decades.
- Quick learner
- Highly creative
- Respectful
- Organized